



MPI 1950 Cast Films

Long life. Easier application. High conformability.

Avery Dennison® MPI™ 1950 Cast Films deliver stunning print performance and handling on all printer platforms - for a wide variety of graphics applications, indoors and out. The films are particularly suited to applications requiring conformability – even over rivets and corrugations. These new specialities in the MPI 1900 range offer the outstanding price/performance ratio that characterises these popular and versatile products, as well as warranty cover under the Avery Dennison ICS Performance Guarantee programme.

For the fastest, easiest application process, choose Avery Dennison Easy Apply™ adhesive technology, which offers repositionability, and features special air egress technology which provides an ultra-smooth finish, free of bubbles or wrinkles.

Overlamine with DOL 1460 Gloss or DOL 1480 Matt conformable laminates for a perfect result – especially for applications on corrugated substrates.

KEY BENEFITS

- > **Stunning print results**
with UV, solvent, eco-solvent and latex inks
- > **Excellent conformability**
for even the most demanding 3D applications
- > **Great outdoor durability**
with UV, solvent, eco-solvent and latex inks
- > **High-gloss and matt finishes***
images with a striking effect
- > **Fast, easy application**
particularly with Easy Apply adhesive technology
- > **Great opacity**
thanks to the grey-pigmented adhesive
- > **ICS Performance Guarantee**
for extra peace of mind

* when overlaminated with DOL 1400 Series Cast Overlaminates



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FEATURES	BENEFITS	MPI 1950 CAST	MPI 1950 CAST EASY APPLY
High conformability	<ul style="list-style-type: none"> • Excellent conformability, including 3D applications 	•	•
Long outdoor durability	<ul style="list-style-type: none"> • Up to 4 years when printed* • Up to 7 years when unprinted 	•	•
High opacity	<ul style="list-style-type: none"> • Masks underlying graphics or background colours 	•	•
Superior finish	<ul style="list-style-type: none"> • Glossy paint finish when overlaminated with DOL 1460 Gloss • Non-glare matt finish when overlaminated with DOL 1480 Matt 	•	•
Air-egress technology	<ul style="list-style-type: none"> • Easy Apply features that allow outflow of air • No more wrinkles or bubbles 		•
Repositionability	<ul style="list-style-type: none"> • Easy removal and repositioning during application 		•

* when overlaminated with DOL 1400 Series Cast Overlaminates

DOL 1400 Series Cast Overlaminates

Longer life. Superior finish. High conformability.

	DOL 1000 GLOSS DOL 1100 MATT	DOL 1460 GLOSS DOL 1480 MATT
	<ul style="list-style-type: none"> • 2D applications • Up to 4 years printed outdoor life • Glossy and matt finishes available 	<ul style="list-style-type: none"> • 3D applications • Up to 4 years printed outdoor life • Glossy and matt finishes available

For technical datasheets on these products, go to graphics.averydennison.eu

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