



Avery Dennison® V5720 Conspicuity Tape

Research has documented that vehicle conspicuity tape improves vehicle safety through accident avoidance and reduction in accident severity. Increased safety results in reduced liability payments and additional savings for your fleet.



V5720 CONSPICUITY TAPE

The original red and white stripe reflective contour tape was developed for North America to improve nighttime vehicle recognition. V5720 is a highly durable single layer construction offering easy repositionable application. V5720 may be ordered in the following colors: red/white pattern (6" x 6" & 11" x 7"), solid red and solid white. It is available in the traditional 2" wide rolls as well as strips and kiss cut finishes. It is now offered in 10-year durability for new vehicles, as well as 5-year durability for replacement applications! In addition, customize your fleet's conspicuity tape with our custom logo options.

V5720 CONSPICUITY TAPE

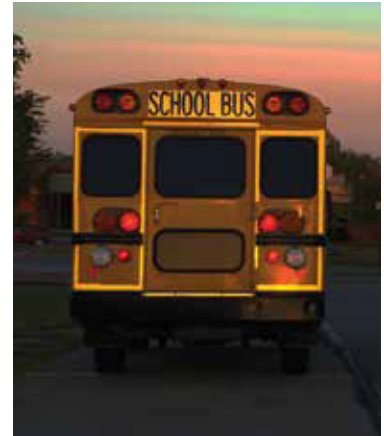
Product	Durability	Applications	Specifications	Approval Mark	Colors		
					White	Red	Red & White
V572010	10 years	Trucks and Trailers	FMVSS 108	DOT-C2	X	X	(6" x 6" & 11" x 7")
V57205	5 years	Trucks and Trailers	FMVSS 108	DOT-C2	X	X	(6" x 6" & 11" x 7")



Conspicuity Tape for Buses & Slow Moving Vehicles

V9700 SERIES CONSPICUITY REFLECTIVE TAPE

V9700 Series is designed for slow moving vehicles, such as school buses, farm vehicles and heavy equipment. It provides easy nighttime vehicle recognition and increased road safety using a high quality, durable, microprismatic retroreflective material with a pressure sensitive adhesive. The single layered construction does not require edge sealing. V9700 tape meets a wide variety of applicable industry standards such as FMVSS, ASTM, and ANSI/SAE.



Delineator Tape for Railcar

V9700RR SERIES CONSPICUITY TAPE

V9700RR Series is designed for railcars and locomotives, providing easy nighttime detection and recognition. Like its V9700 Series counterpart, it is a high quality, durable, microprismatic retroreflective material with a pressure sensitive adhesive. V9700RR increases the visibility of your rolling stock. It is offered in both yellow and white and carries the required FRA-224 certification. Available in 4” wide rolls, as well as trips and kiss cut finishes. V9700RR comes with an aggressive adhesive for low temperature applications.



Delineator Marking Media

S9700 DELINEATOR SERIES

S9700 Series offers the highest level of prismatic reflectivity for marking obstructions within or adjacent to the road, making them more distinguishable to drivers. Available in two color options – red and amber – S9700 Series sheeting is ideal for distinguishing potential roadside hazards such as ramps, islands and other obstructions. It can also be used for guideposts, such as fire hydrants and snow plow markers.



Prismatic Sheeting and Tape

PRODUCT SPECIFICATIONS

Product	Durability	Application	Specifications	Approval Mark	Colors			
					White	Yellow	Red	Amber
V9701	7 years	School buses	FMVSS 131 & 217 CSA D250	n/a	–	V9701	–	–
		Slow moving vehicles, Agricultural equipment	ANSI/SAE S279 & S276 ASTM D-4956 Type V	n/a	V9700	V9700	V9722	–
V9700RR	10 years	Rail cars & locomotives	–	FRA-224 (49 CFR 224)	V9700RR	V9701RR	–	–
S9700	7 years	Roadside hazard delineation	See Product Data Sheet	–	–	–	S9722	S9701

The user is responsible for determining the product's suitability for the intended application. This product should be used on a test-and-approve basis. Some countries may have laws or regulations on the use of vehicle reflectivity. The user is responsible for determining and complying with all applicable standards.

DISCLAIMER—All Avery Dennison statements, technical information and recommendations are based on tests believed to be reliable but do not constitute a guarantee or warranty. All Avery Dennison products are sold with the understanding that purchaser has independently determined the suitability of such products for its purposes.