

Avery Dennison® MPI 1405 PVC-Free Film

Outstanding conformability for tough, textured surfaces

Avery Dennison MPI 1405 Easy Apply™ RS is a premium PVC-Free film, engineered to meet a variety of signage applications with one head-turning sustainable solution. Our digitally printable film captivates with superior color pop and conformability to tough textured surfaces, including brick, cement and cinderblock.

Enjoy excellent print performance with dedicated profiles across all print platforms and quick and easy installation over complex curves and deep recesses with Easy Apply RS technology.

To ensure the ultimate sustainable protection for your graphic applications, pair MPI 1405 with PVC-Free digital overlaminates, DOL 6460 Gloss or DOL 6470 Luster.



Product Information

Features and Benefits

- PVC-Free
- Great image clarity and color pop
- Superior conformability to irregular shapes
- Outstanding durability and outdoor performance
- Printable across all platforms: latex, UV* and solvent/eco-solvent
- Air egress technology helps eliminate wrinkles and bubbles for easier installation
- RS technology provides easy repositioning of graphics
- Long-term removable adhesive provides the right amount of tack, until easy and clean removal
- ICC profiles available on the Avery Dennison website <https://avery-us.color-base.com>

Common Applications

- Textured Surfaces
- Outdoor Signage
- POP/Tradeshow

*For flat surfaces only, except qualified flexible UV inks



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