

Colour matching STAEHLE INDUSTRIEHALLE

in Schifferstadt

The challenge

This project involved working on large areas, at height, and in different weather conditions. Colour matching was also needed to ensure that the decorative elements were a good fit with existing structures.



400 m² of Facade Film used for this project.

The solution

The enormous size of the Industriehalle Staehle facility in Schifferstadt meant that some creative thinking was needed to enhance its appearance. Installer Carsten Thormann chose Avery Dennison Facade film to decorate some of the building's steel elements and show the contours of the building.

Avery Dennison Facade Film proved to be a highly cost effective choice, and offered a number of crucial advantages compared with paint. Aside from ensuring a rapid installation with minimal disruption, the film does not bleach and become brittle as rapidly as paint. It also helps to protect the underlying steel components from weathering.

“ The client has benefited from a material that gives ten-year durability, rather than the five-year renewal cycle for paint. The building's steel elements are also provided with some additional weathering protection.

Carsten Thormann, Installer from CKT said that a colour-matched Facade Film was selected for the job: “Paint would have been a poor choice for this project – in terms of disruption to the client's operations, building appearance and protection over time, and also project duration. By using this material, we didn't have to allow for any drying time – which meant far less disruption for the client.”



“ We achieved a spray-paint-like finish in a single application, and we were less vulnerable to varying weather conditions, which is especially important when working to a fixed price.