

Supreme Wrapping Film

Extreme Textures

Cast Wrapping Film with EA RS™

Revision 3

Introduction

Avery Dennison® Supreme Wrapping Film is a premium quality super cast film for the use in applications where a high quality durable finish, superior conformability and easy of application is required. This film is designed for full or partial wrapping of vehicles or other objects, which require a conformable film.

Common Applications

- Vehicle wraps
- Fleet graphics
- Transit wraps



Face Film
88 - 114 micron cast PVC



Adhesive
Permanent acrylic with Easy Apply RS™ and LTR



Backing
Two side PE coated StaFlat™ paper, 150g/m²



Outdoor Life**
Up to 5 years

Features

- Available in the following finishes: Carbon Fibre, Brushed Metallic & Rugged Finishes
- Super conformable cast film for reliable application on to concave, convex, compound curves and in to deep recesses without the need to make incisions
- Outstanding outdoor durability and performance
- Easy Apply RS™ adhesive system with air egress channels for fast and easy removal of entrapped air bubbles
- Adhesive slides smoothly on surface for exact positioning: RS™ technology allows film to stand-off from surface until pressure is applied
- Low initial adhesive tack allows graphics to be repositioned during application
- Available in 1.52m width for seamless vehicle wrapping
- Exceptional long term removability for the length of the applicable warranted period with little or no adhesive residue

Conversion

- Flatbed cutters
- Friction fed cutters
- ☐ Die cutting
- ☐ Thermal transfer
- ☐ Screen printing
- ☐ Offset printing
- ☐ Cold overlaminate
- ☐ Electrostatic printing
- ☐ Eco solvent inkjet
- ☐ Solvent inkjet
- ☐ UV curable inkjet
- ☐ Latex inkjet

Applications

- Dry application only. Do not use water and detergent or application fluid to position the graphic.
- Refer to [Instructional Bulletin 1.01](#) for Substrate Cleaning and Preparation
- Refer to [Instructional Bulletin 1.05](#) for Acrylic & Polycarbonate Preparation
- Refer to [Instructional Bulletin 1.19](#) for Application instructions for Supreme Wrapping Film
- Refer to [Instructional Bulletin 1.8](#) for Vehicle Wrap and Graphics Maintenance

General

Roll width, length	1524mm	22.8m
Caliper, face film	ISO 534	88 - 114 micron
Caliper, face film & adhesive	ISO 534	118 - 144 micron
Elongation	DIN 53455	200%
Dimensional stability	DIN 30646	0.25mm max
Adhesion, initial	FINAT FTM-1, Stainless steel	367 N/m
Adhesion, ultimate	FINAT FTM-1, Stainless steel	437 N/m
Shelf life	Stored at 22° C/50% RH	2 years
Flammability		Self extinguishing
Expected Durability**	Vertical exposure	Up to 5 years

Thermal

Application temperature	Minimum: + 10°C
Temperature range	-42°C to +82°C

Chemical

Humidity resistance	120 hours exposure	No effect
Corrosion resistance	120 hours exposure	No contribution to corrosion
Water resistance	48 hour immersion	No effect
Chemical resistance	Applied to aluminum	No effect

Important

Information on physical characteristics is based upon tests we believe to be reliable. The values listed herein are typical values and are not for use in specifications. They are intended only as a source of information and are given without guarantee and do not constitute a warranty. Purchasers should independently determine, prior to use, the suitability of any material for their specific use.

All technical data is subject to change without prior notice.

**Expected Durability

The expected durability of Avery Dennison films are defined as the expected performance life of the Avery Dennison graphic film(s) within Zone 1 of the Avery Dennison zone system, in outdoor vertical exposure conditions. The actual performance life will depend on a variety of factors, including selection and preparation of substrate, angle and direction of exposure, application methods, environmental conditions and cleaning/maintenance of the films. In case of films used in areas of high temperatures or humidity, high altitudes and industrially polluted areas the performance will be further reduced.

Warranty

Avery Dennison® materials are manufactured under careful quality control and are warranted to be free from defect in material and workmanship. Any material shown to our satisfaction to be defective at the time of sale will be replaced without charge. Our aggregate liability to the purchaser shall in no circumstances exceed the cost of the defective materials supplied. No salesman, representative or agent is authorised to give guarantee, warranty, or make any representation contrary to the foregoing. All Avery Dennison® materials are sold subject to the above conditions, being part of our standard conditions of sale, a copy of which is available on request.

^^ Removability

Not removable when applied to nitrocellulose paints, fresh screen print inks, ABS, polystyrene & certain types of PVC.

Expected Durability and Warranted Period Definitions

Expected durability is the expected period of time defined in the product data sheet, the product should, but is not warranted to, perform satisfactorily when applied in vertical exposure conditions as defined in [Instructional Bulletin 1.30](#). The warranted period as defined in the appropriate ICS Performance Guarantee Bulletin, is the maximum period of time Avery Dennison will warrant the finished products performance in accordance with ICS Performance Guarantee Terms and Conditions 1.0, provided that the film is properly stored, converted and installed in accordance with Avery Dennison guidelines.

Testing Methods

Dimensional stability:

Is measured on a 150 x 150 mm aluminium panel to which a specimen has been applied; 72 hours after application the panel is exposed for 48 hours to + 70°C, after which the shrinkage is measured.

Adhesion:

(FTM-1, FINAT) is measured by peeling a specimen at a 180° angle from a stainless steel or float glass panel, 24 hours after the specimen has been applied under standardised conditions. Initial adhesion is measured 20 minutes after application of the specimen.

Flammability:

A specimen applied to aluminium is subjected to the flame of a gas burner for 15 seconds. The film should stop burning within 15 seconds after removal from the flame.

Temperature range:

A specimen applied to stainless steel is exposed at high and low temperatures and brought back to room temperature. 1 hour after exposure the specimen is examined for any deterioration. Note: Prolonged exposure to high and low temperatures in the presence of chemicals such as solvents, acids, dyes, etc. may eventually cause deterioration.

Chemical Resistance:

All chemical tests are conducted with test panels to which a specimen has been applied. 72 hours after application the panels are immersed in the test fluid for the given test period. 1 hour after removing the panel from the fluid, the specimen is examined for any deterioration.

Corrosion Resistance:

A specimen applied to aluminium is exposed to saline mist (5% salt) at 35°C. After exposure, the film is removed and the panel is examined for traces of corrosion.



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