

Avery Dennison® MPI 2600 Series Film

Permanent and Removable StaFlat™

Revision: 16 Dated: 08/31/23

Uses:

Avery Dennison MPI 2600 Series Film is a tough, scuff-resistant, flexible, white premium calendered vinyl film designed for wall graphic applications. MPI2610 and 2611 have a smooth luster finish, while the MPI 2630 & 2631 Textured films offer a unique Canvas, Crushed Stone or Stucco look at ordinary wall graphics. The MPI2630 Crushed Stone and Stucco are also approved for use as short term indoor floor graphics.



Face: 6.0 to 8 mil*(152 microns) calendered



Adhesive: Acrylic (clear)
MPI 2610 - Permanent
MPI 2611 - Removable
MPI 2630 - Permanent
MPI 2631 - Removable



Liner: MPI 2610 2611, 2630 rem and 2631 -70# StaFlat™
MPI 2630 perm – 90# StaFlat™

Application Surfaces: Flat

Features:

- 100% opacity, completely covers whatever is underneath
- *Luster* Finish (MPI 2610 & 2611)
- Textured finish (MPI 2630 & MPI 2631)
- Great image clarity and color pop
- Dimensionally stable liner for easy converting
- ICC profiles available on the Avery Dennison website (<http://avery-us.color-base.com/>)
- ASTM E84 Class 1 or A rating (MPI 2611, MPI 2630 Stucco & Canvas, MPI 2631 Stucco, Canvas and Crushed Stone)
- ASTM E84 Class 2 or B rating (MPI 2630 Crushed Stone)
- CAN ULC S102.2 (MPI 2611) - Flame Spread Rating: 10 , Smoke Developed Classification: 40
- MPI 2611 meets the requirements of IMO FTP Code Part 2 & 5 for all material categories
- MPI2630 Crushed Stone and Stucco meet UL 410 Standard for slip resistance of floor surface materials

Conversion:

- Latex Inkjet
- Solvent based inkjet
- Mild/Eco Solvent inkjet
- UV inkjet

To achieve the best possible print quality, please make sure the correct ICC Profile and printer setting are used.

Common Applications:

- Wall Murals
- POP/ Trade Show
- Short term indoor floor graphics (MPI2630 Crushed Stone & Stucco)

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Graphics Solutions

www.graphics.averydennison.com
Customer Service: 800-282-8379

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Warranty:

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Removability for wall applications:

Avery Dennison does not guarantee removability from the following substrates:

- Surfaces with poor paint-to-substrate adhesion
- Wallboard
- Existing graphics that must remain intact; damage to existing graphic when film is removed
- Aged paint or metal that may have surface oxidation or chalking
- Outdoor, horizontal surfaces

Related Documents:

The following Avery Dennison literature will provide complete information to the user for proper application, storage, and other requirements and is available upon request from your Avery Dennison representative or from the Avery Dennison® website (www.graphics.averydennison.com).

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Document Title	Reference Number
Storage, Maintenance, and Cleaning of PVC Films	Instructional Bulletin #1.20
Premask Recommendations	Instructional Bulletin #5.50
Wall Graphics	Instructional Bulletin #6.50

Expected Durability & Lamination Requirements

Description	Unprinted Durability (Indoor)	Printed Expected Durability for Indoor Wall Applications	Printed Expected Durability for Indoor Floor Applications	Laminate
MPI 2610 & 2611	4 years	Up to 3 years	NA	Yes (Use DOL 1000 series or DOL 2000 series)
MPI 2630 Canvas, Crushed Stone, Stucco	4 years	Up to 2 years	Up to 3 months	No
MPI 2631 Canvas	4 years	Up to 2 years	NA	No

Additional Notes:

Avery Dennison does not warrant damage to the interior wall surface caused by removing film even if a removable adhesive was used. Removing a graphic can cause damage to the wall. Due to the variety of wall surfaces Avery Dennison® cannot guarantee damage free removal. The amount of damage can be reduced or eliminated by following the inspection, cleaning and preparation guidelines provided in Instructional Bulletin #6.50.

Discontinued:

Description	Date
MPI 2631 Removable Stucco	05/01/20

Description	Date
MPI 2631 Removable Crushed Stone	05/01/20

Revisions are italicized

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