

Avery Dennison Clima Fusion DR™ Series

Architectural
Interior Solar Window Films

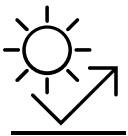




Clima Fusion DR Series is a premium dual-reflective window film engineered to balance privacy, thermal comfort, and optical clarity.

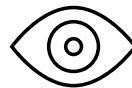
Designed for commercial environments and luxury residential properties, this intelligent film features a highly effective two-way design. The exterior layer boasts a mirrored finish to powerfully reflect solar heat and harsh glare away from the building. Meanwhile, the interior layer remains remarkably clear and low-reflective. This advanced construction ensures that while your building benefits from a formidable shield against the sun, the occupants inside continue to enjoy unobstructed views of the outside world.

Core benefits



Maximum Daytime Privacy

The exterior mirrored finish creates a robust one-way visual barrier during daylight hours. This allows occupants to work, collaborate, or relax with privacy without needing to draw the blinds.



Preserved Views

Traditional films often turn windows into internal mirrors when indoor lights are switched on. The Clima Fusion DR series utilises a specialised low-reflection interior layer to minimise this effect, ensuring you maintain crisp, clear outbound visibility, day or night.



Superior Heat Rejection

By actively bouncing solar radiation away from the glass, this film drastically reduces interior heat build-up. It keeps rooms significantly cooler, alleviates the operational strain on air conditioning systems, and lowers overall energy consumption.



Durable Construction

Built to withstand the rigours of commercial and residential use, the film features a tough, scratch-resistant coating. This multi-layered design ensures long-lasting performance and effortless maintenance, securing your architectural investment for years to come.

Clima Fusion DR™ series

Optical and Solar Properties ¹	DR 0595i	DR 1590i	DR 2580i	DR 3565i
Visible Light Transmitted	06%	14%	27%	34%
Visible Light Reflected (Interior)	44%	25%	17%	13%
Visible Light Reflected (Exterior)	74%	54%	31%	21%
Ultra Violet Block	>99%	>99%	>99%	>99%
Total Solar Energy Reflected	63%	48%	27%	20%
Total Solar Energy Transmitted	6%	11%	20%	30%
Total Solar Energy Absorbed	31%	42%	53%	50%
Emissivity (Room Side)	0.68	0.72	0.78	0.82
Glare Reduction	93%	84%	70%	63%
IRR (780-2500nm)	95%	90%	83%	65%
Shading Coefficient	0.15	0.25	0.39	0.52
Solar Heat Gain Coeff. (G-Value)	0.14	0.24	0.41	0.45
U-Value Winter	5.5	5.6	5.7	5.7
K-Value Winter	5.85	5.85	5.85	5.85
Luminous Efficacy	0.39	0.48	0.66	0.65
Total Solar Energy Rejected (TSER)	86%	77%	65%	55%

¹ Performance results are calculated on 1/8" (6mm) glass using NFRC methodology and LBNL Window 5.2 software, and are subject to variations in process conditions within industry standards. Performance calculations should only be used for estimating purposes.

THERMAL STRESS WARNING: > High-performance window films increase solar energy absorption, which can significantly raise the temperature of the glass. In certain glazing types, such as tinted, laminated, or double-paned (IGU) units, this thermal expansion may cause glass breakage if the stress exceeds the glass's edge strength.

PRE-INSTALLATION REQUIREMENT: A professional "Glass-to-Film" Compatibility Check is required prior to specification. The specifier/purchaser must ensure the selected film is safe for the specific glazing system. Avery Dennison is not liable for glass breakage due to improper film-to-glass matching.

Technical Glossary of Terms

Visible Light Transmitted (VLT)

The percentage of visible light that passes through the glass. Lower percentages provide higher glare control and privacy.

Solar Heat Gain Coefficient (SHGC)

The fraction of solar radiation admitted through a window. Lower values indicate better heat rejection.

Total Solar Energy Rejected (TSER)

The total percentage of incident solar energy (heat) rejected through a combination of reflection and absorption.

Solar Energy Absorbed

The amount of solar radiation heat held by the glass and film. This value is critical for assessing thermal stress risk.

UV Block

The percentage of harmful Ultraviolet rays blocked (Standard: >99%) to reduce fading of interior furnishings.

U-Value (Winter)

The rate of heat transfer through the window; lower values represent better insulation against heat loss.

Glare Reduction

The percentage by which visible light is reduced compared to clear glass to improve visual comfort.

IRR (Infrared Rejection)

The percentage of infrared radiation (780-2500nm) filtered to reduce solar heat.

Luminous Efficacy

The ratio of visible light allowed (VLT) versus heat blocked (SHGC).



Elevate the performance of your glazing and create a more comfortable, private, and energy-efficient space. Contact your local Avery Dennison representative today to specify the Clima Fusion DR series for your next building upgrade.

Find more graphics solutions at
graphics.averydennison.com/apac



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