



Driven by Style and Sophistication

Signature Edition Supreme Wrapping Film™ by Avery Dennison

A Voyage of New Colours

Experience style and sophistication with Avery Dennison's new line of Signature Edition Supreme Wrapping Film colours, inspired by international designer and luxury wheels manufacturer Diko Sulahian, of Giovanna Wheels, and internationally recognised professional graphics installer & trainer Justin Pate.

Sleek and polished, the new Giovanna colours are designed to make a statement. Explore the stunning shades of Satin Pearl Nero (black), Satin Pearl Cielo Blu (blue) and Matte Metallic Grigio (grey) for a dramatic finish.

Justin's fresh pearl and deep metallic hues include the stunning Bahama Blue with a sheen that is sure to please. The ethereal dazzle of the night sky inspired the Milky Way and Meteorite metallics. These colours are all style, with just enough sparkle to capture attention and imagination.

This limited edition range demonstrates the same performance and versatility you've come to expect with Avery Dennison's existing Supreme Wrapping Films.



Gloss Metallic Milky Way

KEY FEATURES:

- Available in six limited edition colours
- Excellent conformability around curves and recesses
- Patented Easy Apply RS™ adhesive technology
- Exceptional durability and performance
- Provides a coloured film and a protective layer in a convenient, one-piece construction
- Outstanding UV, temperature, humidity and salt spray resistance

KEY BENEFITS:

- Save time on installation with a repositionable, bubble-free application with long-term removability
- Out-of-the-box application – no printing or laminating required
- Excellent long-term removability with minimal adhesive residue
- Limited release colours will ensure you stand out from the crowd



Testaments to Colour

"Being able to choose colours and finishes for cars is an installer's dream."

- Justin Pate



Pearl Bahama Blue



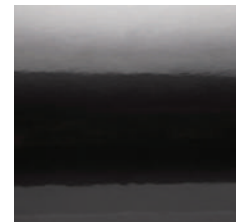
Gloss Metallic Meteorite



Pearl Bahama Blue



Gloss Metallic Milky Way



Pearl Black (launched in ANZ in 2014)

To learn more about the limited edition Supreme Wrapping Films colours inspired by Justin Pate, please contact your Avery Dennison representative, or visit graphicsap.averydennison.com/justinpate

Giovanna Wheels' Vision Becomes Reality

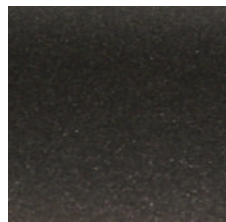
"Vinyl film revealed itself to be the 'icing on the cake', the final touch to make the biggest difference on the car," says Diko Sulahian, Giovanna Wheels, on explaining why he partnered with Avery Dennison. "With the right custom colour and textures, we can complete our vision for a full car makeover, and Avery Dennison understood that vision – achieving for us our exact colour and effect to fully represent Giovanna Wheels. We're passionate about the three new Giovanna colours and hope these inspire you to make your vehicle your own."



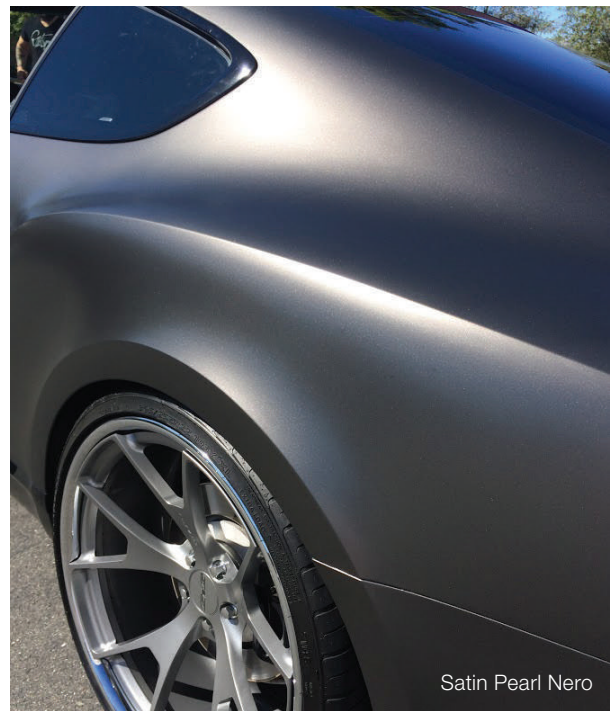
Satin Pearl Cielo Blu



Matte Metallic Grigio



Satin Pearl Nero



Satin Pearl Nero

To learn more about the Giovanna Edition Supreme Wrapping Films, please contact your Avery Dennison representative, or visit graphicsap.averydennison.com/giovanna

For information on warranty terms, exclusions and certain limitations that apply please see the applicable product data sheets and other literature and bulletins on our website: graphicsap.averydennison.com

All statements, technical information and recommendations about Avery Dennison products are based upon tests and information believed to be reliable but do not constitute a guarantee or warranty of any kind. All Avery Dennison products are sold with the understanding that Purchaser has independently determined the suitability of such products for its intended and other purposes.



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