Color Selector Guide

Avery Dennison®

Cut Vinyl Film





Application accessories help you successfully install color with character.



Keep all of our tools in this waist belt, specially designed by professional applicators.



White Squeegee

A white, low cost squeegee that is intended for light or single use applications. Most commonly used for applying sign cut letters



A silver premium nylon squeegee ideal for fleet work. This high quality squeegee minimizes nicks. It can still be sharpened and will last

Red Felt-Edge Squeegee (Soft)



A red, softer and more flexible squeegee with a felt edge that will not scratch or mar the surface of digital prints or specialty vinyl. Ideal for 3D applications, deep corrugations and curved applications like pillars and car bumpers.

Blue Felt-Edge Squeegee (Medium)



A blue nylon reinforced squeegee with a black felt edge that will not scratch or mar the surface of digital prints or specialty vinyl. The perfect tool for flat or lightly curved surfaces.





A Teflon® squeegee for smooth non-stick applications where the edge of the squeegee does not heat up or create drag. The soft felt edge can be wet in order to avoid scratching vinyls.





Micro-squeegees specifically designed for vinyl graphics applications featuring very tight, compressed corrugations and other narrow substrate indentations.

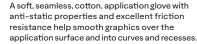


Super Strong Apply Magnets



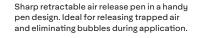


Application Glove





Air Release Pen





Plastic Breakaway Knife

Plastic applicator knife designed for graphic application. Holds 30° angled breakaway blade for accurate cutting.



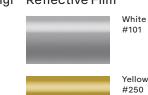
Metal Breakawau Knife

A strong, durable metal casing, holding 30° angled breakaway blade for accurate cutting.

High Visibility Reflective Films

VisiFlex[™] V8000[™] Series V2000[™] Beaded Prismatic Reflective Vinul





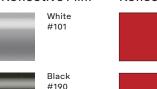




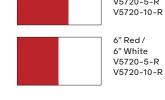
#250











V5720 DOT Certified Reflective Conspicuity Tape



#650





High Visibility **Reflective Films**

VisiFlex[™] V8000[™] Series

Striking and bold reflectivity for flat surfaces and moderate curves, 8x more reflective than beaded reflective films. Ideal for fleet applications and vehicle graphics.

Common Applications	Fleet Vehicle
Liner	PERM/90#
Durability	7-Years for white and colors and 3-Years for fluorescent colors

V4000™ Beaded Reflective Film

Outstanding beaded reflective film for simple to moderate curves; ideal for commercial and emergency fleet applications. V4000 white film is digitally printable.

Common Applications	– Fleet – Vehicle
Liner	PERM/90# and LTR/EZRS
Durability	7-Years

V2000™ Beaded Reflective Film

Cost-effective, engineering grade beaded reflective film for flat surfaces.

Common Application	Signage
Liner	PERM/90#
Durability	3-Years

V5720 DOT Certified Reflective Conspicuity Tape

DOT Certified reflective conspicuity tapes are designed for night-time vehicle recognition and increased road safety.

Common	Fleet
Applications	Vehicles
Durability	5-Years V5720-5-R Perm CT 11 Red / 7 White
11" / 7"	10-Years V5720-10-R Perm CT 11 Red / 7 White
Durability	5-Years V5720-5-R Perm CT 6 Red / 6 White
6" / 6"	10-Years V5720-10-R Perm CT 6 Red / 6 White

Specialty Films SF100 Fluorescent Films SF100 Gold Films Fluorescent #264 #229 SF100 Special Effect Films Window Films SC900-861-W SF100-839-S Fluorescent Turn Gold #330 #259 Brushed Gold Sparkle -the-Dark #242 SC900-862-W SF100-120-S Double Gold Crystal Matte Fluorescent SC900-867-W #534 Gold Mirror #248 SF100 Paint Mask Films SF100 Silver Films Paint Mask SF100-863-S SF100-128-S 5863S Fluorescent **SF100** Brushed **Specialty Films** Paint Mask SF100-231-S SF100-841-S Premium specialty film for a #103 High Bake Chrome Mirror wide range of applications SF100-846-S including windows, walls Paint Mask SF100-235-S and special effects. Ultra Clear #103 PET

Calendered Opaque Films

PC500



PC500 **Promotional Film**

Cost-effective, intermediate high-gloss film for flat signage applications. Up to 60" width roll sizes are available for select colors.

Common Applications	Promotional Signage POP Displays
Adhesive	Permanent
Liner	Kraft
Durability	4-Years except 102 & 801: 2-Years

To purchase application accessories, contact your local distributor.

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Opaque and Metallic Films

HP750 + SC950 Opaque Films

*Available as SC950 only



SC950 Supercast Metallic Films



Opaque and **Metallic Films**

HP750 High-Performance and SC950 Supercast **Cut Vinyl Films**

HP750 and SC950 Cut Vinyl Films share a consistent color palette of 100** memorable colors. This shared palette delivers improved range of film use and job productivity, enabling the exact combination of films to meet the demands of today's brands.

Opaque Films

Bold color; ideal for flat surfaces. Features a new, advanced acrylic adhesive Durability for best-in-class weeding and longer shelf life.

SC950 Supercast **Opaque and Supercast Metallic Films**

Bold, high-gloss color and dramatic metallic effects conform to flat, simple and complex curved surfaces.

HP750 High-Performance Common Signage Applications Crafting Patented Advanced Acrylic (PAAAT) Adhesive Best-in-class weeding

Common Applications	Signage Fleet Vehicles / Transit
Adhesive	Permanent Industry leading weeding
Liner	Kraft
Durability	Black, White, Clear 10-Years Colors 8-Years; Metallics 5-Years

Colors, Black and White 6-Years

Metallics 291 and 801 3-Years

Clear 119 and Matte Clear 104 2-Years

**Certain colors are available as SC950 only

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Translucent & Light Control Films

UC900 Translucent Films White Vivid Deep Sea Blue Holly Green Red #684 #794 #434 Vivid Gold Onyx Cobalt Blue #181 #440 #686 #254 Dark Roast Wine Red Ultra Marine Fog Grey #468 #685 Sunshine Burgundy Twilight Cement Grey #837 #216 #691 Yellow Jacket Fuchsia Real Blue Light Silver #214 Marigold Plum Neptune #246 #546 #693 White 30% Diffuser #147 Goldfish Bright Purple **Bright Teal** Orange #560 #361 White 60% Diffuser #148 Pearl Blue Amazonite Orange #360 #602 Teal #722 White Blockout #151 Red Orange Cornflower Parakeet #421 Blue Green #603 #726 Black Blockout #152 Coral Red French Blue Citrus Green #408 #626 Light Capri Blue Palm Green Tomato Red #661 #762 #424 Island Blue Safari Green Imperial Red #783 #428 #668

UC900 Ultimate Cast Translucent and Light Control Films

Colorful translucent and light control films are ideal for backlit signage with flat, simple and complex curves.

Common Application	Backlit Signage
Adhesive	Permanent
Liner	Clear Polyester
Durability	7-Years 101, 181, 198, 811 and 837 9-Years Light Control 5-Years, 516 and 560 6-Years, 254, 869 3-Years

PR800 Translucent Films



PR800 Premium Translucent Films

Intermediate translucent vinyl films for backlit signage with flat and simple curves.

Common Application	Backlit Signage
Adhesive	Permanent
Liner	Kraft
Durability	6-Years

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Avery Dennison Cut Vinyl Graphic Films Capture Color with Character

The unique character of today's brands come to life with Avery Dennison high-performance, pressure-sensitive cut vinyl graphic films. Engineered for use with digital, screen print and sign cut applications—such as vehicle, building graphics, marine and fleet graphics, architecture and advertising—our comprehensive line of products are designed to meet every application need.

Avery Dennison is constantly innovating to make graphics more exciting, noticeable and easy to install. Decades of know-how and the latest technologies—Easy Apply™ and Hi-Tack adhesive—allow us to help our customers consistently transform ideas into impactful messages.

For more information on Avery Dennison products and services visit graphics.averydennison.com/cutvinylfilms or call your sales representative or contact Customer Service at 800.282.8379, materials.orders@averydennison.com.

These innovative and flexible films are offered in a range of sizes and colors, and offer best-in-class quality, along with:

- Easy installation and removal
- Superior depth of image color, gloss and smoothness
- Avery Dennison technical excellence and responsive customer service

For performance and warranty details, please reference the product data sheets. For information on product sizes, technical details and where to buy, visit graphics.averydennison.com

Avery Dennison Graphics Solutions 8080 Norton Parkway Mentor, OH 44060

graphics.averydennison.com

A358172 02/2024

