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# Avery Dennison® SignFlex™



## Get your brand on the road!

Trucks can be your brand's best shopping window - travelling hundreds of kilometres across the continent every day. Avery Dennison SignFlex™ stands out, with colour-fastness and durability. It's the obvious choice when you want to catch the attention of an audience on the move.

Now back on the market with welcome improvements, SignFlex™ resists many climate conditions and temperature changes. Durable and UV-resistant, it has been developed especially to adhere to flexible substrates such as truck tarpaulins. You

benefit from strong adhesion, conformability and flexibility, and the curtain will withstand being opened many times each day.

Personalise your trucks with branding or advertising messages - choose from six unique gloss colours. Bring your brand to life - this opaque cast film comes in six colours to be sign-cut and can be digitally printed using print platforms such as solvent, eco solvent, latex or UV curable inks.



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#### FLEET MANAGERS

- Conformability on tarpaulins
- Withstands folding and multiple curtain openings each day
- Dimensional stability resists extreme cold and hot weather (typical for European cross-continental voyages)
- Colour fastness and outdoor durability
- Offers UV resistance
- Six unique colours for vehicle curtain markings with Gloss Finish
- Colour matching possible

#### CONVERTER FRIENDLY

- Cutting and weeding properties
- Suitable for all Digital Printing technologies solvent, eco/mild solvent, latex and UV curable inks
- Full cover-up (excellent opacity)
- Improved protection with the DOL SignFlex™ overlaminate
- Strong adhesion to a wide variety of plasticised PVC substrates
- Great printability on major industry printers
- Immediate and fast application

### RECOMMENDED USES

- Graphics and lettering on curtainsided vehicles
- Long-term outdoor marking, advertising and directional signage on tarpaulin materials
- Suitable for applications on truck tarpaulin material from major providers (Sioen, Dickson, Heytex, etc.)



Personalise your trucks with branding or advertising messages.



Suitable for all Digital Printing technologies - solvent, eco/mild solvent, latex and UV curable inks.



Withstands folding and multiple curtain openings each day.

Product name	SignFlex™ Black	SignFlex™ White	SignFlex™ Red	SignFlex™ Blue	SignFlex™ Yellow	SignFlex™ Green
Colour						

graphics.averydennison.eu/signflex graphics.averydennison.eu

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