



# One Solution for Many Jobs

Avery Dennison® MPI 1405 PVC-free wrapping film for textured outdoor applications

## Color Pop and Conformability

Avery Dennison MPI 1405 Easy Apply™ RS is a PVC-free film, which has been engineered to meet a variety of outdoor graphic applications with one head-turning solution. MPI 1405 is a premium, digitally printable film that captivates with superior color pop and conformability to tough textured surfaces, including brick and cinderblock. DOL 6460, clear overlamine is recommended for use with MPI 1405.

### KEY FEATURES:

- > Great image clarity and color pop
- > High gloss finish
- > Superior conformability to irregular shapes
- > Outstanding durability and dimensional stability
- > PVC Free
- > Printable across all platforms: latex, UV and solvent/eco-solvent

### KEY BENEFITS:

- > Air egress technology helps eliminate wrinkles and bubbles for easier installation
- > RS provides easy repositioning and slide ability of graphics
- > Long-term removable adhesive provides right amount of tack, until easy and clean removal
- > ICC profiles available on the Avery Dennison website (<https://avery-us.color-base.com/>)

### COMMON APPLICATIONS:

- > Outdoor Textured Surfaces
- > Outdoor Signage
- > POP/Tradeshow



Join the Avery Dennison Graphics Solutions Community

<sup>1</sup>For information on warranty terms, exclusions and certain limitations that apply please see the applicable product data sheets and other literature and bulletins on our website: [graphics.averydennison.com](https://graphics.averydennison.com)

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Graphics Solutions

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