

# PRODUCT DATA SHEET

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## Avery Dennison<sup>®</sup> Tattoo Film

### Introduction

Avery Dennison Tattoo Film is a specialty cast vinyl film designed to create a tattoo effect on the application surface. The Avery Dennison Tattoo Film is a transparent film with some black pigment and some metal flakes showing a dark shade on light substrates and light shade on darker substrates.

### Description

Facefilm: 60 micron cast vinyl film  
Adhesive: permanent, acrylic based  
Backing paper: one side coated white kraft paper, 140 g/m<sup>2</sup>

### Conversion

Avery Dennison Tattoo Film offers excellent cutting and weeding performance on a wide range of computer signmaking equipment in all popular sizes. Avery Dennison Tattoo Film can be screen printed, however, it is not recommended to thermal transfer print or digital print.

### Features

- Creation of Tattoo effect on application substrate.
- Excellent performance on flat surfaces and simply curved surfaces.
- Excellent layflatness and stability during cutting and weeding.
- Excellent dimensional stability during use and application.

### Recommendations for use

Avery Dennison Tattoo Film can generally be used for lettering and decorations on flat to curved surfaces.

- Vehicle graphics
- Decals for general decorations
- Graphics on recreational vehicles
- Excellent outdoor graphics or decals

## PRODUCT CHARACTERISTICS

## Avery Dennison® Tattoo Film

### Physical properties

Features	Test method <sup>1</sup>	Results
Caliper, facefilm	ISO 534	60 micron
Caliper, facefilm + adhesive	ISO 534	90 micron
Dimensional stability	FINAT FTM 14	0,25 mm. max
Adhesion, initial	FINAT FTM-1, stainless steel	510 N/m
Adhesion, ultimate	FINAT FTM-1, stainless steel	720 N/m
Flammability		self-extinguishing
Accelerated ageing	SAE J 1960, 2000h exposure	No negative impact on film performance
Shelf life	Stored at 22° C/50-55 % RH	2 years
Durability <sup>2</sup>	Vertical exposure	5 years

### Temperature range

Features	Results
Application temperature	Minimum: +10° C
Temperature range	-40° to + 80°C

### Chemical resistance

Features	Test method <sup>1</sup>	Results
Humidity resistance	200 hours exposure	No effect
Corrosion resistance	120 hours exposure to corrosion	No contribution
Water resistance	48 hours immersion	No effect

### Important

Information on physical and chemical characteristics is based upon tests we believe to be reliable. The values listed herein are typical values and are not for use in specifications. They are intended only as a source of information and are given without guarantee and do not constitute a warranty. Purchasers should independently determine, prior to use, the suitability of this material to their specific use. All technical data are subject to change.

### Warranty

Avery Dennison® branded materials are manufactured under careful quality control and are warranted to be free from defect in material and workmanship. Any material shown to our satisfaction to be defective at the time of sale will be replaced without charge. Our aggregate liability to the purchaser shall in no circumstances exceed the cost of the defective materials supplied. No salesman, representative or agent is authorised to give any guarantee, warranty, or make any representation contrary to the foregoing.

All Avery Dennison® branded materials are sold subject to the above conditions, being part of our standard conditions of sale, a copy of which is available on request.

### 1) Test methods

More information about our test methods can be found on our website.

### 2) Durability

The durability is based on middle European exposure conditions. Actual performance life will depend on substrate preparation, exposure conditions and maintenance of the marking. For instance, in the case of signs facing south; in areas of long high temperature exposure such as southern European countries; in industrially polluted areas or high altitudes, exterior performance will be decreased.