

Introduction to portfolio

Our Digital Print Media Portfolio offers you an exceptionally wide range of high quality digitally printable media and offers optimal solutions for everyday jobs and special projects.

Within the Digital Print Media Range the Classic Portfolio offers high performance PVC-based solutions. The Sustainable Portfolio offers multiple innovations with sustainability in mind and is designed to provide qualitative yet more sustainable alternatives to PVC-based products.

Sustainable Graphics Solutions

Within the graphics industry we aim to provide materials that are sustainable by design.

We develop products with sustainability in mind, from the materials we use, to how they're constructed or treated at end-of-life. Innovations, including our PVC-free technologies, will drive our transition to Sustainable Graphics Solutions

For more information about Avery Dennison Sustainability commitment please visit the website: www.graphics.averydennison.eu/sustainability

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Digital Quick Portfolio Guide



High Performance Solutions

High performance and durable solutions for the most demanding 3D applications, including full vehicle wraps.

- Maximum life
- Unparalleled 3D performance
- No bubbles with Easy Apply™ technology
- Reposition and slide with Easy Apply RS
- Clean long term removability

Intermediate Solutions

Premium long term solutions on slightly curved surfaces, including vehicle graphics.

- Long life
- For slightly-curved surfaces
- Standard and High Opacity
- No bubbles with Easy Apply™ technology
- Reposition and slide with Easy Apply RS



Promotional Solutions

Short term solutions for flat applications.

- Short life
- For flat surfaces
- Standard and High Opacity



Specialties

Versatile special solutions for specific use cases, including architectural wall films, floor graphics, perforated window films and many more.

- Wide variety of special applications
- Including architectural products

Portfolio	Media	Product	Caliper (µm)	Finish			Adhesive						Durability (yrs)		Conformability	Printability			Sustainability Benefit	Fire Classification	Features	Overlaminates		
				Gloss	Matt	Lustre	High Gloss	Permanent	Removable	Repositionable	EasyApply(EA)	Repositionable/Slideable (RS)	Dot	Hi-tack		Opacity	Unprinted*	Printed**					Latex	UV
High Performance Solutions																								
Classic Portfolio	Print Media	MPI™ 1105 Wrapping	50	✓			✓						High	10	6	3D	✓	✓	✓	PCK		B-s1,d0	Clean long term removable, extended printed durability	DOL1400 Z Series (3D), SL 4530 (1D), DOL 4400 (2D)
		MPI™ 1105 Speedmaster	50	✓			✓		✓				High	10	6	3D	✓	✓	✓	PCK		B-s1,d0	Easy Apply, repositionable, low initial tack, extended printed durability	
		MPI™ 1105 Easy Apply RS Wrapping	50	✓			✓		✓	✓			High	10	6	3D	✓	✓	✓	PCK		B-s1,d0	Easy Apply, repositionable, slideable, clean long term removable, extended printed durability	
		MPI™ 1106 Hi-tack	50	✓			✓				✓		High	7	5***	3D	✓	✓	✓	PCK		B-s1,d0	Suitable for low-energy and difficult surface substrates	
		MPI™ 1106 Easy Apply Hi-tack	50	✓			✓		✓	✓		✓	High	7	5***	3D	✓	✓	✓	PCK		B-s1,d0	Easy Apply, suitable for low-energy and difficult surface substrates	
		MPI™ 1104	50	✓			✓		✓				High	7	5***	3D	✓	✓	✓	PCK		B-s1,d0		
	MPI™ 1104 Easy Apply	50	✓			✓		✓	✓			High	7	5***	3D	✓	✓	✓	PCK		B-s1,d0	Easy apply		
	MPI™ 1103 Easy Apply Smart Wrap	50	✓			✓		✓	✓			High	7	4***	3D	✓	✓	✓	PCK		B-s1,d0	Easy apply	DOL1360 Z SMART WRAP	
	Overlaminates	DOL 1460 Z Gloss	30	✓			✓						Transparent	6		3D				CCK		B-s1,d0		
		DOL 1480 Z Matt	30		✓		✓						Transparent	6		3D				CCK		B-s1,d0		
DOL 1470 Z Lustre		30			✓	✓						Transparent	6		3D				CCK		B-s1,d0			
DOL 1460 Max		32				✓						Transparent	8		3D				PET		B-s1,d0			
Sustainable Print Portfolio	Print Media	SP 1504 Easy Apply	60	✓			✓		✓			High	10	6	3D	✓	✓	✓	PCK	Reduce VOCs	B-s1,d0	Easy Apply, repositionable, extended printed durability	SL 6560	
		SP 1540 Ultra Clear (MPI 1440 Ultra Clear)	40				✓					Transparent	12	8	3D	✓	✓	✓	PET	Reduce VOCs	B-s1,d0	Ultra clear	SELF-LAMINATING: SP 1540	
		MPI™ 1405 Easy Apply RS	51	✓			✓		✓	✓			High	12	8	3D	✓	✓	✓	PCK	Reduce VOCs	B-s1,d0		SL 6560
	Overlaminates	SL 6560 Gloss (DOL 6460 Gloss)	38				✓	✓				Transparent	8		3D				PTE	Reduce VOCs	B-s1,d0			
Intermediate Solutions																								
Classic Portfolio	Print Media	MPI™ 2000	75	✓			✓						7	5***	2D	✓	✓	✓	PCK		B-s1,d0			
		MPI™ 2001	75	✓			✓		✓				7	5***	2D	✓	✓	✓	PCK		B-s1,d0			
		MPI™ 2000 HOP	80	✓			✓					High	7	5***	2D	✓	✓	✓	PCK		B-s1,d0	High opacity for overposting		
		MPI™ 2001 HOP	80	✓			✓					High	7	5***	2D	✓	✓	✓	PCK		B-s1,d0	High opacity for overposting		
		MPI™ 2004 Easy Apply	65	✓			✓						7	5***	2D	✓	✓	✓	PCK		B-s1,d0	Easy Apply		
		MPI™ 2004 HOP Easy Apply	80	✓			✓						High	7	5***	2D	✓	✓	✓	PCK		B-s1,d0	Easy Apply	
		MPI™ 2005 Easy Apply RS	75	✓			✓			✓			7	5***	2D	✓	✓	✓	PCK		B-s1,d0	Easy Apply, repositionable, slideable		
		MPI™ 2005 Easy Apply RS Superslide	75	✓			✓			✓	✓		7	5***	2D	✓	✓	✓	PCK		B-s1,d0	Easy Apply, repositionable, slideable		
		MPI™ 2006 HOP Hi-Tack	80	✓			✓					✓	High	7	5***	2D	✓	✓	✓	PCK		B-s1,d0	Suitable for low-energy surfaces	
		MPI™ 2020 Matt	75	✓	✓		✓						7	5***	2D	✓	✓	✓	PCK		B-s1,d0			
		MPI™ 2026 Matt Hi-Tack	75	✓	✓		✓					✓	7	5***	2D	✓	✓	✓	PCK		B-s1,d0	Suitable for low-energy surfaces		
		MPI™ 2040 Transparent	75	✓			✓						Transparent	7	5***	2D	✓	✓	✓	PCK		B-s1,d0		
		MPI™ 2041 Transparent	75	✓			✓						Transparent	7	5***	2D	✓	✓	✓	PCK		B-s1,d0		
		MPI™ 2150 Translucent	80	✓		✓	✓						Translucent	7	5***	2D	✓	✓	✓	PCK		C-s1,d0		
	MPI™ 2800	80	✓			✓						7	3	2D	✓	✓	✓	CCK		B-s1,d0				
	MPI™ 2801	80	✓			✓						7	3	2D	✓	✓	✓	CCK		B-s1,d0				
	MPI™ 2800 HOP	80	✓			✓						High	7	3	2D	✓	✓	✓	CCK		B-s1,d0	High opacity for overposting		
	MPI™ 2801 HOP	80	✓			✓						High	7	3	2D	✓	✓	✓	CCK		B-s1,d0	High opacity for overposting		
	MPI™ 2804 Easy Apply	75	✓			✓			✓			7	3	2D	✓	✓	✓	PCK		B-s1,d0				
	Overlaminates	DOL 2460 Gloss	75	✓			✓						Transparent	5		2D				CCK		B-s1,d0	Suitable for graphics printed with UV-curing inks	
DOL 2480 Matt		75	✓	✓		✓						Transparent	5		2D				CCK		B-s1,d0	Suitable for graphics printed with UV-curing inks		
DOL 2470 Lustre		75	✓		✓	✓						Transparent	5		2D				CCK		B-s1,d0	Suitable for graphics printed with UV-curing inks		
DOL 2860 Gloss		75	✓			✓						Transparent	4		2D				CCK		B-s1,d0			
DOL 2880 Matt		75	✓	✓		✓						Transparent	4		2D				CCK		B-s1,d0			
Promotional Solutions																								
Classic Portfolio	Print Media	MPI™ 3000	95	✓			✓						3	2	1D	✓	✓	✓	CCK		B-s1,d0			
		MPI™ 3001	95	✓			✓						3	2	1D	✓	✓	✓	CCK		B-s1,d0			
		MPI™ 3000 HOP	95	✓			✓					High	3	2	1D	✓	✓	✓	CCK		B-s1,d0	High opacity for overposting		
		MPI™ 3001 HOP	95	✓			✓					High	3	2	1D	✓	✓	✓	CCK		B-s1,d0	High opacity for overposting		
		MPI™ 3004 HOP Easy Apply	95	✓			✓			✓			High	3	2	1D	✓	✓	✓	PCK		B-s1,d0	High opacity for overposting, Easy Apply	
		MPI™ 3006 Gloss HOP Hi-Tack	95	✓			✓				✓		High	3	2	1D	✓	✓	✓	CCK		B-s1,d0	High opacity for overposting, Suitable for slightly structured surfaces and apolar substrates	
		MPI™ 3020 Matt	95	✓	✓		✓						3	2	1D	✓	✓	✓	CCK		B-s1,d0			
		MPI™ 3021 Matt	95	✓	✓		✓						3	2	1D	✓	✓	✓	CCK		B-s1,d0			
		MPI™ 3020 Matt HOP	95	✓	✓		✓					High	3	2	1D	✓	✓	✓	CCK		B-s1,d0	High opacity for overposting		
		MPI™ 3021 Matt HOP	95	✓	✓		✓					High	3	2	1D	✓	✓	✓	CCK		B-s1,d0	High opacity for overposting		
		MPI™ 3021 Dot White Matt	120	✓			✓				✓		1	1	1D	✓	✓	✓	CCK		B-s1,d0			
		MPI™ 3024 Matt HOP Easy Apply	95	✓			✓			✓			High	3	2	1D	✓	✓	✓	PCK		B-s2,d0	High opacity for overposting, Easy Apply	
		MPI™ 3026 Matt Hi-Tack	95	✓			✓					✓	3	2	1D	✓	✓	✓	CCK		B-s1,d0	Suitable for slightly structured surfaces and apolar substrates		
		MPI™ 3026 Matt HOP Hi-Tack	95	✓			✓				✓		High	3	2	1D	✓	✓	✓	CCK		B-s1,d0	High opacity for overposting, Suitable for slightly structured surfaces and apolar substrates	
	MPI™ 3040 Transparent	95	✓			✓						Transparent	3	2	1D	✓	✓	✓	CCK		B-s1,d0			
	MPI™ 3041 Transparent	95	✓			✓						Transparent	3	2	1D	✓	✓	✓	CCK		B-s1,d0			
	MPI™ 3041 Dot Transparent	120	✓			✓				✓		Transparent	1	1	1D	✓	✓	✓	CCK		B-s1,d0			
	MPI™ 3151 Translucent	80	✓		✓	✓						Translucent	3	2	1D	✓	✓	✓	CCK		B-s1,d0			
	MPI™ 3601 Quick Mount Gloss	150	✓			✓						3	2	1D	✓	✓	✓	CCK		B-s2,d0				
	MPI™ 3621 Quick Mount Matt	150	✓	✓		✓						3	2	1D	✓	✓	✓	CCK		B-s1,d0				
Overlaminates	DOL 3460 Gloss (DOL 3000)	80	✓			✓						Transparent	2		1D				CCK		B-s2,d0			
	DOL 3480 Matt (DOL 3100)	80	✓	✓		✓						Transparent	2		1D				CCK		B-s2,d0			
	DOL 3470 Lustre (DOL 3200)	80	✓	✓		✓						Transparent	2		1D				CCK		B-s1,d0			
Sustainable Print Portfolio	Print Media	SP 3523 Opaque Matt	90	✓			✓					3		1D	✓	✓	✓	CCK	Reduce VOCs	B-s1,d0				
Specialties																								
Classic Portfolio	Floor Graphics	MPI™ 6021 Anti-Slip Floor Marking	200	✓			✓					1 mth	1 mth	1D	✓	✓	✓	CCK		Bfl-s1				
		DOL 5900 Floor graphics	100	✓			✓					Transparent	6 mth		1D				CCK		Bfl-s1	Textured overlaminate for indoor floor graphics		
	Overlaminates	DOL 6000 Floor graphics	210	✓			✓					Transparent	9 mth		1D				CCK		Bfl-s1	Textured overlaminate for indoor floor graphics		
		MPI™ 8024 Wall Film Easy Apply Hi-Tack	90	✓			✓			✓			4		2D	✓	✓	✓	PCK		B-s1,d0	Wall graphic applications on slightly curved and structured or low energy surface substrates, Easy Apply		
	Wall Films	MPI™ 8621 Wall Film Removable	150	✓			✓					High	4		1D	✓	✓	✓	PCK		B-s2,d0	Wall graphic applications with clean removability (up to 1 year)		
		MPI™ 8626 Wall Film Hi-tack	150	✓			✓				✓	High	4		1D	✓	✓	✓	CCK		C-s2,d0	Wall graphic applications on slightly structured and low energy surface substrates		
		MPI™ 8726 Wall Film Canvas Hi-Tack	152	✓			✓				✓	High	4		1D	✓	✓	✓	PCK		B-s1,d0	Wall graphic applications on slightly structured and low energy surface substrates, textured		
		MPI™ 8726 Wall Film Stone Hi-Tack	203	✓			✓				✓	High	4		1D	✓	✓	✓	PCK		B-s1,d0	Wall graphic applications on slightly structured and low energy surface substrates, textured		
	Perforated Window Films	MPI™ 8726 Wall Film Stucco Hi-Tack	150	✓			✓				✓	High	4		1D	✓	✓	✓	PCK		B-s1,d0	Wall graphic applications on slightly structured and low energy surface substrates, textured		