

Introduction to portfolio

Our Digital Print Media Portfolio offers you an exceptionally wide range of high quality digitally printable media and offers optimal solutions for everyday jobs and special projects.

Within the Digital Print Media Range the Classic Portfolio offers high performance PVC-based solutions. The Sustainable Portfolio offers multiple innovations with sustainability in mind and is designed to provide qualitative yet more sustainable alternatives to PVC-based products.

Sustainable Graphics Solutions

Within the graphics industry we aim to provide materials that are sustainable by design.

We develop products with sustainability in mind, from the materials we use, to how they're constructed or treated at end-of-life. Innovations, including our PVC-free technologies, will drive our transition to Sustainable Graphics Solutions

For more information about Avery Dennison Sustainability commitment please visit the website: www.graphics.averydennison.eu/sustainability

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Digital Quick Portfolio Guide



High Performance Solutions

High performance and durable solutions for the most demanding 3D applications, including full vehicle wraps.

- Maximum life
- Unparalleled 3D performance
- No bubbles with Easy Apply™ technology
- Reposition and slide with Easy Apply RS
- Clean long term removability

Intermediate Solutions

Premium long term solutions on slightly curved surfaces, including vehicle graphics.

- Long life
- For slightly-curved surfaces
- Standard and High Opacity
- No bubbles with Easy Apply™ technology
- Reposition and slide with Easy Apply RS



Promotional Solutions

Short term solutions for flat applications.

- Short life
- For flat surfaces
- Standard and High Opacity



Specialties

Versatile special solutions for specific use cases, including architectural wall films, floor graphics, perforated window films and many more.

- Wide variety of special applications
- Including architectural products

Portfolio	Media	Product	Caliper (µm)	Finish		Adhesive										Durability (yrs)		Conformability	Printability	Liner type	Sustainability Benefit	Fire Classification	Features	Overlaminates
				Gloss	Matt	Lustre	High Gloss	Permanent	Removable	Repositionable	Easy Apply (EA)	Repositionable / Slideable (RS)	Dot	Hi-tack	Opacity	Unprinted*	Printed**							

High Performance Solutions

Classic Portfolio	Print Media	MPI™ 1105 Wrapping	50	✓													High	10	6	3D	✓	✓	✓	PCK		B-s1,d0	Clean long term removable, extended printed durability		
		MPI™ 1105 Speedmaster	50	✓														High	10	6	3D	✓	✓	✓	PCK		B-s1,d0	Easy Apply, repositionable, low initial tack, extended printed durability	
		MPI™ 1105 Easy Apply RS Wrapping	50	✓														High	10	6	3D	✓	✓	✓	PCK		B-s1,d0	Easy Apply, repositionable, slideable, clean long term removable, extended printed durability	
		MPI™ 1106 Hi-tack	50	✓														High	7	5***	3D	✓	✓	✓	PCK		B-s1,d0	Suitable for low-energy and difficult surface substrates	DOL1400 Z Series (3D), SL 4530 (1D), DOL 4400 (2D)
		MPI™ 1106 Easy Apply Hi-tack	50	✓														High	7	5***	3D	✓	✓	✓	PCK		B-s1,d0	Easy Apply, suitable for low-energy and difficult surface substrates	
		MPI™ 1104	50	✓														High	7	5***	3D	✓	✓	✓	PCK		B-s1,d0		
		MPI™ 1104 Easy Apply	50	✓														High	7	5***	3D	✓	✓	✓	PCK		B-s1,d0	Easy apply	
		MPI™ 1104 Easy Apply Premium Wrap	50	✓														High	7	5***	3D	✓	✓	✓	PCK		B-s1,d0	Easy apply, light block control	
		MPI™ 1103 Easy Apply Smart Wrap	50	✓														High	7	4***	3D	✓	✓	✓	PCK		B-s1,d0	Easy apply	DOL1360 Z Smart Wrap
			Overlaminates	DOL 1460 Z Gloss	30	✓													Transparent	6		3D				CCK		B-s1,d0	
	DOL 1480 Z Matt	30			✓												Transparent	6		3D				CCK		B-s1,d0			
	DOL 1470 Z Lustre	30				✓											Transparent	6		3D				CCK		B-s1,d0			
	DOL 1460 Max	32					✓										Transparent	8		3D				PET		B-s1,d0			
	Print Media	DOL 1360 Z Smart Lam	30	✓													Transparent	6		3D				CCK		B-s1,d0			
		SP 1504 Easy Apply	60	✓													High	10	6	3D	✓	✓	✓	PCK	Reduce VOCs	B-s1,d0	Easy Apply, repositionable, extended printed durability	SL 6560	
		SP 1540 Ultra Clear	40														Transparent	12	8	3D	✓	✓	✓	PET	Reduce VOCs	B-s1,d0	Ultra clear	Self-laminating; SP 1540	
Sustainable Print Portfolio	Overlaminates	MPI™ 1405 Easy Apply RS	51	✓													High	12	8	3D	✓	✓	✓	PCK	Reduce VOCs	B-s1,d0		SL 6560	
		SL 6560 Gloss	38															Transparent	8		3D				PET	Reduce VOCs	B-s1,d0		

Intermediate Solutions

Classic Portfolio	Print Media	MPI™ 2000	75	✓													High	7	5***	2D	✓	✓	✓	PCK		B-s1,d0			
		MPI™ 2001	75	✓														High	7	5***	2D	✓	✓	✓	PCK		B-s1,d0		
		MPI™ 2000 HOP	80	✓														High	7	5***	2D	✓	✓	✓	PCK		B-s1,d0	High opacity for overposting	
		MPI™ 2001 HOP	80	✓														High	7	5***	2D	✓	✓	✓	PCK		B-s1,d0	High opacity for overposting	
		MPI™ 2003	75	✓														High	7	5***	2D	✓	✓	✓	PCK		B-s1,d0		DOL 2400 Series, SL 4530 (1D), DOL 4400 (2D)
		MPI™ 2004 Easy Apply	65	✓														High	7	5***	2D	✓	✓	✓	PCK		B-s1,d0	Easy Apply	
		MPI™ 2004 HOP Easy Apply	80	✓														High	7	5***	2D	✓	✓	✓	PCK		B-s1,d0	Easy Apply	
		MPI™ 2005 Easy Apply RS	75	✓														High	7	5***	2D	✓	✓	✓	PCK		B-s1,d0	Easy Apply, repositionable, slideable	
		MPI™ 2005 Easy Apply RS Superslide	75	✓														High	7	5***	2D	✓	✓	✓	PCK		B-s1,d0	Easy Apply, repositionable, slideable	
		MPI™ 2006 HOP Hi-Tack	80	✓														High	7	5***	2D	✓	✓	✓	PCK		B-s1,d0	Suitable for low-energy surfaces	
		MPI™ 2020 Matt	75	✓														High	7	5***	2D	✓	✓	✓	PCK		B-s1,d0		
		MPI™ 2026 Matt Hi-Tack	75	✓														High	7	5***	2D	✓	✓	✓	PCK		B-s1,d0	Suitable for low-energy surfaces	
		MPI™ 2040 Transparent	75	✓														Transparent	7	5***	2D	✓	✓	✓	PCK		B-s1,d0		DOL 2400 Series, SL 4530 (1D), DOL 4400 (2D)
		MPI™ 2041 Transparent	75	✓														Transparent	7	5***	2D	✓	✓	✓	PCK		B-s1,d0		
		MPI™ 2150 Translucent	80	✓														Translucent	7	5***	2D	✓	✓	✓	PCK		B-s1,d0		
		MPI™ 2800	80	✓														High	7	3	2D	✓	✓	✓	CCK		B-s1,d0		
		MPI™ 2801	80	✓														High	7	3	2D	✓	✓	✓	CCK		B-s1,d0		
		MPI™ 2800 HOP	80	✓														High	7	3	2D	✓	✓	✓	CCK		B-s1,d0	High opacity for overposting	DOL 2800 Series, SL 4530 (1D), DOL 4400 (2D)
		MPI™ 2801 HOP	80	✓														High	7	3	2D	✓	✓	✓	CCK		B-s1,d0	High opacity for overposting	
		MPI™ 2804 Easy Apply	75	✓														High	7	3	2D	✓	✓	✓	PCK		B-s1,d0		
Overlaminates	DOL 2460 Gloss	75	✓														Transparent	5		2D				CCK		B-s1,d0	Suitable for graphics printed with UV-curing inks		
	DOL 2480 Matt	75	✓														Transparent	5		2D				CCK		B-s1,d0	Suitable for graphics printed with UV-curing inks		
	DOL 2470 Lustre	75	✓														Transparent	5		2D				CCK		B-s1,d0	Suitable for graphics printed with UV-curing inks		
	DOL 2860 Gloss	75	✓														Transparent	3		2D				CCK		B-s1,d0			
	DOL 2880 Matt	75	✓														Transparent	3		2D				CCK		B-s1,d0			

Promotional Solutions

Classic Portfolio	Print Media	MPI™ 3000	95	✓													High	3	2	1D	✓	✓	✓	CCK		B-s1,d0		DOL 3000 Series, SL 4530, DOL 4400	
		MPI™ 3001	95	✓														High	3	2	1D	✓	✓	✓	CCK		B-s1,d0		DOL 3000 Series, SL 4530, DOL 4400, DOL 5900
		MPI™ 3000 HOP	95	✓														High	3	2	1D	✓	✓	✓	CCK		B-s1,d0	High opacity for overposting	DOL 3000 Series, SL 4530, DOL 4400
		MPI™ 3001 HOP	95	✓														High	3	2	1D	✓	✓	✓	CCK		B-s1,d0	High opacity for overposting	DOL 3000 Series, SL 4530, DOL 4400, DOL 5900
		MPI™ 3004 HOP Easy Apply	95	✓														High	3	2	1D	✓	✓	✓	PCK		B-s1,d0	High opacity for overposting, Easy Apply	
		MPI™ 3006 Gloss HOP Hi-Tack	95	✓														High	3	2	1D	✓	✓	✓	CCK		B-s1,d0	High opacity for overposting, Suitable for slightly structured surfaces and apolar substrates	
		MPI™ 3020 Matt	95	✓														High	3	2	1D	✓	✓	✓	CCK		B-s1,d0		
		MPI™ 3021 Matt	95	✓														High	3	2	1D	✓	✓	✓	CCK		B-s1,d0		DOL 3000 Series, SL 4530, DOL 4400
		MPI™ 3020 Matt HOP	95	✓														High	3	2	1D	✓	✓	✓	CCK		B-s1,d0	High opacity for overposting	
		MPI™ 3021 Matt HOP	95	✓														High	3	2	1D	✓	✓	✓	CCK		B-s1,d0	High opacity for overposting	
		MPI™ 3021 Matt White Matt	120	✓														High	1	1	1D	✓	✓	✓	CCK		B-s1,d0		
		MPI™ 3024 Matt HOP Easy Apply	95	✓														High	3	2	1D	✓	✓	✓	PCK		B-s1,d0	High opacity for overposting, Easy Apply	
		MPI™ 3026 Matt Hi-Tack	95	✓														High	3	2	1D	✓	✓	✓	CCK		B-s1,d0	Suitable for slightly structured surfaces and apolar substrates	
		MPI™ 3026 Matt HOP Hi-Tack	95	✓														High	3	2	1D	✓	✓	✓	CCK		B-s1,d0	High opacity for overposting, Suitable for slightly structured surfaces and apolar substrates	DOL 3000 Series, SL 4530, DOL 4400
		MPI™ 3040 Transparent	95	✓														Transparent	3	2	1D	✓	✓	✓	CCK		B-s1,d0		
		MPI™ 3041 Transparent	95	✓														Transparent	3	2	1D	✓	✓	✓	CCK		B-s1,d0		
		MPI™ 3041 Dot Transparent	120	✓														Transparent	1	1	1D	✓	✓	✓	CCK		B-s1,d0		
		MPI™ 3151 Translucent	80	✓																									