

## FASSON® Design Paper Range

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### Introduction

A self-adhesive paper range consisting of papers with a special finish, such as papers with “hand made” appearance as well as felt marked finish, matt finish and laid watermarked ,

### Description

Face:

- **Matt Wine:** white, matt coated supercalendered
- **Martele Blanc:** white, uncoated, matt with “hammered” tactile embossed finish
- **Rustique Blanc:** white, uncoated matt with felt marked finish
- **Verge Creme:** cream, uncoated, matt, laid watermarked with a tactile “hand made” appearance and feel
- **Verge Blanc:** white, uncoated, matt, laid watermarked with a tactile “hand made” appearance and feel
- **Natural Bois:** natural, unbleached, uncoated, laid watermarked

### Availability

|         |   | Adhesive ➡ | Permanent |
|---------|---|------------|-----------|
| Backing | U |            |           |
| plain   |   |            | x         |

### Printing & Conversion

Conventional printing methods, such as Offset, Flexo, Screen and Dry Toner  
Before applying the label, the surface must be clean, dry and grease-free.

### Features

Excellent layflatness, enabling high speed printing. The face papers have a wet strength and fungicidal treatment.

### Recommendations for use

Suitable for primary labelling of high and premium goods such as wine, spirits and packaging of specialist foods. For indoor use only.

### General

Shelf life : 2 years stored at 20°C / 55% R.H.

For information regarding EHS regulation please visit our website under downloads “Technical bulletins” TB 7.8 Product Compliance Fasson Offset” and for technical guidance “Technical bulletins” – Offset printing.

## Physical properties

### Face

|                                          | Matt Wine | Martele Blanc | Rustique Blanc | Verge Creme | Verge Blanc | Natural Bois |
|------------------------------------------|-----------|---------------|----------------|-------------|-------------|--------------|
| Basis weight (g/m <sup>2</sup> ) ISO 536 | 90        | 90            | 90             | 80          | 80          | 90           |
| Caliper (microns) ISO 534                | 86        | 118           | 130            | 120         | 120         | 88           |

### Adhesive

Permanent : General-purpose emulsion-based permanent adhesive with a high initial tack and high adhesion on most common substrates

|                                    |            |
|------------------------------------|------------|
|                                    | Permanent  |
| Adhesion (N/m)<br>(FTM 2 on steel) | 280        |
| Tack (N/m)<br>(FTM 9 on glass)     | 680        |
| Minimum application temperature    | > +5       |
| Service temperature range          | -20 to +80 |

<sup>1)</sup> Not fully resistant until after adhesion reaches full strength – after at least 24 hrs

**Backing** : One side coated, bleached kraft paper. It is providing a good layflatness.

|              |                     |         |
|--------------|---------------------|---------|
| Basis weight | 80 g/m <sup>2</sup> | ISO 536 |
| Caliper      | 79 micron           | ISO 534 |

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