

# PRODUCT DATA SHEET

## Avery Dennison® Application Papers and Application Film

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### Introduction

This series offer a portfolio for every application and every signage product.

### Conversion

A range of three tapes covers every requirement, giving you proven compatibility across the entire Avery Dennison® Signage range. Whether you are applying large decals, specialty/textured vinyls or small lettering, our Applications Tapes range ensures fast, easy installation and a professional finish.

### Recommendations



#### Face Film

Saturated paper, white or Embossed Polyethylene film, transparent



#### Adhesive

Synthetic rubber or Polyacrylate



#### Backing

Self wounded



#### Durability

na



#### Shelf Life

1 year

#### Application Paper 300 - High Tack

- » Specially developed for small and medium sized graphics
- » Transfer of large cut out letters and printed decals
- » Suitable for dry and wet application

#### Application Paper 250 - Medium/High Tack

- » Specially developed for signs or graphics with larger areas of exposed liner
- » Excellent for hard-to-transfer vinyls with tight release liner
- » Small and medium-size letters and printed decals
- » Specialty vinyls
- » Thermal die-cuts

#### Application Tape 300 - High Tack

- » Fine lettering
- » Multicolour overlays needing accurate registration
- » Thermal die-cuts

### Features

#### Application Paper 300 - High Tack

- » High tack adhesive
- » Semi-transparent carrier
- » Excellent water resistance

#### Application Paper 250 - Medium/High Tack

- » Very high tack adhesive
- » Good ageing properties and UV resistance
- » Semi-transparent carrier
- » improved adhesion to paper or film release liners

#### Application Tape 300 - High Tack

- » High clarity for accurate registration
- » High tack, ideal for difficult to transfer films
- » Embossed micro channels for bubblefree lamination
- » High dimensional stability and lay flatness
- » No adhesive residues with wet applications and no water whitening
- » Longer shelf life for ready to apply graphics

## Physical Characteristics

Product	Test method <sup>1</sup>	Results		
		Application Paper 300	Application Paper 250	Application Tape 300 High Tack
Carrier material		High Tack Saturated paper	Medium/High Tack Saturated paper	PE-film
Colour		White	White	Transparent
Caliper, facefilm (micron)	ISO 534	110	110	110
Shelf life (years)	Stored at 22° C/50-55 % RH	1	1	1
<b>Adhesive tack level</b>		High	Medium/ high	High
<b>Temperature range</b>				
Application temperature (Minimum: °C)		+10	+10	+10
Service temperature (°C to +°C)		+10 to +40	+10 to +40	+10 to +40

## Important

Information on physical and chemical characteristics and values in this document are based upon tests we believe to be reliable and do not constitute a warranty. They are intended only as a source of information and are given without guarantee and do not constitute a warranty. Purchasers should independently determine, prior to use, the suitability of this material to their specific use.

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1) Test methods: More information about our test methods can be found on our website.

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