

# Transforming Spaces

Architecture +  
Design Solutions



**AVERY  
DENNISON**

Architectural graphics are key drivers in spatial experience— establishing presence, setting moods, and being informative.

From walls, floors, ceilings, glass & building exteriors, Avery Dennison Architectural & Design products are used to transform spaces small to large, commercial to residential.



## The Avery Dennison Story

Ray Stanton (“Stan”) Avery invented the world’s first self-adhesive label as a way to merchandise objects. In 1935, he founded Avery Adhesives in downtown Los Angeles and, in 1990, the company merged with Dennison Manufacturing to form Avery Dennison. Over the past 80+ years, we have grown from one bright idea into a global Fortune 500® corporation that continues to advance quality and innovation in materials science.

Everyday at Avery Dennison, we cultivate innovative products that will transform spaces, create unforgettable experiences and enliven your surroundings. Our graphics solutions pressure-sensitive materials help to beautify your surroundings and bring out the aesthetic features of your environment, building or brand.

- Corporate headquarters in Glendale, California
- Operations in more than 50 countries with approximately 30,000 employees worldwide
- Sales of \$7.2 billion in 2018; Fortune rank: 427

# Architecture + Design Solutions

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## Personalise any surface

Adorn, renovate or restyle interior or exterior by decorating and personalising just about any surface for your project. This can include unique custom printed designs on walls, windows, floors, ceilings or furnishings, or intricate plotter cut special effects or colours to bring your spaces to life.



## Comfort and energy savings

Our advanced technology range of solar control window films will provide heat and glare relief. Optimise occupants comfort and productivity whilst reducing heat buildup from solar radiation and reducing ongoing energy consumption and costs.



## Protection and safety

Safeguard and prolong the life of any surface with protective applications that reduce wear and minimize maintenance or replacement costs. Our safety films are designed to withstand the harshest natural disasters or threats. Our anti-graffiti films will also protect glass surfaces from vandalism, making replacement cost-effective and quick.



## Renovate building exteriors

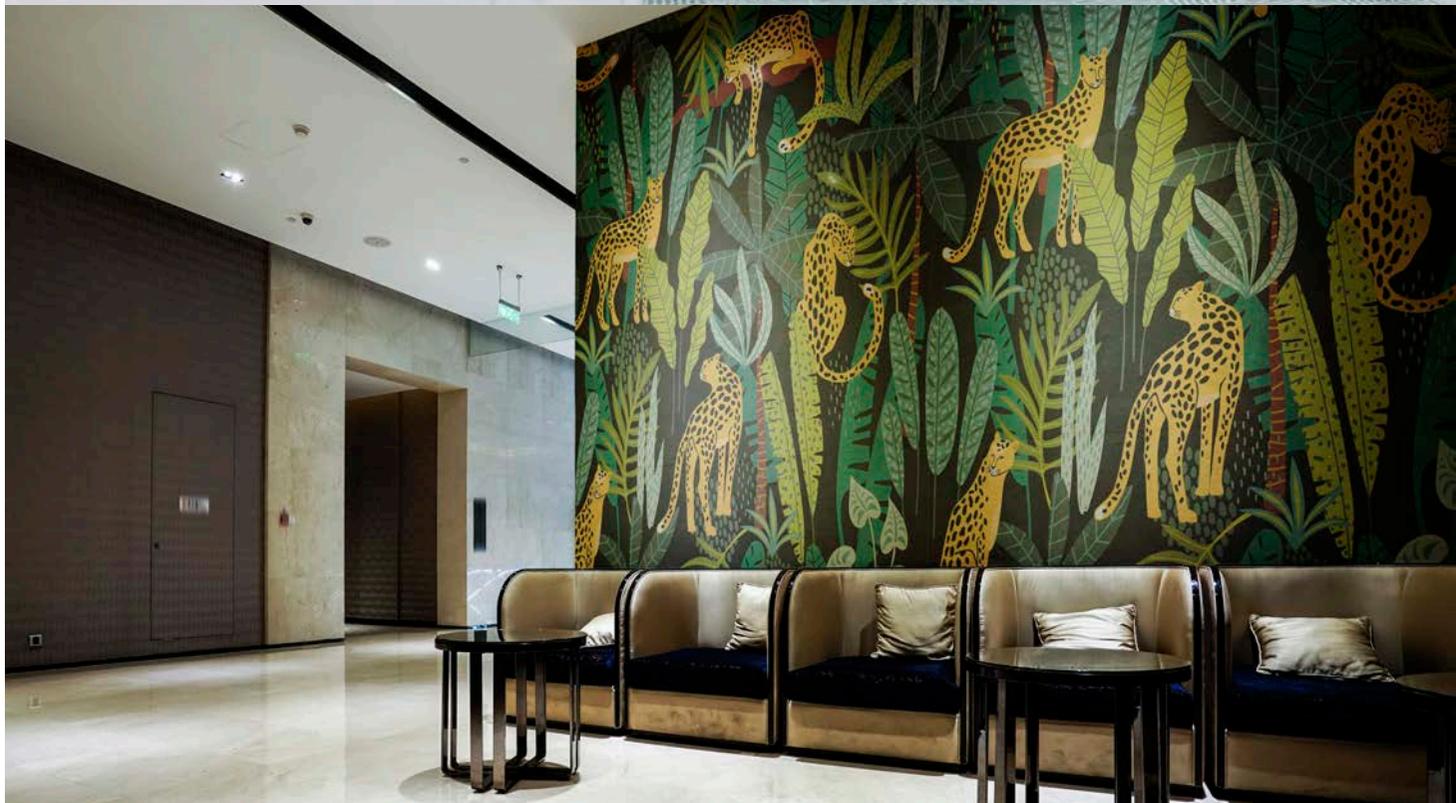
Our highly durable exterior films offer an outstanding alternative to paint. It brings fast, clean and easy redecoration to a vast range of residential and commercial projects. You can create a truly professional finish overnight, with minimum disruption to building owners, users and neighbours.



# Wall murals and designs

Create immersive interior spaces with our high-performance films, textile or papers. Provide inviting surroundings with a range of different finishes including matt low-glare surfaces to natural or architecture textured finishes.

Work with our partners to create limitless custom printed images, designs, messaging or branding to bring your vision to life.



MPI 2631 Removable Wall Film  
MPI 2636 Wall Film



Mactac JT 5529B



Mactac WW300

## Product Spotlight



**MPI 8826 Wall Textile** provides an environmentally responsible woven polyester fabric with high-performance adhesive for adhesion to wall surfaces, providing a natural low glare woven textile finish which can be custom printed to your specific needs.



**MPI 2126 Hi-Tack Easy Apply + DOL 2100 Matt** is specially designed for demanding "hard-to-stick" surfaces. Perfect for uneven paints, slightly textured surfaces, through low surface energy substrates - such as plastics, powder coat paints, fiberglass. Combine with DOL 2000 series overlaminates to provide UV, weathering, cleaning and mild abrasion resistance - backed by Avery Dennison ICS Warranty Program.



**Mactac PermaFun Coarse Wood Grain** is a laminating film which can be combined with your choice of print wood to provide that wood-grain texture. Provide a new lease of life to your interior spaces with timeless, elegant vinyl grains and hues.

# Glass designs & privacy

Windows are installed to enhance the feeling of spaciousness. Transform any window pane into stained glass for that romantic hue, or create subtle shades to create a soothing environment.

Control light intensity, optimize style and improve privacy with varying degrees of light transmitting applications on glass and other translucent materials.





Mactac MACal 8900 Pro



Mactac MACCrystal 8400



Mactac MACal 8900 Pro

## Product Spotlight



**DS Print SR i** is an optically transparent printable polyester film which offers high definition images. It allows excellent adhesion of ink, and has a hard coat to protect from scratching. It is also eco-friendly, ensuring you are aligned with sustainability efforts for your project.



**Mactac Dusted Glass Film** rejuvenates offices, hotels, restaurants, shop floors, trade show areas and more. This window film is printable so you can customise your visuals on glass, making it visually appealing.

# Solar Control

Go green - save energy by reducing solar heat gain and reduce cooling costs by as much as 30%. At the same time, allow natural light without the negative impact of harmful UV radiation and harsh glare, enabling guests and tenants to have a more cooling and comfortable environment.

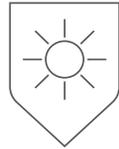
# Safety

Get peace of mind with films that help deter break-ins and protect tenants from glass fragments. Avery Dennison safety & security films are designed to protect window and storefront glass to reduce the risk of injury, facility damage, or loss of assets due to natural disasters, graffiti, criminal activity, and explosions.





# Window Film Benefits



## UV Block

Protects skin  
Inhibits fading



## Lower heat gain

Improves comfort  
Saves energy



## Light control

Improves comfort  
Reduces glare



## Aesthetics

Upgrades appearance  
Ensures daytime privacy



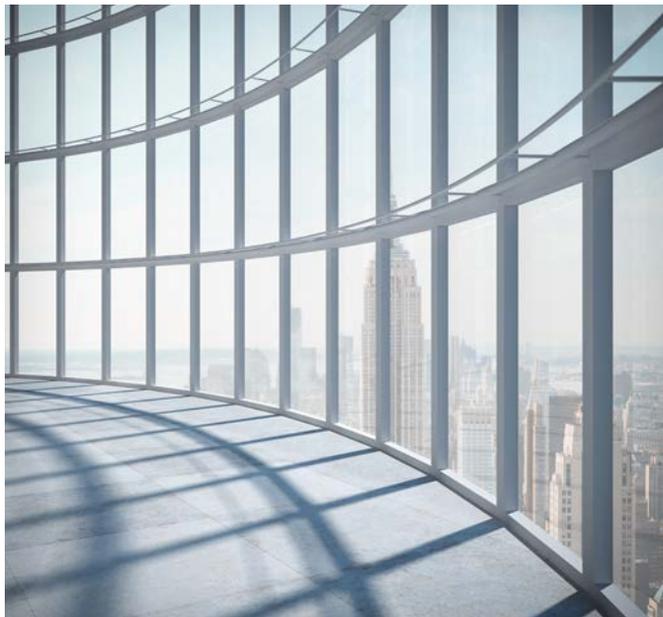
## Shard retention

Enhances personal safety  
Offers security protection



## Anti-graffiti

Protects surface  
Clean and easy removal



## Product Spotlight



**DR OptiTune 20i\*** Engineered with nano-technology for color stability and exceptional performance, the dual reflective interior window film efficiently cuts heat buildup, whilst the low interior reflectance ensures a lightly tinted, natural appearance that preserves the view – and the ambiance.



**8 mil Safety Film\*** designed to protect people and property from flying shards of glass. This transparent window film is 8-mil thick and features 99% UV blocking, pressure-sensitive adhesive and a durable scratch-resistant coating.

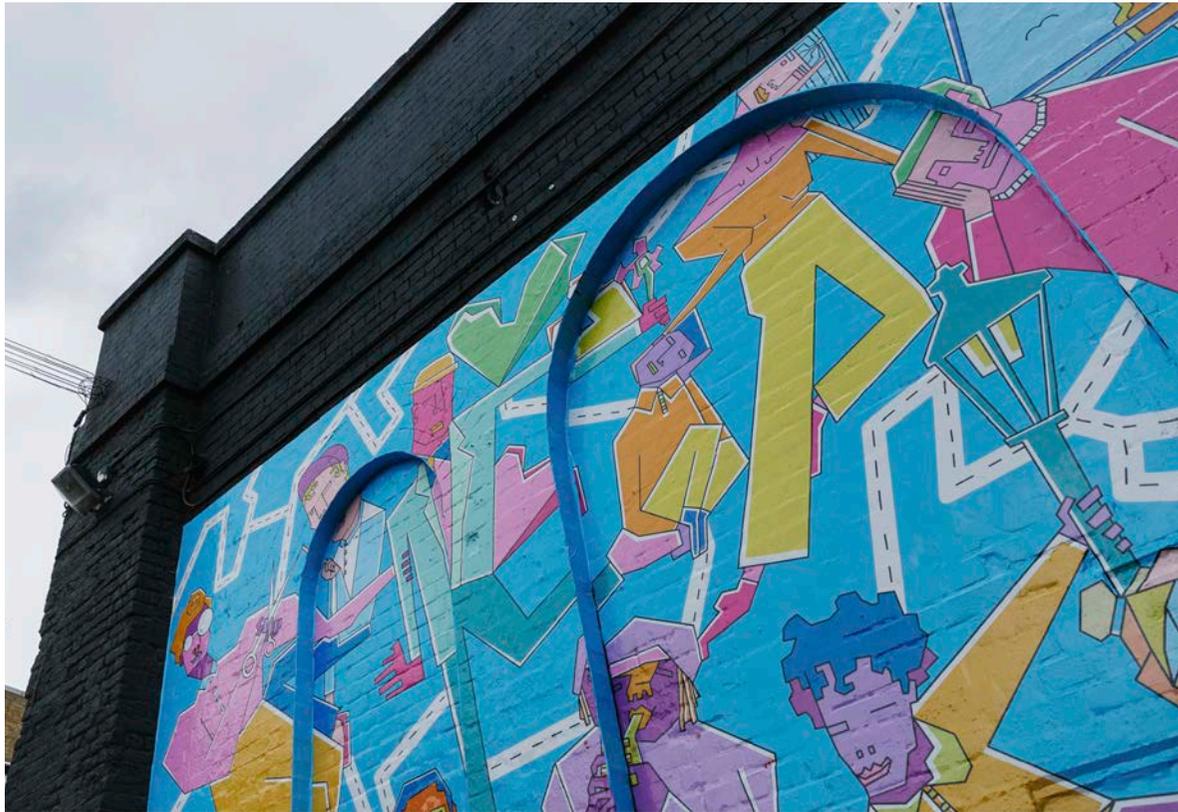
\* Not sold in Malaysia

# Building Exterior

Rough surfaces, graffiti and weather limitations? Designed for the demands of outdoor application and building exterior exposure, we have solutions to transform the whole building that minimises downtime and maintenance costs.

Façade Film





Mactac WW100

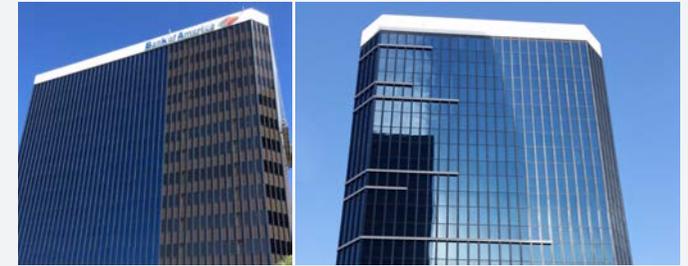


Mactac JT5122



Mactac JT5929

## Product Spotlight



**DS Blue X Window Film** Featuring a sophisticated blue tone with minimal visible reflection, DS Blue X can transform colored glazing, making it a popular film for both residential and commercial buildings.



**Façade Film** This premium cast film is perfect for panels, window frames for restoration, restyling or branding purposes. Its high adhesion onto difficult building substrates such as plastics, aluminium, steel and reinforced facade panels makes it an excellent alternative to paint. Comes with a life expectancy of up to 7 years.



**WW100** allows for creative imaging and messaging even on uneven surfaces such as cobblestone or outdoor tiles. WW100 moulds itself around irregularities on the surface upon which it is applied.

# Wayfinding

Help people experience and navigate through spaces intuitively with vibrant and easy to follow graphics.





## Product Spotlight



### 5500 QM Translucent

Especially designed for backlit illuminated signs, it is trusted by brands for their quality, colour uniformity, adhesion properties and flexible service.



**900 Super Cast** High gloss, premium vinyl with improved durability for outdoor applications. It is an extremely conformable film suitable for irregular surfaces and complex applications including heavily corrugated surfaces, convex and concave curves.

# Unique flooring or ceilings

Floor graphics provide a powerful and impressive way of using vacant space. Add an extra dimension to lobbies, exhibitions or special events. Find solutions that are specially tested to comply with slip resistance classifications.



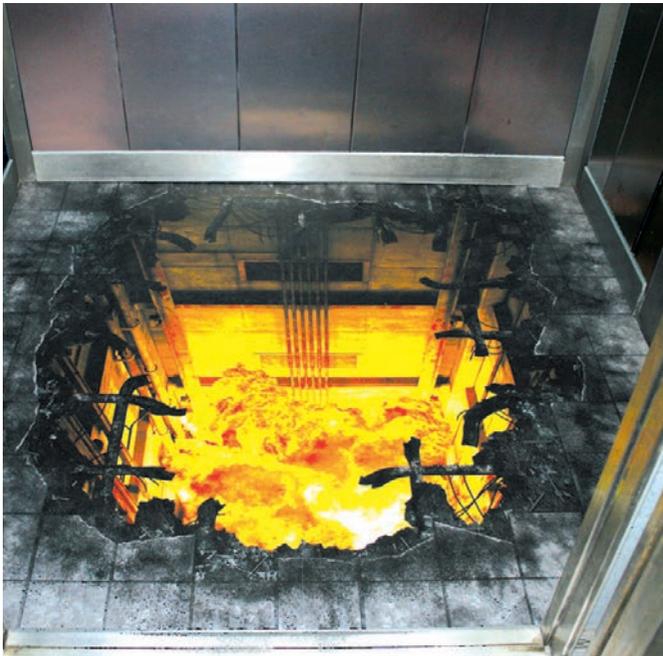
MactacJT 1828 P\_PF 6300



MactacJT 5829 R\_LF 3898



Mactac WW300



MactacJT 5929 P\_PF 6200



Mactac JT 5929 P\_PF 6200

## Product Spotlight



**Mactac FloorGrip** overlaminate is a non-slip protection film that is conformable on difficult surfaces such as tarmac, bitumen and stone. You can ensure your floor graphics are well protected from UV and abrasion, even in high traffic areas.



**MPI 2050 Translucent** A printable film for illuminated signage with great image clarity and color pop. Create virtual skylights by applying translucent film over a light source, designed to create perceived open space indoors.

# Dynamic privacy or displays

Transform spaces on demand with the Vela™ Dynamic System. When switched on, Vela™ film becomes transparent, providing high optical clarity and visually opening up spaces.

Retrofit any glass or polycarbonate surface to a dynamic system for customer engagement or privacy. Vela™ can be custom cut to different shapes and sizes.

## Vela for Privacy

Vela can provide privacy in any conference room or office by turning the glass to opaque on demand using a switch, your smart phone or by voice command. Vela can also function as an erasable whiteboard due to its wipe-away surface.

## Vela for Customer Engagement

When opaque, Vela™ performs as an excellent rear-projection film. The movie-style pictures are projected from behind the glass surface, enabling them to be viewed by those passing by outside for added impact.

Vela™ Dynamic System



Have a project in mind?  
Talk to our friendly  
account managers who  
will recommend the  
best graphic solution  
based on your needs.

### Why Avery Dennison Graphics?

- Self-adhesive material global experts for creative and technical support
- Global network of trained and certified application partners for compliance and conversion
- Unmatched color matching program to fulfill corporate identify requirements
- Backed by Integrated Warranty Systems for performance assurance

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