

PRODUCT DATA SHEET

Avery Dennison® Paint Protection Film SPF Matte DIR

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Introduction

Avery Dennison Supreme Protection Film SPF-Matte DIR is a premium engineered thermoplastic polyurethane film in transparent matte finish, designed to protect a vehicle's finish against stone chips, road debris, insect stains, small to medium scratches, chemical stains and weathering, without degrading the original paint. SPF-Matte DIR has a "self-healing" top coat, which helps small scratches in the film disappear with heat, maintaining the pristine look of the vehicle.

Conversion

Avery Dennison Supreme Protection Film SPF-Matte DIR is designed for vehicle paint and painted surface protection purposes and is easy to size by manual cutting during application or digital cutting plotters. It is also possible to apply SPF-Matte DIR on top of pre-existing and applied Avery Dennison Supreme Wrapping Film. Material should be applied using the wet application method. For more information please refer to TB. 6.6 Application Instructions for Avery Dennison SPF DIR Series.



Face Film

165 micron, top-coated thermoplastic polyurethane (protected PET sheet is not included)



Adhesive

Permanent, UV resistant, solvent acrylic base



Backing

PET liner



Durability

Zone 1 vertical 10 years



Shelf Life

1 year Stored at 22°C 50-55 % RH

Recommendations

- » Protection of the highly sensitive external surfaces of the vehicle, such as bumper, side mirrors, hood & wheel arches
- » Protection of internal surfaces , such as luggage racks or chairs in busses or trains
- » Protection of surfaces in high traffic areas, such as reception desks, door impact areas, wall panels and more

Features

- » Top- coating - increases the resistance to external damages
- » "Self-healing" - helps small scratches in the film disappear with heat.
- » Up to 10 years protection- maintaining the quality of vehicle finish
- » Exceptional visual properties - enhancing the look of the vehicle
- » Premium grade, conformable thermoplastic polyurethane (TPU) film.

Physical Characteristics

	Test method	Results
Product		
Caliper, facefilm (micron)	ISO 534	165
Caliper, facefilm + adhesive (micron)	ISO 534	200
Gloss (GU)	ISO 2813, 20°	15 GU
Dimensional stability (mm max.)	FINAT FTM 14	0.15
Shelf life (years)	Stored at 22° C/50-55 % RH	1
Adhesive		
Tensile strength at break (N/MPa)	ISO 527	>20
Elongation at break (%)	ISO 527	>200
Adhesion, initial 180° 20 min (N/m)	FINAT FTM-1, stainless steel	>550
Adhesion, initial 180° 20 min (N/m)	FINAT FTM-1, stainless steel	>750
Temperature range		
Application temperature (Minimum: °C)		10
Service temperature (°C to +°C)		-40 to +100
Chemical properties¹		
	Visual Inspection after exposure (immersion) to following test fluids	
Gasoline Resistance	30 min	No Significant Change
Carwash solution	30 min	No Significant Change
Anti-freeze	30 min	No Significant Change
Diesel	30 min	No Significant Change
Isopropyl Alcohol	30 min	No Significant Change
Heptane	30 min	No Significant Change
10% Sulphuric Acid	30 min	No Significant Change
Other Tests		
Heat Aging	500h@90°C	No Significant Change
Water Immersion	400h@40°C	No Significant Change
Warranty for Zone 3**	10 years	

** Please find more information on the conditions for warranty [here](#)

Important

Information on physical and chemical characteristics and values in this document are based upon tests we believe to be reliable and do not constitute a warranty. They are intended only as a source of information and are given without guarantee and do not constitute a warranty. Purchasers should independently determine, prior to use, the suitability of this material to their specific use.

All technical data are subject to change. In case of any ambiguities or differences between the English and foreign versions of this document, the English version shall be prevailing and leading.

1) Prolonged immersion in gasoline and similar fluids is not recommended.

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