



Digital Print Media Selection Guide

May 2025

	Durability (unprinted, years)	Finish / Appearance	Product	Adhesive	Liner	Roll Widths (m)	Latex UV	Solvent HP Certified	Applications	ICS Warranty Period vertical/(horizontal), up to years ²						
										SL 6460	DOL 1400 MAX Series	DOL 1060 MAX	Anti-Graffiti	DOL 2000 Series	DOL 2900 Series	DOL 3000 Series
	10	Gloss	SP 1504 Easy Apply RS™ LTR	LTR RS	SF	1.37 1.52	L UV S HP			6/(3)	5/(1)	5/(1)	4	-	-	-
		Gloss	MPI 1105 Easy Apply RS™ LTR	LTR RS	SF	1.37 1.52	L UV S HP			6/(3)	5/(1)	5/(1)	4	-	-	-
	7	Reflective	V-4000-101 White Easy Apply RS™ LTR	LTR RS	SF	1.22	L UV S HP			6/(3)	5/(1)	5/(1)	-	-	-	-
		Reflective	V-4000-101 White	Perm	SF	1.22	L UV S HP			6/(3)	5/(1)	5/(1)	-	-	-	-
		Gloss	MPI 2002 Grey Removable	Rem	SF	1.52	L UV S HP			-	-	4.5/(0.5)	4	4	-	-
		Gloss	MPI 2105 Easy Apply RS™	LTR RS	SF	1.37 1.52	L UV S -			-	-	4.5/(0.5)	4	4	-	-
	3	Gloss	MPI 3111 Transit Removable	Rem	SF	1.37	L UV S -			-	-	-	-	-	-	2
	12	Gloss	SP 1540 Ultra Clear	Perm	PET	1.37 1.52	L UV S -			6/(3)	5/(1)	5/(1)	-	-	-	-
		Gloss	MPI 2040 Transparent	Perm	SF	1.37 1.52	L UV S HP			-	-	4.5/(0.5)	4	4	-	-
	7	Gloss	MPI 2041 Transparent Removable	Rem	SF	1.37 1.52	L UV S HP			-	-	4.5/(0.5)	4	4	-	-
		Gloss	MPI 2041 Transparent Removable	Rem	SF	1.37 1.52	L UV S HP			-	-	4.5/(0.5)	4	4	-	-
	5	Etched	MPI Dusted Glass Easy Apply RS™	Perm RS	SF	1.37	L UV S -			-	-	4.5/(0.5)	-	3	-	-
		Gloss	SF100-103-S Ultra Clear Removable	Rem	PET	1.37	L UV - HP			-	-	-	-	-	-	-
	3	Matte	MPI 2509 PWF 50/50 Removable	Rem	1PE	1.37 1.52	L - S -			-	-	1	-	-	-	-
		Matte	MPI 2709 PWF 40/60 Removable	Rem	1PE	1.37 1.52	L - S -			-	-	1	-	-	-	-
		Gloss	MPI 3041PP Transparent Removable	Rem	K	1.37 1.52	L UV S -			-	-	-	-	-	-	2
	1	Matte	MPI 3709 PWF 40/60 Removable	Rem	1PE	1.37 1.52	L - S -			-	-	-	-	-	-	-
	10	Gloss	MPI 1106 Hi-Tack Easy Apply™	Hi Perm EA	SF	1.37 1.52	L UV S HP			6/(3)	5/(1)	5/(1)	5	-	-	-
		Gloss	MPI 2006 HOP Hi-Tack	Hi Perm	SF	1.37	L UV S HP			-	-	4.5/(0.5)	4	4	-	-
	7	Matte	MPI 2126 Hi-Tack Easy Apply™	Hi Perm EA	SF	1.37 1.52	L UV S -			-	-	4.5/(0.5)	4	4	-	-
		Matte	MPI 2906 Hi-Tack Easy Apply™	Hi Perm EA	SF	1.37 1.52	L UV S -			-	-	-	-	3.5	3	-
	5	Matte	MPI 2926 Hi-Tack Easy Apply™	Hi Perm EA	SF	1.37 1.52	L UV S -			-	-	-	-	3.5	3	-
		Matte	MPI 2926 Hi-Tack Easy Apply™	Hi Perm EA	SF	1.37 1.52	L UV S -			-	-	-	-	3.5	3	-
	4	Matte	MPI 2611 Removable	Rem	SF	1.37	L UV S -			-	-	-	-	-	-	-
	7	Textured	MPI 2636 Textured Hi-Tack	Hi Perm	SF	1.37 1.52	L UV S HP			-	-	-	-	-	-	-
		Matte	MPI 3026 Supertack	ST Perm	K	1.37	L UV S -			-	-	-	-	-	-	2
	5	Gloss	MPI 2000	Perm	SF	1.37 1.52	L UV S HP			-	-	4.5/(0.5)	4	4	-	-
		Matte	MPI 2120	Perm	SF	1.37 1.52	L UV S -			-	-	4.5/(0.5)	4	4	-	-
		Gloss	MPI 2900	Perm	SF	1.37 1.52	L UV S HP			-	-	-	-	3.5	3	-
		Gloss	MPI 2904 Easy Apply™	Perm EA	SF	1.37 1.52	L UV S HP			-	-	-	-	3.5	3	-
	3	Matte	MPI 2924 Easy Apply™	Perm EA	SF	1.37 1.52	L UV S HP			-	-	-	-	3.5	3	-
		Matte	MPI 2924 Easy Apply™	Perm EA	SF	1.37 1.52	L UV S HP			-	-	-	-	3.5	3	-
	3	Matte	SP 3522	Rem	K	1.37	L UV - HP			-	-	-	-	-	-	-
		Gloss	MPI 3000PP	Perm	K	1.37 1.52	L UV S HP			-	-	-	-	-	-	2
		Gloss	MPI 3001PP Removable	Rem	K	1.37 1.52	L UV S HP			-	-	-	-	-	-	2
		Gloss	MPI 3002PP Grey Removable	Rem	K	1.37 1.52	L UV S HP			-	-	-	-	-	-	2
		Matte	MPI 3021 Removable	Rem	K	1.37	L UV S -			-	-	-	-	-	-	2
		Gloss	MPI 3300 StaFlat™	Perm	SF	1.37 1.52	L UV S HP			-	-	-	-	-	-	1.5
		Gloss	MPI 3301 Removable StaFlat™	Rem	SF	1.37 1.52	L UV S HP			-	-	-	-	-	-	1.5
		Gloss	MPI 3302 Grey Removable StaFlat™	Rem	SF	1.37 1.52	L UV S HP			-	-	-	-	-	-	1.5
		Gloss	MPI 3302 Grey Removable Easy Apply™	Rem	SF	1.37 1.52	L UV S HP			-	-	-	-	-	-	1.5
		Gloss	MPI 3306 Grey Hi-Tack Easy Apply™	Hi Perm EA	SF	1.37 1.52	L UV S HP			-	-	-	-	-	-	1.5
	7	Matte	MPI 2050 Translucent Matte	Perm	SF	1.37 1.52	L UV S HP			-	-	4.5/(0.5)	4	4	-	-

Overlaminates										Slip Rating
Category	Finish / Appearance	Product	Liner	Roll Widths (m)						
SL 6460	Gloss New	SL 6460 High Gloss Conformable	PET	1.22	1.37	1.52				
DOL 1400Z MAX Series	Gloss New	DOL 1460 MAX Conformable	PET	1.22	1.37	1.52				
	Satin New	DOL 1470 MAX Conformable	PET		1.37	1.52				
	Matte New	DOL 1480 MAX Conformable	PET		1.37	1.52				
DOL 1060 MAX	Gloss New	DOL 1060 MAX	PET	1.22	1.37	1.52				
Anti-Graffiti	Gloss	SL 4530 Anti-Graffiti	K	1.37						
DOL 2000 Series	Gloss New	DOL 2460 (prev. DOL 2000)	K		1.37	1.52		P1		
	Lustre New	DOL 2470 (prev. DOL 2200)	K		1.37	1.52		P1		
	Matte New	DOL 2480 (prev. DOL 2100)	K		1.37	1.52		P1		
DOL 2900 Series	Gloss	DOL 2960	PET		1.37	1.52		P1		
	Matte	DOL 2980	PET		1.37	1.52		P2		
DOL 3000 Series	Gloss New	DOL 3460 (prev. DOL 3000)	K		1.37	1.52				
	Matte	DOL 3100	K		1.37	1.52		P3		
	Satin	DOL 3200 Lustre	K		1.37					
Specialty	Textured	DOL 6000 9 Month Floor Graphic	K		1.37		P3			
	Gloss	DOL 4000 Crystal Clear	PET		1.37					

Appearance

☒	Clear
☒	Translucent
☐	White
☒	White Opaque
☒	Perforated White Opaque
☒	Reflective Opaque

Adhesive

Rem	Removable
LTR	Long Term Removable
Perm	Permanent
Hi	Hi-Tack
ST	Supertack
EA	Easy Apply™
RS	Easy Apply™ RS (Reposition & Slide)

Application

	Outdoor Signage
	Vehicle Windows
	Marine/Watercraft ³
	Textured Walls
	Transport
	Window
	Retail
	Wall
	Floor ⁴

Liner

SF	StaFlat™ 2-side PE Coated
1PE	1-side PE Coated
K	Coated Kraft Paper
PET	Polyester

Print Compatibility

L	Latex Inks
S	Solvent / Eco-Solvent
UV	UV-Curable
HP	Certified for HP Latex Inks

Sustainability

	PVC-Free
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¹ Conformability is determined by ink type, not all UV cured inks are conformable, please refer to the appropriate ICS Warranty Durability Bulletin for conformability performance

² Based on vertical exposure in Zone 2 with ICS qualified inks and printers. Please see ICS Performance Guarantee for full terms & conditions (graphicsap.averydennison.com/en/home/services/warranty.html)

³ Where the material is applied in a 'marine environment', the stated warranty period will be reduced by 40%.

⁴ Suitable for floor applications when slip rated laminates are used. See Floor Rating brochure for more information.