

Avery Dennison
Graphics Solutions
Product Overview

South Asia
August 2024

SP 3923 Grey Permanent

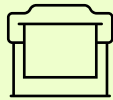
Stand out, sustainably



In an era where sustainability is paramount, Avery Dennison leads the way with the SP 3923 Grey Permanent. Perfect for short-term promotional graphics, this innovative non-PVC digital print film offers a more sustainable alternative without compromising on performance or quality.

Designed with the future in mind, this series aligns seamlessly with the increasing demand for environmentally sustainable solutions in the advertising and branding sectors.

Unmatched features



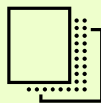
Exceptional Printability

Achieve stunning colour reproduction across all major inkjet print platforms. The white matt finish ensures your designs, from skin tones to pastel shades and contrasting colours, are vibrant and true-to-life.



Effortless Handling and Stability

The SP 3923 is designed for ease of use, with excellent handling during printing and application.



Grey Permanent Adhesive

Featuring a grey adhesive system, it provides good opacity, making it ideal for overposting without ghosting or visibility issues.



Sustainability at its Core

Unlike standard vinyl options, this product is non-PVC, significantly reducing emissions of Volatile Organic Compounds (VOCs) such as halogens, phthalates and more, while maintaining high quality.



Versatile and Durable

Suitable for a wide range of indoor and outdoor short-term promotional applications, it combines flexibility with durability, meeting diverse promotional needs.

Sustainability meets performance

Its commitment to sustainability while delivering exceptional performance sets the Avery Dennison SP 3923 apart. Ideal for achieving your organization's sustainability goals, it combines non-PVC materials with a Grey Permanent adhesive for superior indoor and outdoor durability and value for money.




Product information

Product	Finish	Adhesive	Length (m)	Width (m)
SP 3923 Grey Permanent	Matte	Grey Permanent	50m	1.27, 1.37

Ready to make your short-term promotions more sustainable? Switch to Avery Dennison SP 3923 today and lead the way in environmental stewardship.



For more information, contact Avery Dennison customer service or your sales representative, or visit graphics.averydennison.com/apac

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