



Avery Dennison® 700 Premium Film™ Colour Card



Avery Dennison® 700 Premium Film™

EN

A long standing favourite for applications with coloured films, the 700 Premium Film range has improved further. It now offers easier converting thanks to enhanced cutting-and-weeding and layflat properties.

These popular medium-life polymeric signcutting materials are one of the very best options available when performance really counts. They are a great choice for vehicle graphics - even over curves and

slight corrugations - and also for signage, window graphics and durable outdoor advertising. The new upgraded version keeps everything you liked most and gives you still more - including improved adhesive and new liner imprint for the 700 Premium Film opaque range.

- A medium-life range that covers all sign makers everyday needs
- Faster and more reliable conversion
- Dimensional stability
- Longer term durability, up to 8 years
- 111 standard colours are available, along with a colour-matching service, and 23 colours come also with Easy Apply™ technology
- Black & White matt available with Hi-Tack adhesive

DE

Die Produkte des 700 Premium Film Portfolios sind seit langem für viele Kunden die erste Wahl, wenn sie Farbfolien für ihre Projekte benötigen. Nun wurden diese Produkte weiter verbessert. Dank der neuen, optimierten Planlage-, Schneide- sowie Entgitterungseigenschaften läuft die Verarbeitung jetzt noch reibungsloser.

Die beliebten polymer kalandrierten Folien für den Plotterzuschnitt bieten eine mittlere Lebensdauer und sehr gute technische Eigenschaften. Sie sind

eine hervorragende Wahl für Fahrzeuggrafiken und lassen sich auch auf Wölbungen oder in kleinen Profilen gut verkleben. Auch für Schilder, Fenstergrafiken und dauerhafte Werbeelemente im Außenbereich eignen sich die Produkte ganz ausgezeichnet. Mit den neuen, optimierten Materialien erhalten Sie alles, was Sie schon immer an diesen schätzten und noch mehr - Zum Beispiel einen optimierten Klebstoff und einen neuen Rückseitendruck

- Materialien von mittlerer Lebensdauer, die alles bieten, was Schilderhersteller benötigen
- Schnellere und zuverlässigere Verarbeitung
- Dimensionsstabilität
- Längere Haltbarkeit, bis zu acht Jahre
- 111 Standardfarben sind erhältlich, weitere Farben über den Farbnachstellungsservice möglich, und 23 Farben sind auch mit der Easy Apply™ Technologie erhältlich
- Schwarz & weiß matt erhältlich mit Hi-Tack Klebstoff

FR

Incontournable dans les applications de films colorés, la gamme 700 Premium Film s'est encore améliorée. De meilleures propriétés de découpe, d'échenillage et de planéité rendent la transformation encore plus facile.

Ces matériaux polymères, très populaires dans le secteur de la signalétique moyen terme, constituent l'une des meilleures options disponibles lorsque les niveaux de performance comptent réellement. Ils représentent un excellent choix pour les

réalisations graphiques sur véhicules, même sur surfaces courbes et légèrement ondulées, ainsi que pour la signalétique, les réalisations graphiques sur vitrages et l'affichage publicitaire de moyenne durée en extérieur. Les nouvelles versions améliorées conservent ce que vous aimez le plus tout en vous offrant des avantages supplémentaires comme un adhésif amélioré et de nouvelles marques de repérage pour la gamme opaque 700 Premium Film.

- Une gamme à durée de vie moyenne qui couvre tous les besoins quotidiens des fabricants de signalétique
- Transformation plus rapide et plus fiable
- Stabilité dimensionnelle
- Durabilité à long terme, jusqu'à 8 ans
- 111 couleurs standards sont disponibles, ainsi qu'un service de mise à la teinte, et 23 couleurs sont également dotées de la technologie Easy Apply™
- Noir et Blanc mat disponible avec un adhésif Hi-Tack

IT

Da tempo la preferita per applicazioni con pellicole colorate, la gamma 700 Premium Film è ulteriormente migliorata. Offre ora una maggiore facilità di trasformazione grazie a migliorate proprietà di intaglio, sfido e planarità.

Questi popolari materiali polimerici da intaglio di media durata sono una delle migliori opzioni disponibili quando le prestazioni contano realmente. Sono un'ottima scelta per la grafica per veicoli, anche

su curve e leggere corrugazioni, intaglio, vetrofanie e pubblicità outdoor resistenti. Le nuove versioni aggiornate mantengono ciò che amavi di più e ti offrono molto altro, incluso un adesivo migliorato e una nuova retromarcatura del liner per la gamma opaca 700 Premium Film.

- Gamma di media durata che soddisfa le esigenze quotidiane di tutti i produttori di grafiche
- Trasformazione più rapida e affidabile
- Stabilità dimensionale
- Durata più lunga, fino a 8 anni
- Sono disponibili 111 colori standard e un servizio di abbinamento colori, mentre 23 colori sono dotati anche della tecnologia Easy Apply™
- Bianco & Nero opachi disponibili con adesivo Hi-Tack

ES

Una de las gamas favoritas para aplicaciones con films de color, la 700 Premium Film, presenta mejoras. Ahora ofrece una conversión más fácil gracias a sus mejoradas propiedades de corte, limpieza y planicidad.

Estos populares materiales poliméricos de media duración son una de las mejores opciones cuando de verdad importa el rendimiento. Son una opción excelente para gráficos en vehículos - incluso

sobre curvas y ondulaciones ligeras - así como para señalización, gráficos de escaparates y publicidad en exterior de larga duración. Las nuevas versiones actualizadas mantienen todo lo mejor de las anteriores y le ofrecen todavía más, incluyendo un adhesivo mejorada y un nuevo soporte para la gama opaca 700 Premium Film.

- Una gama de duración media que cubre todas las necesidades diarias de los rtulistas
- Conversión más rápida y fiable
- Estabilidad dimensional
- Mayor durabilidad, hasta 8 años
- Hay disponibles 111 colores estándar, junto con un servicio de Color-Match, y 23 colores también vienen con la tecnología Easy Apply™
- Blanco y negro mate disponible con adhesivo Hi-Tack

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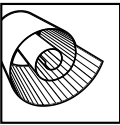
April 2025
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Avery Dennison® 700 Premium Film™

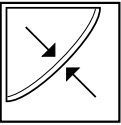
	707 PF Primrose Yellow		765-02 PF Spicy Red		709-03 PF Euro Blue
	739 PF Bright Yellow		763-02 PF Regal Red		709 PF Ocean Blue
	706 PF Sunflower Yellow		749-01 PF Crimson Red		751 PF Azure Blue
	706-03 PF Sun Yellow		703 PF Cherry Red		741 PF Scuba Blue
	704 PF Signal Yellow		771-02 PF Lipstick Red		708 PF Cosmos Blue
	760-02 PF Orange Yellow		750 PF Apple Red		752 PF Ultramarine Blue
	704-05 PF New Signal Yellow		750-03 PF Strawberry Red		733-02 PF Blue
	710 PF Gold Yellow		770 PF Red		795 PF Delft Blue
	764 PF Saffron		770-05 PF Signal Red		794-05 PF Signal Blue
	722-02 PF Dutch Orange RAL: 2008		767 PF Dark Red		793 PF Classic Blue
	738-05 PF Signal Orange		778 PF Wine Red RAL: 3003		794 PF Middle Blue RAL: 5002
	705 PF Orange		702 PF Burgundy Red		785 PF King Blue
	738-02 PF Fire Orange RAL: 2009		716-05 PF Pink Cora		754 PF Royal Blue RAL: 5002
	743 PF Deep Red		715-01 PF Cyclamen		792 PF Midnight Blue
	748-02 PF Tomato Red		773-02 PF Telemagenta RAL: 4010		747 PF Marine Blue
	737 PF Bright Red RAL: 3028		717 PF Violet		789-02 PF Ink Blue
	726 PF Medium Red RAL: 3028		732 PF Light Blue		791-02 PF Deep Blue
	765 PF Blood Red		784 PF Sky Blue		723 PF Dark Blue
	749 PF Cardinal Red RAL: 3028		782-02 PF Pastel Blue		783 PF Scandinavia Blue



Colours: 111 standard colors, including high gloss, matt and metallics
Farben: 111 Standardfarben mit Hochglanz-, Matt- und Metallic-Oberflächen
Couleurs: 111 couleurs standards y compris brillantes, mates et métallisées
Colori: 111 colori standard, inclusi high gloss, opachi e metallizzati
Colores: 111 colores convencionales en brillo, mate y metalizado



Backing Paper: Kraft 135 g/m² - Easy Apply: Polyethylene paper 145 g/m²
Abdeckpapier: kraft 135 g/m² - Easy Apply: PE beschichtet 145g/m²
Papier de support : kraft 135g/m² - Easy Apply : polyéthylène 145 g/m²
Carta protettiva: kraft 135 g/m² - Easy Apply: carta bipoletenata 145 g/m²
Papel de soporte: kraft 135 g/m² - Easy Apply: Papel Polietilenizado 145 g/m²



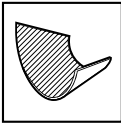
Caliper: 64 micron
Stärke: 64 Mikron
Epaisseur: 64 microns
Spessore: 64 micron
Espesor: 64 micras



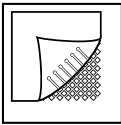
Durability: Up to 8 years
Haltbarkeit: Bis zu 8 Jahren
Durabilité: Jusqu'à 8 ans
Durabilità: Fino a 8 anni
Durabilidad: Hasta 8 años

● Also available in Easy-Apply™ technology
● Also available in Hi-Tack adhesive

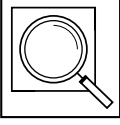
	724 PF Cobalt Blue		744-03 PF Dove Grey		721 PF Black Matt
	724-02 PF Alfa Blue		725 PF Medium Grey		730 PF White Matt
	788-02 PF Black Blue RAL: 5004		744-01 PF Tele Grey		707-05 PF Pastel Yellow Matt
	742-02 PF Teal		720 PF Grey		705-05 PF Pastel Orange Matt
	731-02 PF Turquoise		759 PF Dark Grey		706-05 PF Sun Yellow Matt
	798-02 PF Petrol		759-03 PF Traffic Grey		703-05 PF Cherry Red Matt
	711 PF Forest Green		759-05 PF Komatsu Grey RAL: 7021		716-07 PF Pastel Pink Matt
	757-02 PF Olive Green		746 PF Grey Metallic		773-05 PF Telemagenta Matt
	781-02 PF Emerald		735 PF Silver Metallic		798-05 PF Petrol Joyce Matt
	734 PF Kelly Green		735-01 PF Silver		724-05 PF Colbalt Blue Matt
	756-02 PF Green		736 PF Gold Metallic		782-05 PF Pastel Blue Matt
	756-05 PF Signal Green		736-01 PF Copper Metallic		729-05 PF Pastel Mint Matt
	755-02 PF Light Green		758-05 PF Ivory		742-05 PF Pastel Tiffany Matt
	713 PF Grass Green		758-04 PF Light Ivory RAL: 1015		755-05 PF Pastel Green Matt
	714-06 PF Lime Tree Green		718 PF Chocolate Brown		759-07 PF Traffic Grey Matt
	714-08 PF Lime		762-02 PF Dark Brown		721-05 PF Anthracite Matt
	714-07 PF Green Yellow		740 PF Transparent		
	745 PF Mist RAL: 7047		700 PF White		
	745-03 PF Pale Grey RAL: 7047		701 PF Black		



Facefilm: 64 micron polymeric vinyl film
Obermaterial: 64 Mikron starke, polymere Vinyl-Folie
Film frontal: Film vinyle polymère, 64 microns
Frontale: Pellicola vinilica polimerica, 64 micron
Film frontal: Película de vinilo polimérico de 64 micras



Adhesive: Permanent, acrylic based; Black & white matt available with Hi-Tack adhesive
Klebstoff: Permanent, auf Acryl-Basis; Schwarz & weiß matt erhältlich mit Hi-Tack Klebstoff
Adhésif: Acrylique, permanent; Noir et Blanc mats disponibles avec un adhésif High-Tack
Adesivo: Permanente, acrílico; Bianco & Nero opachi disponibili con adesivo Hi-Tack
Adhesivo: Permanente, con base acrílica; Blanco y negro mate disponible con adhesivo Hi-Tack



Colour Match: Colour Matching possible
Farbnachstellung: Möglichkeit der Farbnachstellung
Mise à la teinte: Possibilité de mise à la teinte
Colour Match: Servizio di colour matching disponibile
Combinar colores: Posibilidad de combinar colores

Avery Dennison® has made every effort to match the colours in our 700 Premium Films™ portfolio as close as possible to the RAL colour code equivalents. The table is designed to help you get a better idea of colour similarities but we cannot guarantee an exact colour match. Colour cards and/or samples are available upon request.