



# Easy To Use & Easy To Remove

## Avery Dennison® Quick Erase



Avery Dennison® Quick Erase Film with easy write on/wipe off quality delivers unmatched results, without leaving the ghost marks of previous text or drawings.

By simple application onto walls or partitions, you can create a whiteboard surface of virtually any size, thus giving flexibility around a variety of indoor applications.



### Specifications:

- Film:** 150-micron gloss vinyl
- Adhesive:** Permanent, grey adhesive
- Backing:** One-side-coated kraft liner
- Indoor life:** Up to 12 years depending on frequency of use

### Key Benefits:

- > Easy to write on and wipe off
- > High opacity to cover dark substrates



Features	Benefits	Advantages
Smooth high gloss white surface	Easy write on/wipe off performance	A more flexible solution to replace whiteboards
Excellent opacity with grey blockout adhesives	Good over-posting appearance on multiple interior surfaces	Can be used on substrates of any colour, even with graphics
REACH* Compliant	Environmentally friendly product	Safe for both office and home use

\* REACH = Registration, Evaluation, Authorisation and Restriction of Chemicals. REACH is a European Union Regulation on the use of chemical substances and their potential impacts on human health and environment. **Compliant products do not contain dangerous elements such as cadmium, etc.**

## Applications:

- > Meeting and conference room walls
- > Boards/walls in classrooms
- > Menu boards in cafes and restaurants
- > Retail point of purchase



## Application Advice:

- > Dry application is recommended.
- > For best adhesion and removability performance, the substrate needs to be clean, dry and smooth.
- > Application recommended only on flat surfaces, as any irregularities will be visible due to the high gloss finish of the vinyl.
- > Maintain caution during application to ensure the product surface is free of dents, scratches and dirt.
- > Overlap and butt joints are possible, but not recommended for smooth functionality. For multiple panel usage with visible overlaps, apply the available adhesion promoter primer before overlapping. Contact the Avery Dennison technical team for smooth installation advice.
- > Removal is simple and quick, without damaging the substrate. Starting with a corner, hold the edge of the film with a bare hand at a 20-degree angle and slowly tear off.

## Caution:

- > Application over an already-applied PVC material is NOT recommended, as it will adversely affect the adhesion performance and easy removability feature.
- > Do NOT use a heat gun to remove wrinkles created during installation, as the heat will adversely affect the write on/wipe off performance.
- > Use only branded whiteboard markers (alcohol or ketone-based). Do NOT use permanent markers.

## Size:

Roll width (m)	Roll Length (m)
1.22	10, 50

For more information contact Avery Dennison customer service or sales representative or visit [www.graphicsap.averydennison.com](http://www.graphicsap.averydennison.com)

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