

# New Avery Dennison® Application Tape range



## A portfolio for every application and every signage product.

**Application tapes have to cope with many different graphics and substrates, but choosing them doesn't have to be complicated. As a one-stop-shop for all graphics applications requiring tapes, the Avery Dennison Application Tape portfolio offers you the simple and cost effective options you need.**

You can choose our materials with complete confidence about final application results - and with our in-depth technical support. Whether you are applying large decals, specialty/textured vinyls or small lettering, our Applications Tapes range ensures fast, easy installation and a professional finish.

A range of three tapes covers every requirement, giving you proven compatibility across the entire Avery Dennison Signage range.

Name	Application Paper 300 - High Tack	Application Paper 250 - Medium/High Tack	Application Tape 300 - High Tack
Code	B0995	B0993	B0996
Size	1.22 x 100 meter	1.22 x 100 meter	1.22 x 100 meter
Level of translucence	Semi-transparent	Semi-transparent	Transparent
Feature	Paper application tape with High Tack adhesive	Paper application tape with Medium/High Tack adhesive	Ultra-clear, embossed high tack film application tape
Benefits	<ul style="list-style-type: none"> <li>- Easy transfer of all Avery Dennison products, from small/medium graphics to large plotter cut letters and printed decals</li> <li>- Semi-transparent transfer paper, for clearly visible letters and logos</li> </ul>	<ul style="list-style-type: none"> <li>- Excellent for hard-to-transfer vinyls with tight release liners</li> <li>- Release liner adhesion technology improves adhesion to paper or film release liners</li> <li>- Semi-transparent transfer paper, for clearly visible letters and logos</li> </ul>	<ul style="list-style-type: none"> <li>- Ideal for difficult to transfer films</li> <li>- Exceptional lay flat and clarity</li> <li>- Air egress micro tunnels for a bubble free lamination</li> <li>- Easy handling and removal</li> <li>- Resists tunneling and edge curl</li> <li>- The transparency allows you to see the colours and the shapes of the lettering during application</li> </ul>
Application	<ul style="list-style-type: none"> <li>- Small/medium graphics</li> <li>- Large plotter-cut letters and printed decals</li> </ul>	<ul style="list-style-type: none"> <li>- Small/medium letters and printed decals</li> <li>- Specialty vinyls</li> <li>- Thermal die-cuts</li> </ul>	<ul style="list-style-type: none"> <li>- Textured and matt finish vinyl films</li> <li>- Fine lettering</li> <li>- Textured wrap, window and wall films</li> <li>- Multi Coloured overlays</li> <li>- Thermal die-cuts</li> </ul>

### Application paper / tape recommendation

Product	Application Paper		Application Tape
	250 Medium/High Tack	300 High Tack	300 High Tack
1200 Banner Film	✓	✓	✓
4500TF	✗	✓	✓
500 Fluor Film	✓	✓	✓
500EF	✓	✓	✓
5300 Block out Film	✓	✓	✓
5500QM	✓	✓	✓
5600LD	✓	✓	✓
700PF	✓	✓	✓
777CF	✗	✓	✓
800PC	✓	✓	✓
900SC	✗	✓	✓
900 Fluor	✓	✓	✓
Crystal Glass	✗	✓	✓
Dusted Glass	✓	✓	✓
Etched Glass	✓	✓	✓
Facade Films	✓	✓	✓
Frosted Glass	✓	✓	✓
Gloss Gold	✓	✓	✓
Gloss Silver	✓	✓	✓
Signmask	✓	✓	✓
Caravan EA	✓	✓	✓
Signflex	✓	✓	✗
V-4000 (E) EA/RS	✓	✓	✓
V-4000 EA/RS	✓	✓	✓
V-4000 Kraft	✓	✓	✓
Chevron	✓	✓	✓



Using Application Tape 300 - High Tack to apply 700PF White and Gloss Gold.



Using Application Paper 300 - High Tack to apply a printed reflective V-4000 signage.

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