

Facade Film application at Residential Complex, Mönchengladbach, Germany

Revitalizing a building facade with
sustainable and modern design

The challenge

In **Mönchengladbach, Germany**, an aging steel facade of a residential complex had started to show visible signs of wear. The surface had faded and deteriorated over time, calling for renovation. However, the project's architect, Thomas Blohm-Schröder of Dewey + Blohm-Schröder Architekten, wanted to preserve the building's original character while giving it a fresh look. Traditional solutions like repainting or replacing the façade would have been costly, disruptive, and less sustainable. The goal was to find a **modern, efficient, and environmentally friendly** alternative that could renew the exterior while maintaining its identity.



The solution

To achieve this, Marijn Inic, a project manager at RealEstate Foil GmbH, recommended using Avery Dennison **Facade Film** - a durable and sustainable solution for exterior renovation. The Facade Film portfolio includes a colour-matching service, which was used in this project to create a new shade that matched the architect's brief. The team thoroughly cleaned and prepared the surfaces before measuring, cutting, and applying the film, finishing with precise edge sealing. The Facade Film offered a quick and clean installation, avoiding the downtime of painting or full replacement. With up to 10 years of durability, excellent conformability, and strong weather resistance, the film gave the building a new, modern appearance while preserving its structure and reducing waste.

„We wanted to preserve the building's original design without completely renewing the façade. With this film, we achieved exactly that - a high-quality, sustainable solution that restores the look while keeping the old structure.”

Thomas Blohm-Schröder
Dewey + Blohm-Schröder Architekten



Product used

Avery Dennison Facade Film

Key features

- Long-lasting performance: Up to 10 years of outdoor durability
- Fast, clean application: Minimal downtime and disruption
- Excellent conformability: Smooth, paint-like finish even on curved surfaces
- Sustainable solution: Extends façade lifespan and reduces waste
- Design flexibility: Wide range of colors and finishes for creative freedom

The results

The project delivered a striking visual transformation and a refreshed, modern look that impressed both the architect and residents. The film allowed for a fast and quiet renovation, avoiding noise and disruption for tenants. Beyond the visual improvement, the facade film proved to be a sustainable choice, extending the life of the existing materials and reducing environmental impact. Thanks to this success, the Facade film is now being considered for use in future renovation projects across the region

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