

# Avery Dennison<sup>®</sup> 6703

## Gloss White Calendered Vinyl Repositionable PE

### Features

- Slow adhesion build up allows repositionability during application
- Excellent sheet stability and layflatness for precise register and printing
- Excellent printability, conversion and application characteristics
- High gloss for superior appearance
- Excellent opacity provides blackout performance
- Good dimensional stability during use
- Excellent outdoor durability
- Superb UV, humidity and saltspray resistance
- 100 micron face allows easy application without application tape
- Good conformability to flat and simple curved surfaces

### Conversion<sup>^</sup>

- |  |   |
|--|---|
| <input checked="" type="checkbox"/> Flat bed cutters     | <input type="checkbox"/> Cold overlaminating    |
| <input checked="" type="checkbox"/> Friction fed cutters | <input type="checkbox"/> Electrostatic printing |
| <input checked="" type="checkbox"/> Die cutting          | <input type="checkbox"/> Latex inkjet           |
| <input checked="" type="checkbox"/> Thermal transfer     | <input type="checkbox"/> Eco solvent inkjet     |
| <input checked="" type="checkbox"/> Screen printing      | <input type="checkbox"/> Solvent inkjet         |
| <input type="checkbox"/> Offset printing                 | <input type="checkbox"/> UV curable inkjet      |

<sup>^</sup>Always test with your combination of printer and inks prior to commercial use.

### Uses

Avery Dennison 6703 is ideal for most medium term applications on flat and simple curved surfaces where superior outdoor performance is required.

### Description



**Film:** 100 micron gloss white polymeric calendered vinyl



**Adhesive:** Grey repositionable permanent acrylic



**Backing:** Two side polyethylene coated Staflat paper



**Outdoor life:** Up to 7 years unprinted

### Common Applications

- Flat sided trucks
- Cars and vans
- Trains and light rail
- Outdoor advertising
- Buses
- Indoor posters and murals

## Physical characteristics

### General

Caliper, facefilm	ISO 534	100 micron
Caliper, facefilm & adhesive	ISO 534	130 micron
Dimensional stability	DIN 30646	0.3 mm max
Tensile strength	DIN 53455	26 N/mm <sup>2</sup>
Elongation	DIN 53455	200%
Gloss	ISO 2813, 20°	55 %
Adhesion, initial	FINAT FTM-1, stainless steel	600 N/m
Adhesion, ultimate	FINAT FTM-1, stainless steel	800 N/m
Flammability		Self extinguishing
Shelf life		Stored at 22 °C/50-55 %RH
Durability **	Vertical exposure	up to 7 years (unprinted)

### Thermal

Application temperature	Minimum: + 10°C
Temperature range	- 40°C to + 110°C

### Chemical

Humidity resistance	120 hours exposure	No effect
Corrosion resistance	120 hours exposure	No contribution to corrosion
Water resistance	48 hours immersion time	No effect

### Important

Information on physical characteristics is based upon tests we believe to be reliable. The values listed herein are typical values and are not for use in specifications. They are intended only as a source of information and are given without guarantee and do not constitute a warranty. Purchasers should independently determine, prior to use, the suitability of any material for their specific use.

All technical data is subject to change without prior notice.

### Warranty

Avery Dennison® materials are manufactured under careful quality control and are warranted to be free from defect in material and workmanship. Any material shown to our satisfaction to be defective at the time of sale will be replaced without charge. Our aggregate liability to the purchaser shall in no circumstances exceed the cost of the defective materials supplied. No salesman, representative or agent is authorised to give guarantee, warranty, or make any representation contrary to the foregoing.

All Avery Dennison® materials are sold subject to the above conditions, being part of our standard conditions of sale, a copy of which is available on request.

### \*\*Durability

Durability is based on exposure conditions in the normal middle European and central North American regions. Actual performance life will depend on substrate preparation, exposure conditions and maintenance of the marking. For instance, in the case of signs facing north in the southern hemisphere or south in the northern hemisphere; in areas of long high temperature exposure such as northern Australia; in industrially polluted areas or high altitudes, exterior performance will be decreased. Please refer to Avery Dennison Instructional Bulletin 1.3 for definitions and reductions based on the 'Zone System'.

\*Compatible with most printer & ink combinations. Test prior to use.

## Test Methods

#### Dimensional stability:

Is measured on a 150 x 150 mm aluminium panel to which a specimen has been applied; 72 hours after application the panel is exposed for 48 hours to + 70 °C, after which the shrinkage is measured.

#### Adhesion:

(FTM-1, FINAT) is measured by peeling a specimen at a 180° angle from a stainless steel or float glass panel, 24 hours after the specimen has been applied under standardised conditions. Initial adhesion is measured 20 minutes after application of the specimen.

#### Flammability:

A specimen applied to aluminium is subjected to the flame of a gas burner for 15 seconds. The film should stop burning within 15 seconds after removal from the flame.

#### Temperature range:

A specimen applied to stainless steel is exposed at high and low temperatures and brought back to room temperature. 1 hour after exposure the specimen is examined for any deterioration. Note: Prolonged exposure to high and low temperatures in the presence of chemicals such as solvents, acids, dyes, etc. may eventually cause deterioration.

#### Chemical Resistance:

All chemical tests are conducted with test panels to which a specimen has been applied. 72 hours after application the panels are immersed in the test fluid for the given test period. 1 hour after removing the panel from the fluid, the specimen is examined for any deterioration.

#### Corrosion Resistance:

A specimen applied to aluminium is exposed to saline mist (5% salt) at 35°C. After exposure, the film is removed and the panel is examined for traces of corrosion.

