

Avery Dennison MPI 5300 Textile Banner Series

PVC-free textile banners for
backlit application

Add radiance to your brand promotions with the MPI 5300 series, one of their kind, high-quality polyester-based backlit banners. Designed to add charm and style to your marketing campaigns, the backlit effect of these films highlight your messages, making them an ideal choice for promotions in high footfall indoor areas such as airports, malls, in-showroom branding, etc





Capture your customers' attention

This backlit material is designed so that it diffuses light flawlessly and can be used for illuminated advertisements that draw the notice of passersby during the day and at night.

Let your campaigns stand out

The high-quality printability of the films enables the printing of high definition visuals and a vivid appearance of images, making your campaigns stand out. They also add a level of premiumness and visual interest to any static advertising display thanks to the additional depth of colour that comes from being lit from behind.

Reduce waste with reusable lightboxes

This retro-fit banner solution is customizable for each campaign and enables multiple uses of the modular lightbox. With the change in the campaign, there is no need for you to remove the lightbox, only the top banner needs to be changed.

Key Features and Benefits

- Available in 2 variants - 180 GSM and premium 135 GSM
- Durability up to 1-year for indoor application
- Exceptional printability on all major digital platforms - Latex, UV, and Eco-solvent

Product information

Product	Film	GSMs	Width*
MPI 5334	Backlit Polyester Banner	180gsm	Upto 3.2 meters
MPI 5344	Backlit Polyester Banner	135gsm	Upto 3.2 meters

*Deckle match required

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 Avery Dennison Graphics Solutions



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