

# Ultima Ceramic Performance

Automotive Window Film



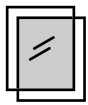
Elegance and Comfort, Every Mile.



The perfect blend of luxury, performance, and elegance, Protecting your family, keeping cool, Driving with comfort.

Experience the perfect blend of luxury, performance, and style with the Ultima Ceramic Performance Automotive Window Films. Engineered with cutting-edge technology, it delivers superior heat rejection to keep your vehicle cool and comfortable, even in hot conditions. The film's deep black colour not only enhances your car's aesthetic but also adds a sleek, sophisticated look, elevating your driving experience in every way.

## Features and benefits



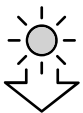
### Multilayered Superior Protection

Ultima Ceramic Performance's advanced multilayered ceramic film construction delivers superior UV and IR rejection, ensuring unparalleled protection and comfort.



### Exceptional Colour Stability and Visual Clarity

Ultima Ceramic Performance's chip-dyed inorganic formulation ensures exceptional colour stability and durability, delivering uniformity and unmatched visual clarity.



### Enhanced Heat Rejection

With an IRR of more than 80%, it ensures your car stays cool, shielding you from heat and boosting driving comfort.



### Luxurious Deep Black Aesthetic

The sophisticated deep black colour complements **any car exterior**, enhancing the appearance of your vehicle with a sleek, polished finish that demands attention.



### Ultimate UV Protection

Protect your skin and eyes with multilayered UV rejection, blocking over 99% of harmful rays.



### Limited Lifetime Warranty\*

Experience advanced durability with Ultima Ceramic Performance. Thanks to its robust construction, you can enjoy peace of mind with a limited lifetime warranty.

Level up your car and redefine your driving experience with the **Ultima Ceramic Performance Series**. A perfect marriage of luxury and functionality, it's more than an upgrade; it's a lifestyle choice.

\*Read the warranty terms and conditions to know what is covered in the warranty.

## Product information



Product Name	UCP 70	UCP 50	UCP 35	UCP 25	UCP 20	UCP 15	UCP 5
Ultraviolet Block	>99%	>99%	>99%	>99%	>99%	>99%	>99%
Visible Light Transmitted	73%	53%	36%	24%	20%	16%	7%
Visible Light Reflected	8%	7%	6%	6%	6%	6%	5%
Glare Reduction	16%	40%	59%	73%	78%	82%	92%
Infrared Energy Rejection (IRER)	59%	59%	60%	60%	62%	62%	60%
Selective Infrared Reduction (SIRR)	83%	84%	85%	85%	87%	87%	86%
Total Solar Energy Rejected (TSER)	43%	48%	53%	56%	58%	59%	61%
Infrared Energy Rejection (IRR)	>80%	>80%	>80%	>80%	>80%	>80%	>80%

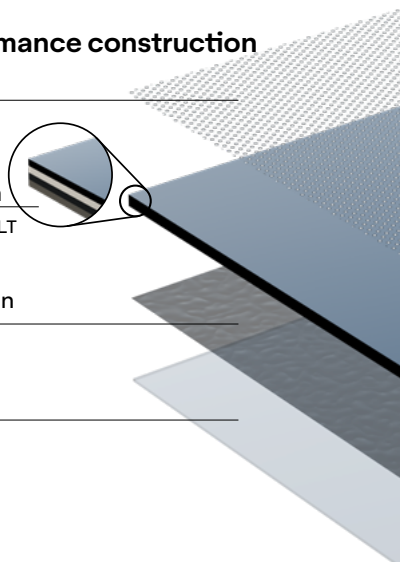
### Ultima Ceramic Performance construction

Anti-scratch Top-Coat

Multilayered Ceramic Film  
for UV rejection, IR Rejection & VLT

Adhesive with UV Rejection

Silicone layer + PET Liner



Colours and tinting level are an approximate match. For a true colour reference, please refer to the actual film sample.

For information on warranty terms, exclusions and certain limitations that apply please see the applicable product data sheets and other literature and bulletins on our website: [graphicsap.averydennison.com](http://graphicsap.averydennison.com)

Performance results are calculated on 1/4" (6mm) clear glass using NFRC methodology and LBNL Window 5.2 software, and are subject to variations in process conditions within industry standards except where specified

IRER - InfraRed Energy Rejection: the percentage of Near Infrared Energy Rejection as measured between 780-2500nm.

Calculated as the TSER over 780-2500nm: %IRER = 100% - 100\*SHGC (@ 780-2500nm).

SIRR - Selective InfraRed Rejection: the percentage of IR radiation that is not directly transmitted through a glazing system. Calculated as %SIRR = 100% - % Transmission (@ 780-2500nm).

Infrared Rejection - with film + automotive glass - measured with mobile device @940nm or 1400nm

Find more graphics solutions at  
[graphics.averydennison.com/apac](http://graphics.averydennison.com/apac)



#MakingPossible

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