

Avery Dennison MPI 2004 Easy Apply™

High-Performance Calendered Film





A highly versatile and sophisticated solution, MPI 2004 Easy Apply™ is perfectly engineered for fleet graphics and store signage that demand a superior balance of quality and exceptional value.

Designed with our industry-leading Easy Apply™ technology, this film empowers installers with a significantly faster, wrinkle-free application process on 2D surfaces.

With its high-opacity construction and excellent printability, MPI 2004 Easy Apply™ is the definitive choice for brand applications requiring vibrant full-colour graphics, slight conformability, and long-term durability.

Features and benefits

- 80 micron thickness for high-quality performance
- Superior high-gloss finish providing an exceptional appearance
- High opacity ensuring excellent coverage and versatility
- Easy Apply™ adhesive with air egress channels for fast, wrinkle-free applications
- Excellent printability on eco-solvent, solvent, latex and UV-curable inkjet printers
- Outdoor life: Up to 7 years unprinted

Common & best applications

- General Signage
- Outdoor Advertising
- Vehicle Graphics (Flat or Simple Curved Surfaces)
- Flat-sided trucks
- Trains and light rail
- Buses

Product information

Product	Finish	Length	Width
MPI 2004 Easy Apply™	High Gloss	50m	1.372m 1.524m

Find more graphics solutions at
graphics.averydennison.com/apac



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