



EVERYWHERE
YOU LOOK

DECORATE

Bring design ideas to life

Discover a world where your brand is always in sight. Our advanced self-adhesive films ensure your message is seen—clearly, consistently and everywhere.

DECORATE

Bring design ideas to life

What it means

With the right materials, design can go anywhere. Whether updating a boutique, refreshing a hotel lobby, or adding subtle elegance to office interiors—our solutions make it easy to create beautiful spaces without the hassle of traditional renovations.

Why it matters

Time, noise, and disruption are no longer barriers to transformation. Our portfolio of decorative materials delivers striking aesthetics and practical performance across a wide range of surfaces—fast, clean and durable.



Explore our solutions for decoration projects today:
graphics.averydennison.com/signage-decorate



Architectural and Window Films

Effortless transformation.
Elegant performance.

Style and function meet in our Decorate portfolio, offering versatile materials that breathe new life into glass, facades, and interiors—while minimizing waste, noise, and time.

Solutions include

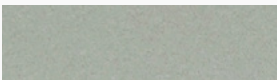


– **Decorative Window Films**
Create stylish privacy and light diffusion with translucent films for interior glass décor.

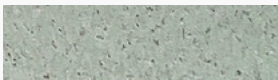
Explore more:



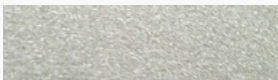
Product name	Technology	Durability	Lines	Easy Apply technology available	Easy Apply RS technology available
Dusted & Crystal	Polymeric PVC 70 µ	Up to 5 years	Indoor: 9 years	Kraft 135 gsm	✓ (Dusted only)
Etched	Cast PVC 60 µ	Up to 7 years	Indoor: 15 years	Kraft 135 gsm	✗
Gold & Silver	Gloss Metallic PET 25 µ	Up to 10 years	Kraft 135 gsm	✗	✗



Dusted



Crystal



Etched



Gold



Silver



– **Facade Film**
Redesign building exteriors or window frames with ease—fast application and long-term outdoor durability.

Explore more:



Product name	RAL Reference	Gloss	Lustre	Size		Thicker Face Film + Easy Apply Technology	
				1.23 x 50 m	0.20 x 50 m	Product name	100 micron + Easy Apply
FF Jet Black	Ral 9005	✓	✓	✓	✓	On demand	
FF Umbra Grey	Ral 7022	✓	✓	✓	✓	FF Umbra Grey L - 100	✓
FF Black Grey	Ral 7021	✓	✓	✓	✓	FF Black Grey L - 100	✓
FF Anthracite Grey	Ral 7016	✓	✓	✓	✓	FF Anthracite Grey L - 100	✓
FF Grey aluminium	Ral 9007	✓	✓	✓	✓	On demand	
FF White Aluminium	Ral 9006	✓	✓	✓	✓	On demand	
FF Light Grey	Ral 7035	✓	✓	✓	✓	On demand	
FF Traffic White	Ral 9016	✓	✓	✓	✓	On demand	
FF Pure White	Ral 9010	✓	✓	✓	✓	On demand	

* Reach out to your local sales representative if you cannot find the colour you are looking for. Our colour matching service will be able to select the colour you need.



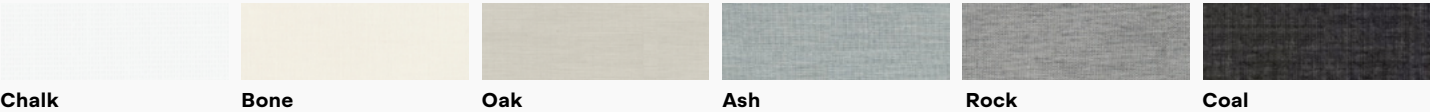
– **Squid Window Textile**
Elegant, transparent textile solution that adds privacy and UV protection to any interior window—available in six subtle shades.

Explore more:



* Color dependent

Product name	Material	Finish	Caliper	Opacity	Colours	Printability	Sizes (m)
Squid	Textile	Textured	300 µm	Semi-transparent*	Chalk, Bone, Oak, Rock, Coal, Ash	UV, (eco-) solvent	1.37 x 25 / 1.37 x 50
Squid Latex	Textile	Textured	300 µm	Semi-transparent	Chalk	UV, (eco-) solvent, latex	1.37 x 25
Squid Opaque	Textile	Textured	300 µm	Opaque	Chalk, Bone, Oak, Rock, Coal, Ash	UV, (eco-) solvent, latex	1.37 x 25

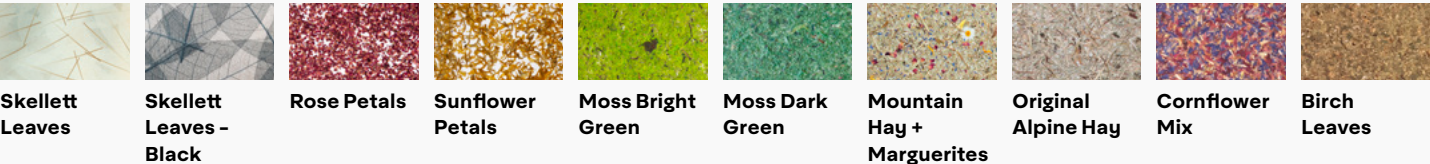


– **Organoid Natural Surfaces**
Nature-inspired surfaces made from real, organic materials. Add an authentic touch with self-adhesive, handcrafted finishes.

Explore more:



Surface name	Finishes	Adhesive	Technology	Durability
Skellett Leaves	Translucent	Permanent and Removable	PVC free - 100% natural face materials	5 years, indoor
Skellett Leaves - Black	Translucent	Permanent and Removable	PVC free - 100% natural face materials	5 years, indoor
Rose Petals	Translucent	Permanent	PVC free - 100% natural face materials	5 years, indoor
Sunflower Petals	Translucent	Permanent	PVC free - 100% natural face materials	5 years, indoor
Moss Bright Green	Opaque	Permanent	PVC free - 100% natural face materials	5 years, indoor
Moss Dark Green	Opaque	Permanent	PVC free - 100% natural face materials	5 years, indoor
Mountain Hay + Marguerites	Opaque	Permanent	PVC free - 100% natural face materials	5 years, indoor
Original Alpine Hay	Opaque	Permanent	PVC free - 100% natural face materials	5 years, indoor
Cornflower Mix	Opaque	Permanent	PVC free - 100% natural face materials	5 years, indoor
Birch Leaves	Opaque	Permanent	PVC free - 100% natural face materials	5 years, indoor





Who we are

Imagine being able to transform any surface with powerful visual ideas and branding. Avery Dennison sets the industry standard in graphic design solutions worldwide. Business owners, architects and interior designers select Avery Dennison solutions to ensure the highest creativity and performance for their projects.

The path to a sustainable future

Within the graphics industry we aim to provide materials that are sustainable by design. By producing safer, recyclable, more durable materials, we can help our customers to design more circular end-products across a wide range of applications.

Connect with us

How can we help you to create more amazing and more sustainable projects? We welcome all your questions on our products, from selecting the right solution to application guidance and after care. For inspiration, subscribe to our social channels. We regularly share our latest innovations and show how our products are being used. We welcome your feedback on how we can improve our service.

Discover our
Sign Cut portfolio:



Find more about our
actions for the future:



Contact us for
support or samples:



graphics.averydennison.com/eu-en



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