Matching new & old ROSSMANN'S NEW OFFICE

in Burgwedel

The challenge

When constructing its new building, Rossmann wanted to improve paintwork on the adjacent existing building, which had faded and become brittle. The goal was to achieve the same shiny silver and anthracite finish on both buildings – windows, door frames and wall panels. Upgrading the old building and achieving a flawless finish, so that the buildings complemented each other perfectly, required a material with excellent performance both during installation and over the longer term.





$2500\,m^2$ of Facade Film used for this project.



The solution

The decision to use vinyl instead of paint was made quickly. Avery Dennison Facade Film was easier to apply, with no drying time, and did not add to air pollution with solvent emissions. It was also more cost efficient than paint, and the film also offered the required protection against aging, colour fading and moisture damage.

Avery Dennison suggested Facade Film in Silver and in Anthracite for the project, using colour matching against a RAL reference for precise results. Jens Claaßen, Senior Business Development, said that quality of finish and speed of application were pivotal: "This material copes very well with any curves or irregularities, and also gives durability of up to ten years. We were able to work with CKT and plan a very fast and effective solution – with an end result that looks sensational.

> 2500 m² of Facade Film were used during the project, applied to window frames, window sills, attic components and metal facade sections. Project duration was three months, with three applicators.

Carsten Thormann, from CKT said that installation was straightforward despite some significant site challenges: "Some of the work was at a height of ten metres, and we also had some poor weather where rain interrupted outdoor installation work. In fact, the rain didn't present us with any major issues, because we were able to focus on the internal window surfaces and continue using our time productively.

The use of Facade Film has ensured ten-year durability, compared with around five years for paint, and additional protection for the steel components against weathering.

Well-known German drug store chain Rossmann was building a new office immediately next to its existing building in Burgwedel, and wanted to make sure that the two buildings formed a complementary pair. CKT FolienTechnik in Burgdorf was tasked with finding a solution.