

Avery Dennison
Graphics Solutions
Product Overview

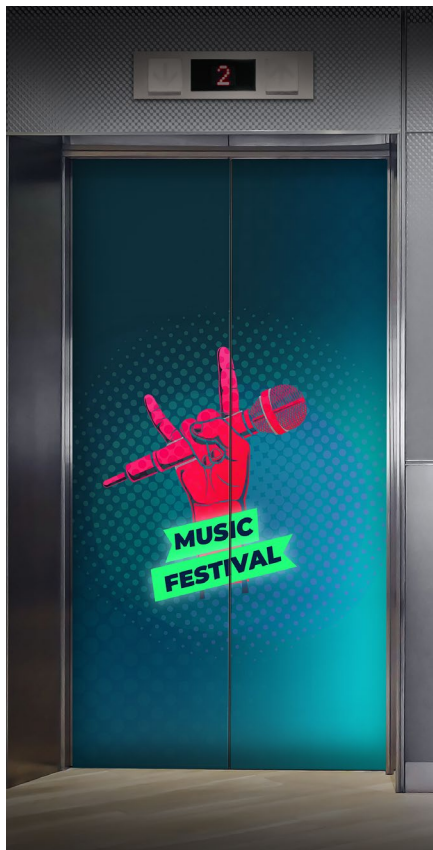
Asia Pacific - ASEAN
June 2023

Avery Dennison MPI 3900 Plus Series

Impressive films for your
short-term promotional
graphics.

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Exceptional promotional campaigns require exceptional print films. The new MPI 3900 Plus series give you a remarkable print performance on both digital & screen print platform with a choice of permanent & removable adhesives.

Features and Benefits:

- These films provide excellent results for both screen as well as all major digital printing platforms enabling you to select the right platform for your promotional needs.
- A choice of best-in-class adhesives such as removable or permanent, and clear or grey, to ensure successful application on most 2D surfaces.
- True white & superior gloss for vibrant print results creating larger-than-life graphics for your campaigns.
- Excellent cost-performance ratio making it ideal for frequently changing promotional campaigns.

Applications:

- Short-term display advertising
- Exhibition graphics
- Point of purchase
- Billboards
- Transit Advertising

Product	Finish	Adhesive	Width	Durability
MPI 3900 Plus Permanent	Gloss White	Permanent Transparent	1.06, 1.27, 1.37, 1.52	1 Year (Unprinted)
MPI 3901 Plus Removable	Gloss White	Removable Transparent	1.06, 1.27, 1.37, 1.52	1 Year (Unprinted)
MPI 3902 Plus Grey Removable	Gloss White	Removable Grey	1.06, 1.27, 1.37, 1.52	1 Year (Unprinted)
MPI 3903 Plus Grey Permanent	Gloss White	Permanent Grey	1.06, 1.27, 1.37, 1.52	1 Year (Unprinted)

Digital Overlamine films

The Avery Dennison DOL 3900 series of digital overlaminates improve durability of the graphics printed on MPI 3900 Plus series printable films while improving their visual appeal. Available in Gloss and Matt finishes, these monomeric films enhance the aesthetics and life of your short-term promotional graphics.

Product	Finish	Adhesive	Width	Durability
DOL 3960 Gloss Transparent	Gloss	Permanent Transparent	1.06, 1.27, 1.37, 1.52	1 Year
DOL 3980 Matt Transparent	Matt	Permanent Transparent	1.06, 1.27, 1.37, 1.52	1 Year

New Matt White Films available

The MPI 3900 Plus Matt White variant is the perfect solution for your advertising needs. With this variant, you can create a matt finish on any intended application surface, and the film is easy to apply. Applicable for digital and screen printing, this film is designed for use in a wide range of short-term promotional applications with good outdoor durability.

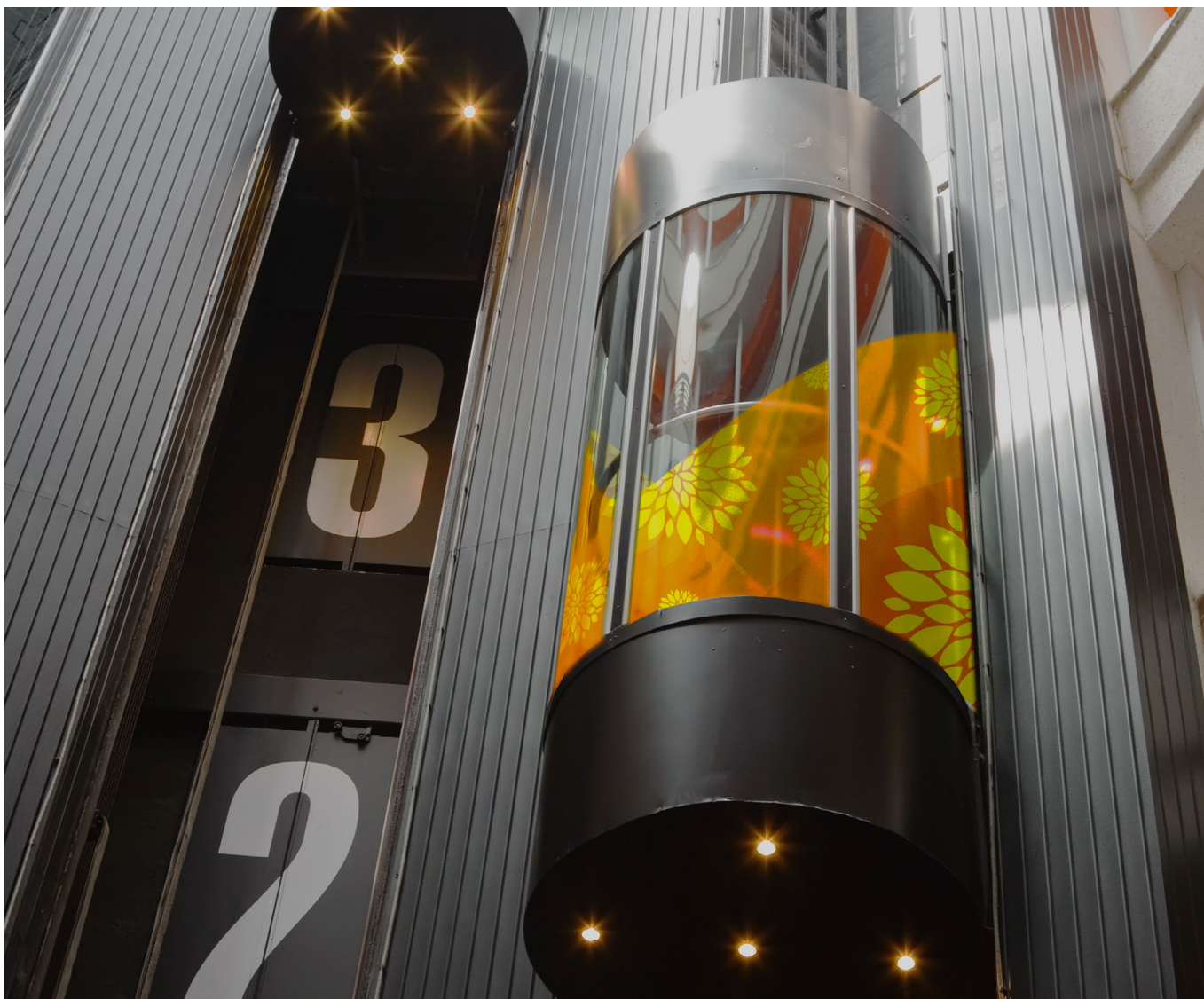
Product	Finish	Adhesive	Width
MPI 3920 Plus Permanent	Matt White	Permanent Transparent	1.06, 1.27, 1.37, 1.52
MPI 3921 Plus Removable	Matt White	Removable Transparent	1.06, 1.27, 1.37, 1.52
MPI 3922 Plus Grey Removable	Matt White	Removable Grey	1.06, 1.27, 1.37, 1.52
MPI 3923 Plus Grey Permanent	Matt White	Permanent Grey	1.06, 1.27, 1.37, 1.52



Expansion to the MPI 3900 Plus Series Transparent Variant




The revolutionary MPI 3900 series - designed to not only ignite your creativity with vibrant colors but also provide unparalleled transparency. These films are available in both matt and gloss variants and are perfect for a wide range of short-term promotional applications, including window displays, decals, and more. With the added benefit of outdoor durability, the MPI 3900 Plus transparent films are a game-changer for any marketing campaign looking to stand out and make an impact.

Product	Finish	Adhesive	Width
MPI 3960 Plus	Gloss	Clear Permanent	1.06, 1.27, 1.37, 1.52
MPI 3980 Plus	Matt	Clear Permanent	1.06, 1.27, 1.37, 1.52





For more information, contact Avery Dennison customer service or your sales representative, or visit avydn.co/3iPB11N

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