### **Decorative Window Films**

- Etchmark, Frosted Sparkle & Dusted Crystal

Revision: 8 Dated: 08/30/23

#### Uses:

Avery Dennison® SC900 Decorative Window films are specialty cast vinyl film that provide the look of real etched glass at a fraction of the cost by eliminating the need for sandblasting. For use on architectural doors, windows and other flat applications.



Face: Etchmark & Frosted Sparkle - 2.1

mil (53µm) cast film

Dusted Crystal: 2.4 mil (61µm)



**Adhesive:** Etchmark & Frosted -Permanent Clear Acrylic Dusted Crystal - Removable



**Liner:** Etchmark & Frosted Sparkle - 78# Bleached Kraft or 3 mil PET Dusted Crystal - 2 mil PET

Application Surfaces:

Flat

#### Features:

- Outstanding durability and outdoor performance
- Dimensionally stable liner for easy converting
- Excellent conversion on CAD plotters
- Easy cutting & weeding
- Excellent dimensional stability
- Excellent UV, temperature, humidity, and salt-spray resistance
- Special etched window effects

#### Conversion:

- Thermal Die-Cutting
- Flat-Bed Sign-Cutting (PET Liner)
- Steel Rule Die-Cut
- Roll Fed Sign-Cut

#### **Common Applications:**

- Decorative Windows
- Partitions/Movable Walls (smooth, non-textured)
- Privacy Windows
- Directional Signage
- Etched Glass Effects
- Architectural Signage

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### **Physical Characteristics:**

Property	Measurement	Typical Value
Caliper, face		Etchmark & Frosted Sparkle - 2.1 mil (53 μm) Dusted Crystal - 2.4 mil (61μm)
Caliper, adhesive		Etchmark & Frosted Sparkle - 1.0 mil (25 μm) Dusted Crystal - 0.85 mil (22 μm)
Dimensional stability		<0.015" (0.4 mm)
Tensile at Yield		Etchmark & Frosted Sparkle - 4.0 - 9.0 lb/in (0.7 - 1.6 kg/cm)  Dusted Crystal - 2.5 - 3.5 lb/in (0.4 - 0.6 kg/cm)
Elongation		100% min.
Gloss	Hunter Gloss @ 60 degrees	Etchmark & Frosted Sparkle - 15-30 GU Dusted Crystal luster - 20 GU matte - 3.2 GU
Adhesion:	stainless steel	
Etchmark & Frosted	15 min	2.5 lbs/in (538 N/m)
Sparkle -	24 hr	3.6 lbs/in (630 N/m)
Dusted Crystal		0.8 lbs/in (140 N/m) 1.0 lbs/in (175 N/m)
Flammability		Self Extinguishing Class 1 or A rating
Shelf-Life		2 years from date of manufacture (when stored at the following temperatures and humidity conditions 68°-77° F (20° - 25° C) and 50±5% R. H.)
Durability	Vertical Exposure	Reference color and warranty charts in this data sheet.
Min. Application Temperature		40° F (4° C)
Service Temperature		-50° to 180°F (-45° to 82° C) (Reasonable range of temperatures which would be expected under normal environmental conditions).
Chemical resistance		Resistant to most mild acids, alkalis, and salt solutions
Light Transmission Values		900-861 Etchmark = >70% 900-862 Frosted Sparkle = ~65% SC900-866-W Dusted Crystal Luster = ~91.5 SC900-867W Dusted Crystal Matte = ~88.4

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Data represents average values where applicable, and is not intended for specification purposes.

#### Warranty:

This Warranty applies to the Product listed in this Data Sheet. All statements, technical information (including physical and chemical characteristics) and recommendations about Avery Dennison products are based upon tests believed to be reliable but do not constitute a guarantee or warranty. All Avery Dennison products are sold subject to the Purchaser's assent and agreement that Purchaser is responsible for, and has independently determined, the suitability of such products for its purposes or its customer's purposes. Avery Dennison products are warranted to be free from defects in material and workmanship (i) for two years from the date of manufacture, or (ii) from the date of manufacture until the expiration of the period stated on the specific Product Data Sheet in effect at the time of delivery.. Such time periods are subject in either case to the proper storing and application of said product, and the failure to properly store or apply the product, including without limitation the failure to follow any applicable Instructional Bulletin, negates any warranty. It is expressly agreed and understood that Avery Dennison's sole obligation and Purchaser's exclusive remedy under this warranty, under any other warranty, express or implied, or otherwise, shall be limited exclusively to: (a) repair or replacement of defective product without charge at Avery Dennison's plant or at the location of the product (at Avery Dennison's election), or (b) in the event repair or replacement are not commercially practical, a credit amount up to the price of the product taking into account the defect in the product in Avery Dennison's sole discretion.

THE WARRANTY EXPRESSLY SET FORTH ABOVE IS IN LIEU OF ANY OTHER WARRANTIES, EXPRESS OR IMPLIED, INCLUDING, BUT NOT LIMITED TO, ANY IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR ANY PARTICULAR USE AND/OR NON-INFRINGEMENT. SELLER SPECIFICALLY DISCLAIMS AND EXCLUDES ALL OTHER SUCH WARRANTIES. NO WAIVER, ALTERATION, ADDITION OR MODIFICATION OF THE FOREGOING CONDITIONS SHALL BE VALID UNLESS MADE IN WRITING AND MANUALLY SIGNED BY AN OFFICER OF AVERY DENNISON.

AVERY DENNISON'S LIABILITY FOR DEFECTIVE PRODUCTS SHALL NOT EXCEED THE PURCHASE PRICE PAID THEREFORE BY PURCHASER AND IN NO EVENT SHALL AVERY DENNISON BE RESPONSIBLE FOR ANY INCIDENTAL OR CONSEQUENTIAL DAMAGES WHETHER FORESEEABLE OR NOT, CAUSED BY DEFECTS IN SUCH PRODUCT, WHETHER SUCH DAMAGE OCCURS OR IS DISCOVERED BEFORE OR AFTER REPLACEMENT OR CREDIT, AND WHETHER OR NOT SUCH DAMAGE IS CAUSED BY AVERY DENNISON'S NEGLIGENCE.

All sales and contracts for sale of Products are subject to Purchaser's assent and agreement to this Warranty. Avery Dennison hereby objects to any terms or conditions contained in any purchase order or other communication of any kind from the Purchaser that is conflicting, inconsistent or additional to this Agreement.

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#### **Related Documents:**

The following Avery Dennison literature will provide necessary information to the user for proper application, storage, and other requirements and is available upon request from your Avery Dennison representative or from the Avery Dennison website (<a href="https://www.graphics.averydennison.com">www.graphics.averydennison.com</a>).

Document Title	Reference Number
Substrate Cleaning and Preparation	Instructional Bulletin # 1.10
Storage, Maintenance and Cleaning of PVC Films	Instructional Bulletin # 1.20
Durability of Films	Instructional Bulletin # 1.30
Converting Tips for Sign Films	Instructional Bulletin # 2.10
Wet Application Method	Instructional Bulletin # 4.20
Tips for Overlaminating, Premasking & Packaging Graphics	Instructional Bulletin # 5.50

### **Expected Durability**

Vertical Durability for Zone 1 vertical applications is noted in the chart below. Samples are available from samples.graphics@averydennison.com, or through your sales or customer service contact. Reference Instructional Bulletin 1.30 for zones by geographic location.

Etchmark & Frosted Sparkle	Vertical Durability Zone 1 Years	SC900-866-W Dusted Crystal Luster & SC900-867-W Dusted Crystal Matte	Warranted Durability Vertical / Zone 1 Years
SC 900-861-W Etchmark	5	Interior (non perimeter glass)	15
SC 900-862-W Frosted Sparkle	5	Interior perimeter glass	8
		Exterior (vertical glass)	5
		Plastic Application Surfaces*	1

<sup>\*</sup>polycarbonate and acrylic only

Reference IB 1.30 for durability guidelines.

#### Discontinued Films:

SC 900 Films	Warranted Durability Vertical / Zone 1 Yearss	Date
SC900-866-W Dusted Crystal Luste		
Interior perimeter glass	8	08/25/23
Exterior (vertical glass)	5	
Plastic Application Surfaces	1	

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Optical and Solar Properties \*\*

Glass	Film only		Applied on 1/8" (3mm) clear glass	
Product	Dusted Crystal Luster	Dusted Crystal Matte	Dusted Crystal Luster	Dusted Crystal Matte
Visible Light Transmitted %	91	88	89	87
Visible Light Reflected (Int) %	8	8	8	8
Visible Light Reflected (Ext) %	9	11	9	11
Total Solar Energy Rejected %	9	12	15	17
U V Block %	72	73	74	75
Total Solar Energy Reflected %	8	10	8	9
Total Solar Energy Transmitted %	90	87	83	80
Total Solar Energy Absorbed %	2	3	9	11
Shading Coefficient	1.04	1.01	0.98	0.95
Solar Heat Gain Coefficient (G value)	0.91	0.88	0.85	0.83
Emissivity (Room side)	0.82	0.82	0.82	0.82
U-Value Winter	1.05	1.05	1.03	1.03
K-Value Winter	5.96	5.96	5.86	5.86
Glare Reduction %	-	-	0	4
Luminous Efficacy	0.88	0.87	0.91	0.91
Light to Solar Gain Ratio (LSG)	1.006	1.000	1.05	1.042
Summer Solar Heat Gain Reduction %	-	-	1	4
Winter Heat Loss Reduction %	-	-	1	1
Summer Heat Loss Reduction %	-	-	1.2	1.2

<sup>\*\*</sup>Performance results are calculated on 3 mm glass using NFRC methodology and LBNL Window 5.2 software, and are subject to variations in process conditions within industry standards and are only intended for estimating purposes.

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### **Special Considerations:**

Because of the unique properties and varieties of glass, special considerations must be considered for windows and graphic applications. Avery Dennison accepts no liability for glass breakage.

- Glass absorbs heat when exposed to sunlight. The degree of absorption across windows can vary because of shading, heating, and cooling ventilation, and insulation from window frames. These temperature differences across the window produce stress, which can cause glass breakage. The ability of glass to resist breakage because of temperature stress is affected by window size, glass thickness, glass treatments, quality, and design.
- Window cleaning methods also vary, from the type of cleaners used, to the washing methods employed. Specific
  chemicals used in window cleaners may affect the adhesion of pressure-sensitive graphics. Power washing methods may
  impact the adhesion of graphics, if the water pressure or temperature exceeds the graphics adhesion capability.

Revisions are italicized

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