

Avery Dennison® DOL 3000 Series

Permanent Kraft

Revision: 8 Dated: 04/23/20

Uses:

Avery Dennison® DOL 3000 Series clear promotional calendered vinyl films are flexible vinyl films available in a gloss, luster, or matte finish. DOL 3000 Series overlaminates have been specifically designed as a protective overlaminate film for digital or screen printed graphics.

Finishes:

DOL 3060 – Gloss
DOL 3070 – Luster
DOL 3080 – Matte



Face: 3.2 mil (81 microns) calendered film



Adhesive: Permanent Acrylic (clear)



Liner: 51# Kraft



Durability: Up to 2 years

Application Surfaces:

Flat or Simple Curves

Features:

- Gloss, Luster, or Matte finish available
- Protects image from scratches
- Enhances color and depth of image
- Provides durability and outdoor performance
- Aids in application of printed graphic
- Excellent UV, temperature, humidity, and salt-spray resistance
- *Meets UL 410 Standard for slip resistance of floor surface materials*
- ASTM E84 Class 1 or A rating

Conversion:

- Cold Overlaminating

Common Applications:

- Wall Murals
- POP / Trade Show
- Outdoor Signage
- Backlit
- Window Graphics
- Floor Graphics

Product Data Sheet

Page 1 of 4



Graphics
Solutions


www.graphics.averydennison.com
Customer Service: 800-282-8379

Avery Dennison® DOL 3000 Series

Permanent Kraft

Revision: 8 Dated: 04/23/20

Physical Characteristics:

Property	Measurement	Typical Values
Caliper, face		3.2 mil (81 µm)
Caliper, adhesive		1.0 mil (25 µm)
Dimensional stability		<0.015" (0.4 mm)
Tensile at Yield		
Elongation		
Gloss	Hunter Gloss @ 60 degrees	DOL 3060 Gloss – 85 DOL 3070 Luster – 55 DOL 3080 Matte – 8
Adhesion:	15 min	4.75 lbs/in (831 N/m)
Flammability	ASTM E-84	Self Extinguishing DOL 3060 Class 1 or A rating DOL 3070 Class 1 or A rating DOL 3080 Class 1 or A rating
Shelf-Life		2 years from the date of manufacture (when stored at the following temperatures and humidity conditions 68°-77° F (20° - 25° C) and 50±5% R. H.)
Durability	Vertical Exposure <i>Floor Graphics</i>	Up to 2 years see ICS Performance Guarantee for printer specific durability <i>6 months (normal and expected wear)</i> see ICS Performance Guarantee for Indoor Floor Graphics for details
Min. Application Temperature		40° F (4° C)
Service Temperature		-40° to 180°F (-40° to 82° C) (Reasonable range of temperatures which would be expected under normal environmental conditions).
Chemical resistance		Resistant to most mild acids, alkalis, and salt solutions including water. Resists Petroleum Vapors
Slip Resistance	UL 410	 FLOOR COATING AND FINISHING MATERIAL AS TO SLIP RESISTANCE ONLY UL Reference # 186H
Compliance		California Proposition 65

Data represents average values where applicable, and is not intended for specification purposes.

Product Data Sheet

Page 2 of 4



Graphics Solutions

www.graphics.averydennison.com
Customer Service: 800-282-8379

Avery Dennison® DOL 3000 Series

Permanent Kraft

Revision: 8 Dated: 04/23/20

Warranty:

This Warranty applies to the Product listed in this Data Sheet. All statements, technical information (including physical and chemical characteristics) and recommendations about Avery Dennison products are based upon tests believed to be reliable but do not constitute a guarantee or warranty. All Avery Dennison products are sold subject to the Purchaser's assent and agreement that Purchaser is responsible for, and has independently determined, the suitability of such products for its purposes or its customer's purposes. Avery Dennison products are warranted to be free from defects in material and workmanship (i) for two years from the date of manufacture, or (ii) from the date of manufacture until the expiration of the period stated on the specific Product Data Sheet in effect at the time of delivery. Such time periods are subject in either case to the proper storing and application of said product, and the failure to properly store or apply the product, including without limitation the failure to follow any applicable Instructional Bulletin, negates any warranty. It is expressly agreed and understood that Avery Dennison's sole obligation and Purchaser's exclusive remedy under this warranty, under any other warranty, express or implied, or otherwise, shall be limited exclusively to: (a) repair or replacement of defective product without charge at Avery Dennison's plant or at the location of the product (at Avery Dennison's election), or (b) in the event repair or replacement are not commercially practical, a credit amount up to the price of the product taking into account the defect in the product in Avery Dennison's sole discretion.

THE WARRANTY EXPRESSLY SET FORTH ABOVE IS IN LIEU OF ANY OTHER WARRANTIES, EXPRESS OR IMPLIED, INCLUDING, BUT NOT LIMITED TO, ANY IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR ANY PARTICULAR USE AND/OR NON-INFRINGEMENT. SELLER SPECIFICALLY DISCLAIMS AND EXCLUDES ALL OTHER SUCH WARRANTIES. NO WAIVER, ALTERATION, ADDITION OR MODIFICATION OF THE FOREGOING CONDITIONS SHALL BE VALID UNLESS MADE IN WRITING AND MANUALLY SIGNED BY AN OFFICER OF AVERY DENNISON.

AVERY DENNISON'S LIABILITY FOR DEFECTIVE PRODUCTS SHALL NOT EXCEED THE PURCHASE PRICE PAID THEREFORE BY PURCHASER AND IN NO EVENT SHALL AVERY DENNISON BE RESPONSIBLE FOR ANY INCIDENTAL OR CONSEQUENTIAL DAMAGES WHETHER FORESEEABLE OR NOT, CAUSED BY DEFECTS IN SUCH PRODUCT, WHETHER SUCH DAMAGE OCCURS OR IS DISCOVERED BEFORE OR AFTER REPLACEMENT OR CREDIT, AND WHETHER OR NOT SUCH DAMAGE IS CAUSED BY AVERY DENNISON'S NEGLIGENCE.

All sales and contracts for sale of Products are subject to Purchaser's assent and agreement to this Warranty. Avery Dennison hereby objects to any terms or conditions contained in any purchase order or other communication of any kind from the Purchaser that is conflicting, inconsistent or additional to this Agreement.

Product Data Sheet

Page 3 of 4



Graphics
Solutions

www.graphics.averydennison.com
Customer Service: 800-282-8379

Avery Dennison® DOL 3000 Series

Permanent Kraft

Revision: 8 Dated: 04/23/20

Special Considerations:

When overlaminating UV printed graphics: Heat assist and increasing lamination pressure when applying the overlaminate will reduce the silvering that can occur when laminating UV printed graphics. Do not exceed 115° F (46° C) on the top or bottom roll. Roll pressure up to 100 psi may be used. When applying the overlaminate in this manner, use the minimum amount of unwind tension on the overlaminate to reduce stretching during application.

Related Documents:

The following Avery Dennison® literature will provide complete information to the user for proper application, storage, and other requirements and is available upon request from your Avery Dennison representative or from the Avery Dennison website (www.graphics.averydennison.com).

Document Title	Reference Number
Substrate Cleaning and Preparation	Instructional Bulletin #1.10
Storage, Maintenance, and Cleaning of PVC Films	Instructional Bulletin #1.20
Warranty of Films	Instructional Bulletin #1.30
Removal Instructions	Instructional Bulletin #4.10
Tips for Overlaminating, Premasking & Packaging Graphics	Instructional Bulletin #5.50

Revisions are italicized

Avery Dennison is a registered trademark of Avery Dennison Corporation

Product Data Sheet

Page 4 of 4



Graphics
Solutions

www.graphics.averydennison.com
Customer Service: 800-282-8379