Public Safety Signage Presentation

July 2020

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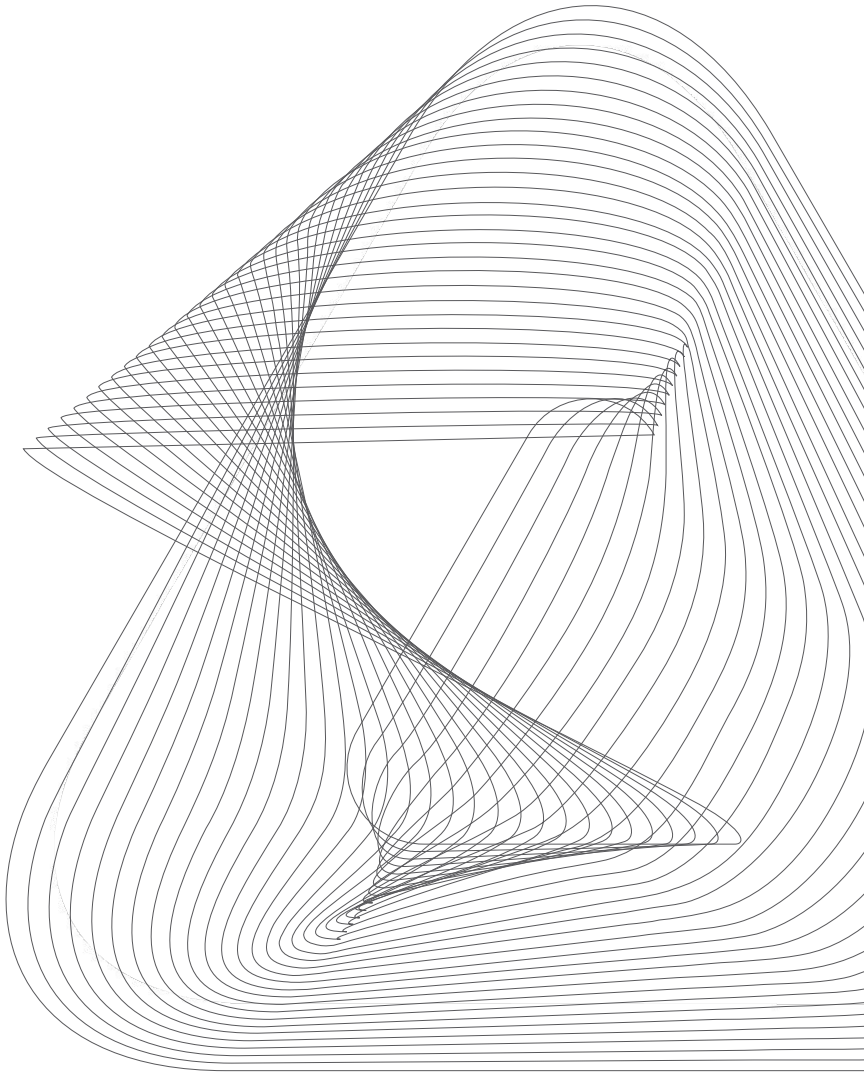

AVERY DENNISON

Presentation Overview

Avery Dennison safety signage for all applications.

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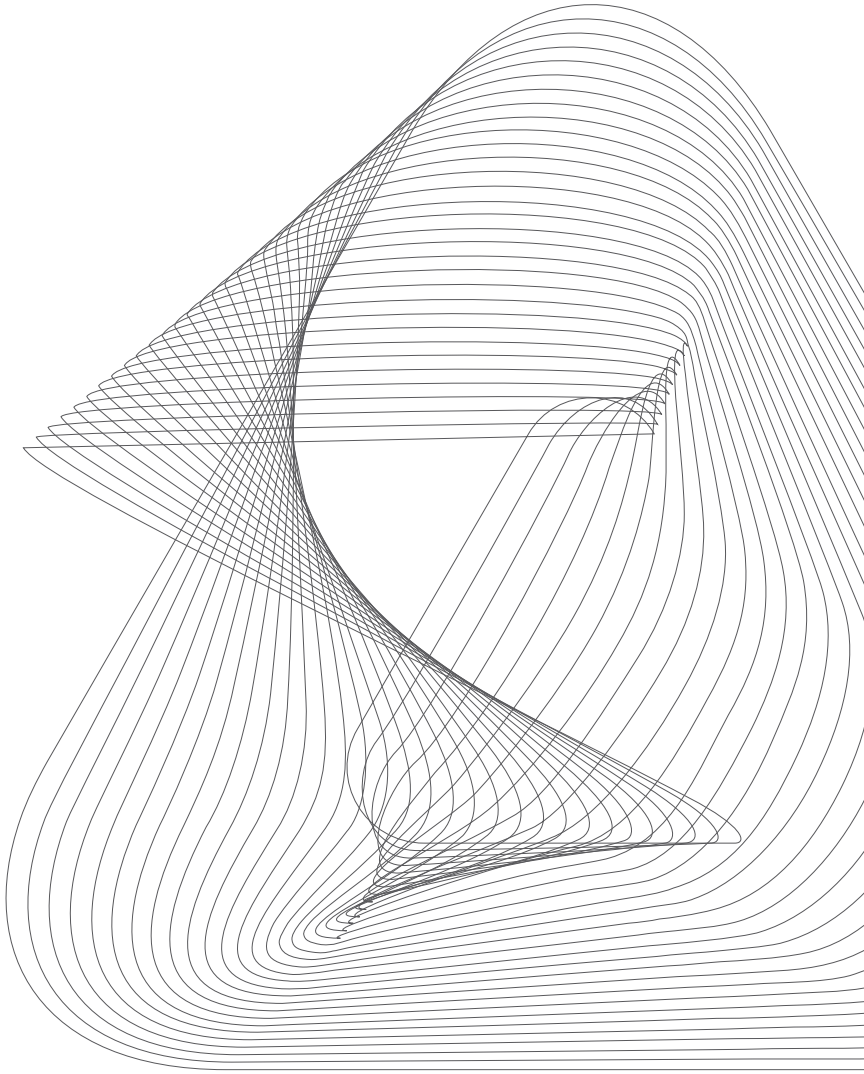
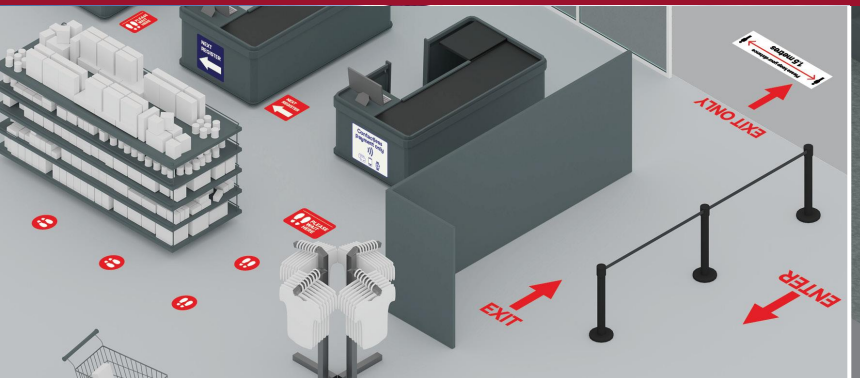
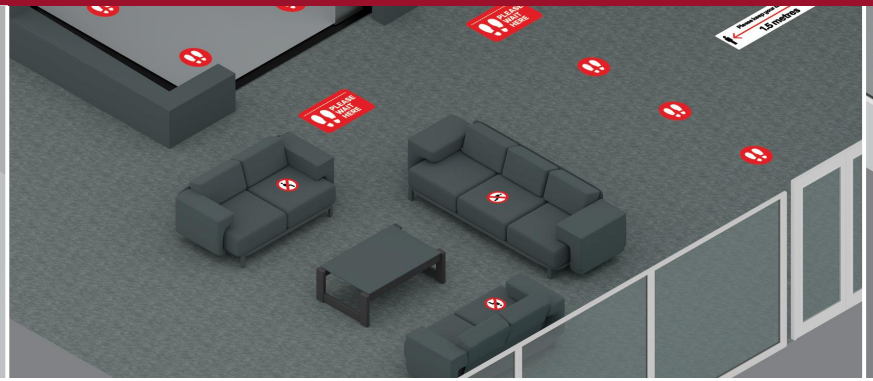


Safety Signage Preferred Locations





Retail Shops

Retail environments can be tricky with most shops required to track customers coming and going from the store to make sure they don't exceed safe shopping numbers for their shop size. Controlled Enter and Exit signage makes this easier to maintain.

Floor graphics including “Stand Here” feet signs and reminders of the 1.5m rule are also very popular in retail environments to remind customers. Some shops have also stopped handling cash and have moved to a Contactless Payment Only in order to protect staff.

Typical requirements for Covid-19 Safety Signage in a Retail Shop environment.

Restaurants and Cafes

Restaurants and Cafes have been hit hard by Covid-19 safety procedures, a lot of restaurants had to close their doors completely while we flattened the curve.

With restrictions now easing most Restaurants and Cafes are now open but need to follow very strict rules regarding how many patrons are allowed inside at any one time and if they are allowed to sit and eat or not.

Typical requirements for Covid-19 Safety Signage in a Restaurant or Cafe environment.

Healthcare

Healthcare facilities have been inundated with people who have symptoms, might have Covid-19 and need to be tested quickly. Until they are diagnosed they could be carrying Covid-19 and safety steps must be taken.

Hospital and Healthcare facilities have shared services and waiting rooms, the correct safety signage in these locations is extremely important.

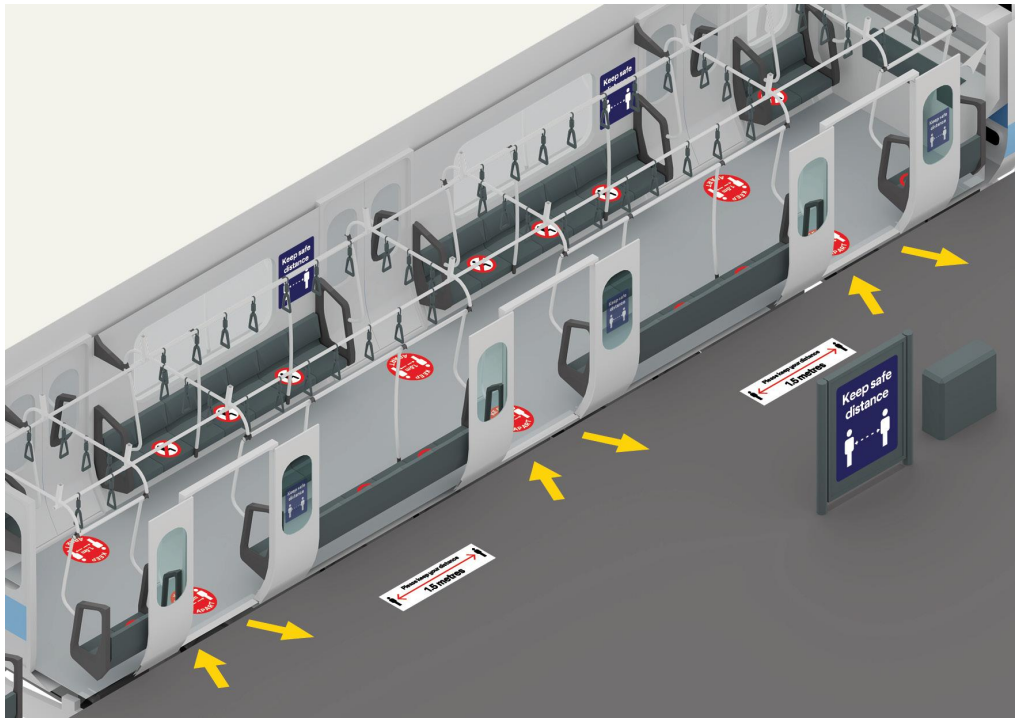
Typical requirements for Covid-19 Safety Signage in a Hospital or Healthcare environment.

Public Transport

Keeping safe on Trains and Buses in the middle of a pandemic should be on everyone's mind who is using public transport.

Masks, social distancing and general awareness of what's happening around you is what's needed to keep everyone safe.

Typical requirements for Covid-19 Safety Signage on Public Transport.

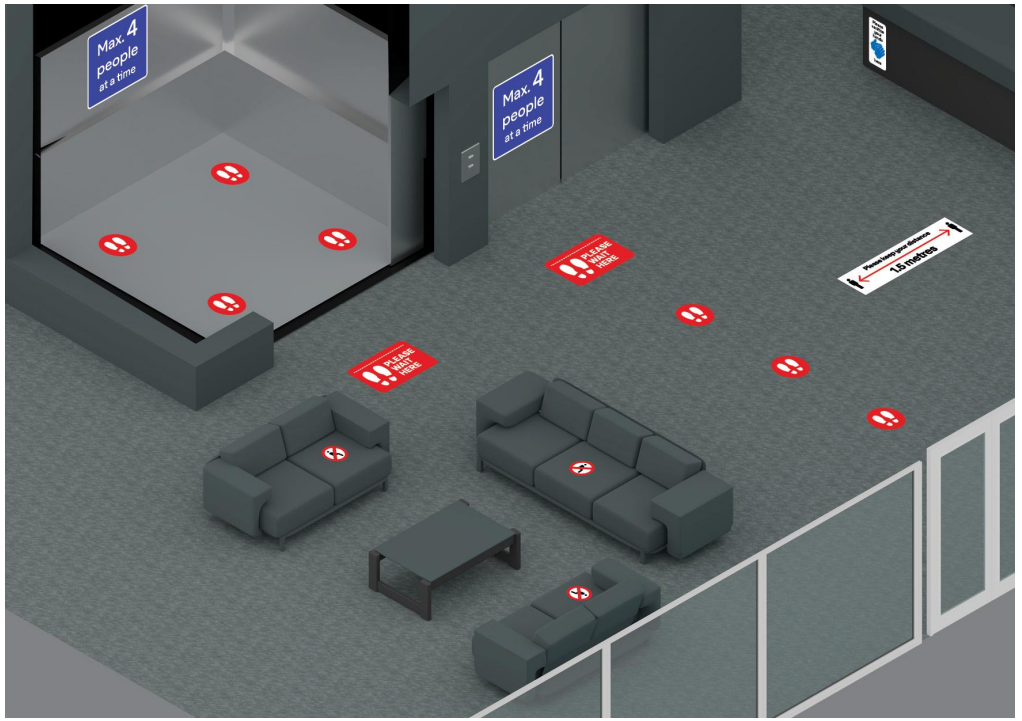


Commercial

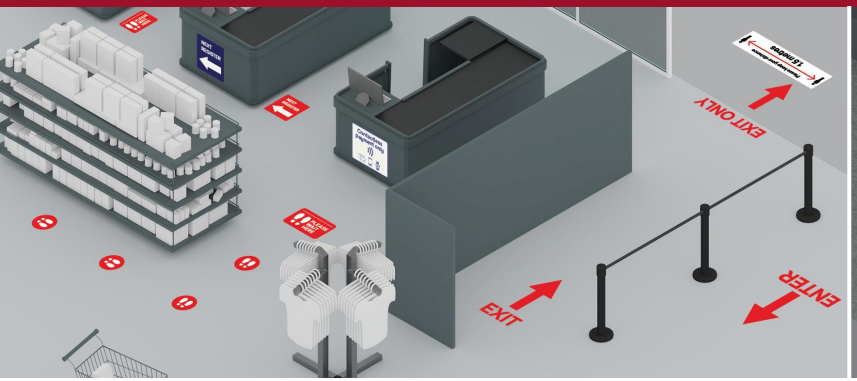
Commercial spaces can include all types of buildings and locations from Small Offices to Large Warehousing Facilities. The requirement for Covid-19 Safety Signage in these locations can be just as diverse as the types of locations are from each other.

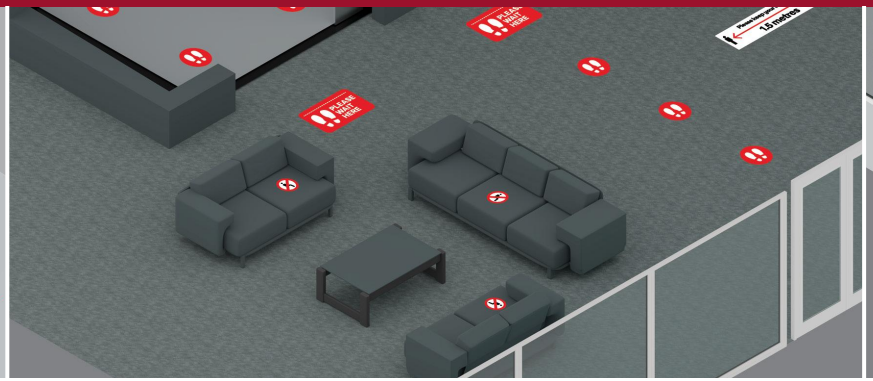
More unique and one-off signs may also be required e.g. Staff Lunch Room Capacity. Below is some of the more common required signs but make sure to ask about the company's specific Covid-19 Safety Plan.

Typical requirements for Covid-19 Safety Signage in a Commercial environment.



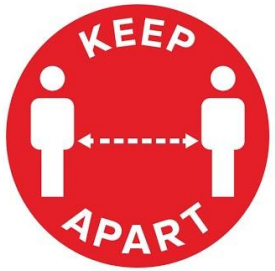
Safety Signage
Product, Design & Installation videos

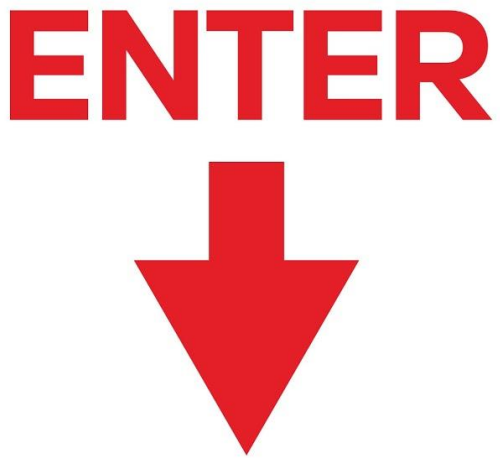




Signage Ideas

Signage Ideas





Window Media Options

	Print	Overlaminate	Finish	Comments
Clear Graphics	MPI 2041 Clear	DOL 2000 Gloss	Gloss	Gloss clear film available in removable adhesive options
Optically Clear	DS Print SR Optically clear		Gloss	Optically clear film available in removable adhesive, UV and Latex Only. ***Shown in video**
Opaque Graphics	MPI 2921 Easy Apply	DOL 2000 Gloss	Gloss	Matt white opaque film available in easy apply adhesive for easy installation ***Shown in video**

View Window Graphic installation video

Wall and Furniture Media Options

	Print	Overlaminate	Finish	Comments
Wall Signage				
Standard cleaning	MPI 2611 Wall Film	DOL 2100 Matt	Matt	Matt white opaque film available in a removable adhesive
	MPI 2923 Easy Apply	DOL 2100 Matt	Matt	
Rigorous cleaning	MPI 2611 Wall Film	DOL 4300 Anti Graffiti	Gloss	Anti graffiti overlaminate that withstand harsher cleaning agents ***Shown in video**
	MPI 2923 Easy Apply	DOL 4300 Anti Graffiti	Gloss	
Furniture Decals				
Fabric Seats	MPI 3026 Supertack	DOL 3100 Matt	Matt	Matt white opaque film for demanding surfaces available in Supertack adhesive
Tabletops	MPI 2923 Easy Apply	DOL 2100 Matt	Matt	Matt white opaque film available in blockout easy apply adhesive

View Wall Graphic installation video

Floor Media Options

Print	Overlaminate	Finish	Comments
Floor Decals			
Wet Areas / High traffic#	MPI 3302 Easy Apply	DOL 6000 Floor	Textured	Gloss white opaque film available in removable, blockout and easy apply adhesive options. Textured non-slip internal floor graphics overlaminate recommended for dry & occasionally wet areas. Durability up to 9 months.
Wet Areas / High traffic#	MPI 3302 Easy Apply	**** DOL 5800 Floor***	Textured	Gloss white opaque film available in removable, blockout and easy apply adhesive options. Textured non-slip internal floor graphics overlaminate recommended for dry & occasionally wet areas. Durability up to 6 months. *** Available Oct'20**.
Dry Areas / Low traffic#	MPI 3302 Easy Apply	DOL 3100 Matt	Matt	Gloss white opaque film available in removable, blockout and easy apply adhesive options. Matt non-slip internal floor graphics overlaminate recommended for dry areas
Carpet areas#	MPI 3026 Supertack	DOL 3100 Matt	Matt	Anti-slip laminate sand textured PVC film for indoor floor graphics *** Shown in video**
Wet Areas / High traffic#	**** MPI 6021 Direct Print***	Not required	Textured	Textured non-slip Direct Printable internal floor graphic recommended for dry & occasionally wet areas. Durability up to 1 month. *** Available Oct'20**.

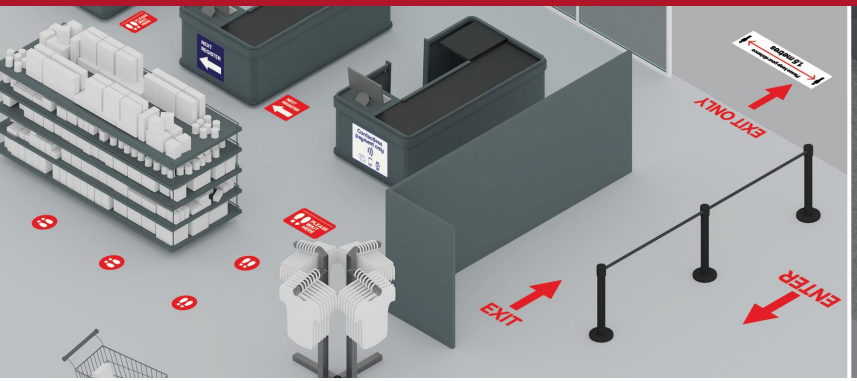
Slip Ratings Quick Overview

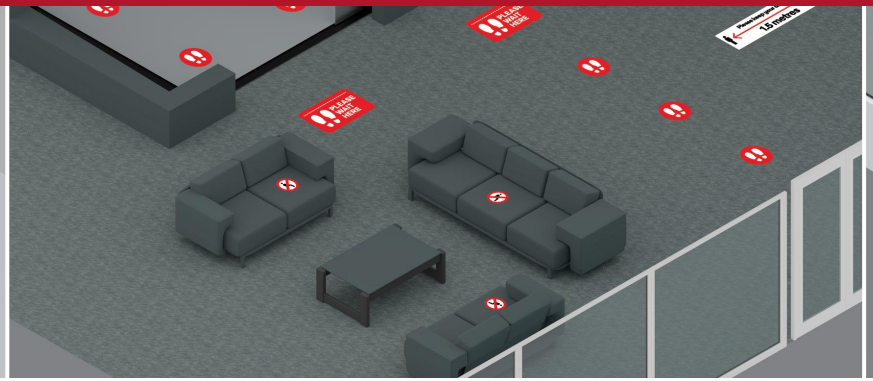
Our products have been tested to the latest standard AS/NZS 4586:2013. The table below summarises our product ratings & provides examples of applications per the NCC + SA HB 198: 2014 HANDBOOK.

Durability	Product	Wet Pendulum	Usage	Surface environment & examples				
		Wet flat surface slippage		Entries & access areas including hotels, offices, shops & public buildings	Fast food	Shopping Centre	Supermarkets	Undercover; car parks & concourse areas of sports stadiums
9 months	DOL 6000 Textured	P3 Moderate chance slippage - Normal rating	High foot traffic	Occasional Wet, Transitional & Dry areas. * R10 inclined dry surfaces (ramps gradient less 1:14).	✓	✓	✓	✓
6 months	*DOL 5800 Textured	P3 Moderate chance slippage - Normal rating	High foot traffic	Occasional Wet, Transitional & Dry areas	✓	✓	✓	✓
3 months	DOL 3100 Matt	P3 Moderate chance slippage - Normal rating	Medium foot traffic	Occasional Wet, Transitional & Dry areas	✓	✓	✓	✓
	DOL 2900 Matt	P2 High chance slippage - Low rating	Medium foot traffic	Transitional & Dry only		Excluding Food courts	Excluding fresh fruit & veg	
1 month	*MPI 6021 Textured	P3 Moderate chance slippage - Normal rating	Cost effective	Occasional Wet, Transitional & Dry areas	✓	✓	✓	✓

View Floor Graphic installation video

Safety Signage Pro Tips





Anti Graffiti Laminate

The same functionality that allows Anti Graffiti films to be cleaned easily is also why it is a great option for Covid Safety Signs.

Avery Dennison DOL 4300 is a specialised overlaminate that can be cleaned directly with most cleaning agents including disinfectants without being effected, this makes it a great choice for high foot traffic areas that need to be constantly cleaned to stay safe. DOL 4300 is a high clarity product and is rated for both internal and external signage. It has a 5 year expected outdoor durability.

Covid-19 has a surface life on PVC substrates of up to 5 days, signage should be cleaned regularly to stay safe.

Source: https://www.who.int/emergencies/diseases/novel-coronavirus-2019/question-and-answers-hub/q-a-detail/q-a-coronaviruses

Avery Dennison® DOL 4300

Gloss Clear Anti-Graffiti Polyester Overlaminate Permanent

Features

- Good UV protection
- Improves inkjet outdoor image durability to up to 3 years
- Improves solvent inkjet outdoor image durability to up to 5 years
- Allows easy removal of graffiti
- Excellent abrasion resistance
- Excellent adhesion to graphic materials
- Excellent transparency
- Brilliant high gloss appearance
- Excellent solvent and chemical resistance

Description

Film: 23 micron high gloss clear UV stable anti-graffiti polyester overlaminate

Adhesive: Permanent acrylic

Backing: One side coated 140gsm, Kraft paper

Outdoor life: Up to 5 years

Conversion

- ☐ Flat bed cutters
- ☐ Friction fed cutters
- ☐ Die cutting
- ☐ Thermal transfer
- ☐ Screen printing
- ☑ **Cold overlaminating**
- ☐ Estat printing
- ☐ Water based inkjet
- ☐ Solvent inkjet
- ☐ UV Cured inkjet

Common Applications

- Real estate signs
- Point of purchase
- Outdoor advertising
- Indoor advertising
- Flat sided trucks
- Buses
- Light rail
- Windows
- Architectural signage

Uses

Avery Dennison DOL4300 is a high quality UV stable high gloss anti graffiti polyester overlaminate designed for use as a protective overlaminating film for digitally printed images and is suitable for short term indoor or outdoor images on flat surfaces.

Note

PVC / Polyester film combinations are not compatible with acrylic, polycarbonate and other substrates that have a tendency to outgass. Application to these substrates should be avoided as bubbling or blistering can occur due to the inability of Polyester to allow transmission of gas generated by these substrates.

Cleaning of PVC Laminates

Avery Dennison films should not be cleaned or washed within the first 48 hours after application.

For cleaning of exterior floor graphics, the high-pressure equipment should not exceed 1200 psi (80 bars or 84 kg/cm2). A minimum distance of 30cm should be maintained to prevent decal edge lift.

Wear appropriate PPE (Personal Protective Equipment). For more information, please check your local government health guidelines.

These cleaning products are recommended for use	Detergent / solutions: ie dishwashing liquids	✓
	Detergent disinfection / disinfectants (chlorine-based) / antibacterial surface wipes - sprays	✓
	Bleach (must be diluted following the instructions Of the manufacturer)	✓
These cleaning products are not recommended for use	Solvents	×
	Powder or liquid abrasive cleaners	×
	Scourers	×
	Harsh chemicals e.g. acids, alkali solutions	×

Frequently touched surfaces

Door handles, bedrails, tabletops, light switches

- Should be frequently, mechanically cleaned
- Detergent solution (as per manufacturer's instructions) or detergent/disinfectant wipes can be used (so long as mechanical cleaning is achieved)

Routine Environmental Cleaning

Minimally touched surfaces

Floors, ceilings, walls, blinds

- Detergent solution/wipes (as per manufacturer's instructions) are adequate for cleaning general surfaces and non-patient care areas
- Damp mopping is preferable to dry mopping
- Walls and blind should be cleaned when visibly dusty or soiled
- Window curtains should be regularly changed in addition to be cleaned when soiled
- Sinks and basins should be cleaned on a regular basis

Q & A

A copy of this presentation and a recording of this event will be made available to attendees tomorrow.

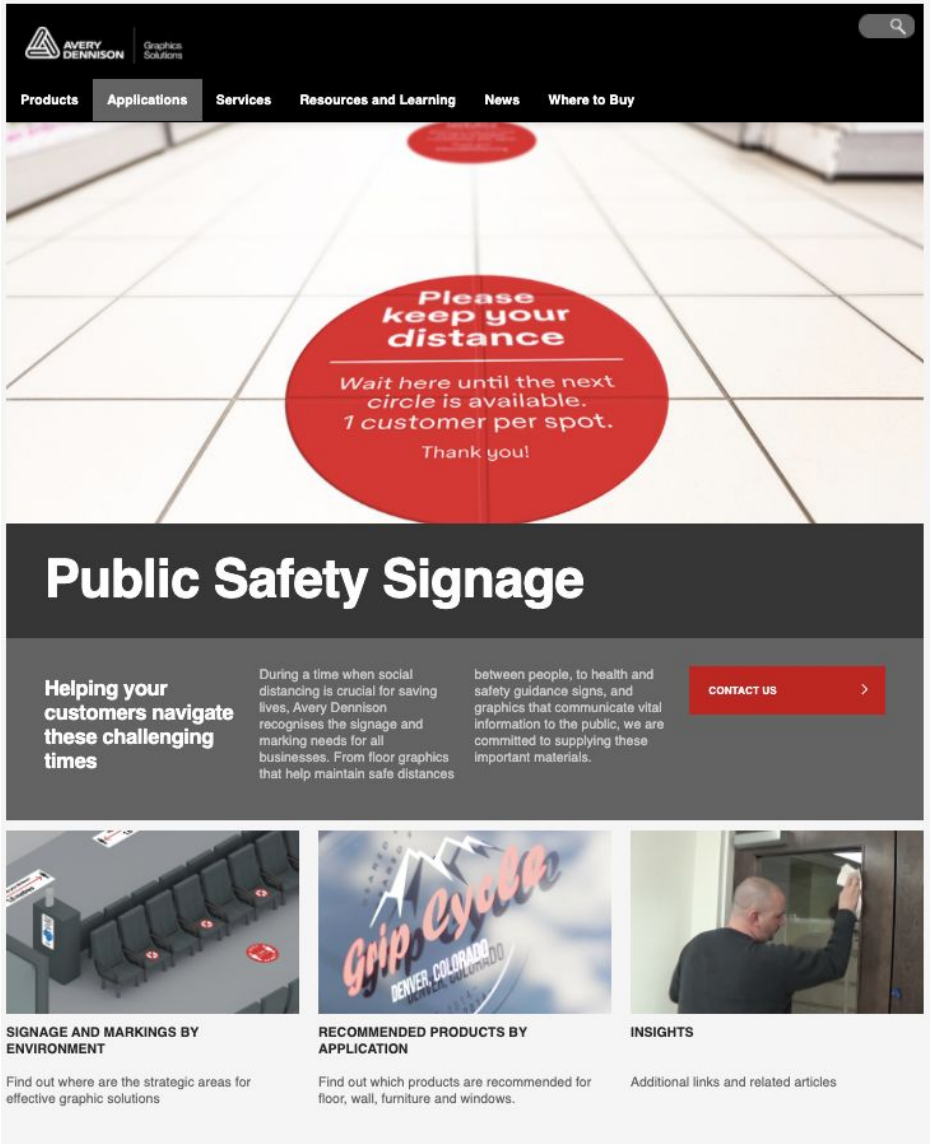
Useful Links

Avery Dennison Public Safety Signage page

Instructional Bulletins

Cleaning Recommendations

Signage artwork - free downloads



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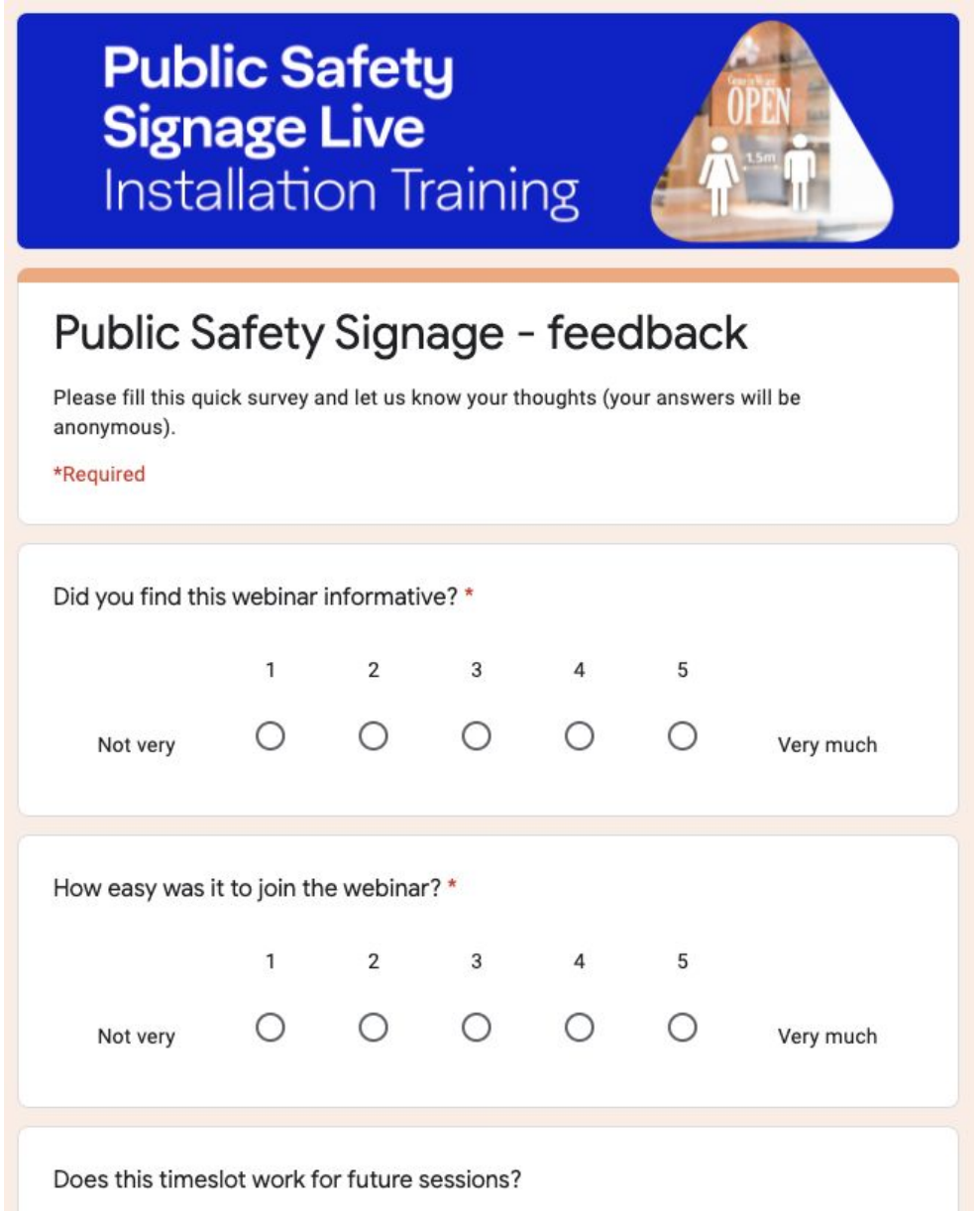
5 quick questions such as:

- Did you find this webinar informative?
- Was it easy to join
- Did this timeslot work for you?

Your answers help us improve our online sessions.



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