

Luminous and Solar Characteristics of Avery Dennison Digital Products

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The present technical bulletin gives the light transmittance and reflectance of the Avery Dennison Digital Translucent products.

	Results	
	MPI 2150 Translucent	MPI 3151 Translucent
Light Transmittance	0.27	0.29
UV Transmittance	0	0.001
Solar Direct Transmittance	0.33	0.35
Light Reflectance	0.66	0.65
Solar Direct Reflectance	0.54	0.53
Total solar energy Transmittance	32.8 %	35.4 %

Measured according to EN410:2011 on film + adhesive.

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