

# Digitally printable film at Marbella Design – Spain

Translating the Power of Angel  
Falls into Interior Design with  
Digitally Printable Films.



### The challenge

Lé Interior Design, a studio based in Madrid, Spain, wanted to capture the raw beauty of Venezuela's Angel Falls waterfall. The challenge was to translate the waterfall's intensity and dynamic flow into a graphic design. This vision required a material that was both durable and aesthetically appealing, capable of bringing the design to life.

### The solution

To convey the waterfall's graphic power, Lé Interior Design chose Avery Dennison's MPI 2040 Gloss Transparent Permanent. This digitally printable film, known for its vibrant gloss finish and clarity, was ideal for depicting the waterfall's powerful flow, delivering high visual depth and impact.

The design, led by interior designer Leonela Rivas, incorporated the film not only on large graphic displays but also on the tops of office tabletops. This application mimicked the pools formed by the waterfall over time. With Avery Dennison's digitally printable film, the team successfully created a design that truly captured the essence of Angel Falls.



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“Lé Interior Design used Avery Dennison film to vividly capture Angel Falls’ dynamic beauty and durability.”



The MPI 2040 Gloss Transparent stands out for its ability to be fully customized and digitally printable, allowing for high-quality, vibrant graphics. With a high-gloss, transparent finish, it is perfect for applications like window graphics and clear labels. Its permanent adhesive ensures strong bonding on various surfaces, making it ideal for both indoor and outdoor use.

### Product used

Digitally Printable Film  
MPI 2040 Gloss Transparent Permanent

### Key Features:

- High transparency
- High gloss appearance
- Excellent printability delivering vibrant colours





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“To strengthen the visual power of the waterfall’s water flow, we decided to incorporate an incredible Avery Dennison Film with a high gloss graphic that left many speechless.”

Leonela Rivas

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