

# Avery Dennison MPI Versa White Series

Versatile films for stunning print

New  
***magnifique***  
Shades





Achieve exciting, eye-catching short-term promotions using Avery Dennison MPI Versa White, a new series of versatile vinyl print films in a lustre finish. Its true white face film with a light sheen helps you create premium, larger than life graphics for your campaign.

## Key Features and Benefits

- The pure white base film ensures that the accurate hue & colours come through
- 140 GSM PE-coated paper liner optimised for a consistent and stable output across all digital print platforms
- Versatile permanent adhesives, suitable for a range of applications
- Thick, 90 microns film enables ease of handling during application
- They deliver high-quality graphics on flat surfaces for both indoor & outdoor applications
- Up to 1-year outdoor durability, unprinted

## Product information

Product	Finish	Adhesive	Width
MPI Versa White Lustre Clear Permanent	White Lustre	Clear Permanent	1, 1.27, 1.37, 1.52
MPI Versa White Lustre Grey Permanent	White Lustre	Grey Permanent	1, 1.27, 1.37, 1.52

\*Unprinted durability



## Available in the Matt White variant

With meticulous testing of the Matt White finish, this variant provides excellent printability across all inkjet print platforms. Additionally, it is also best suited for the reproduction of skin tones, pastel shades, and contrasting colors.

### Sensational print quality

Whatever your print platform- Solvent, eco-solvent, latex or UV curable, these films help you achieve exciting graphics printable across them all. The bright white film gives a neutral base for printing images with a wider colour gamut, high-quality skin tones and an excellent colour contrast for vibrant results.

### Peace of Mind

These films are made available to you after comprehensive qualification tests to verify their performance. Not only that, they are also backed by Avery Dennison Technical Marketing team for support.

## Recommended Uses

- Point of sale graphics and promotions
- Short-term promotions
- Exhibition graphics
- Outdoor advertising

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