



# Avery Dennison® MPI™ 3601 Quick Mount Series

More exciting promotions - now in both gloss and matt finish

The easy way to create new and high-impact decoration or campaigns. Quickly cover up indoor or outdoor surfaces, without removing any existing graphics.

## KEY FEATURES

- > Suitable for a wide range of indoor/outdoor promotional applications
- > More design choices, using gloss or matt films
- > No need to remove underlying graphics (due to high opacity)
- > Easy to handle and apply - 150 micron film
- > Win more projects, with optimal price/performance ratio
- > Excellent printability on key print platforms
- > Compatible with Latex, eco/mild and hard solvent, UV inks

## RECOMMENDED USES

- > Billboards, posters, panels and flat signs at trade shows
- > Public transport advertising
- > Point of sale promotions
- > Indoor/outdoor promotions requiring overposting

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