



“I was excited to work on this project, so I could install the new MPI 2600 textured wall film for the first time,” said Heiob. “The film had minimal stretch, which helped keep the text on the graphic fully lined up, and the stucco finish hid my overlap seams very well.”

## Bringing the Brewery to the Public

Walter Farris, manager of Signs Now in Moses Lake, Washington, recently completed a project for Ten Pin Brewing in the Pacific Northwest. The company asked Signs Now to bring the feeling of the warehouse, with its newly built equipment and quadrupled capacity, into the public tap house. Using MPI 2611 Wall Film, Signs Now covered one wall of the tap house with a life size black and white photo of the new equipment from imaging specialists Lucid Concepts.

“We received a ton of praise, and the brewery was so overwhelmingly pleased with the wrap,” said Farris. “We had samples printed on multiple types of film, and everyone involved thought that the Avery Dennison film properly captured the brewery’s vision.”

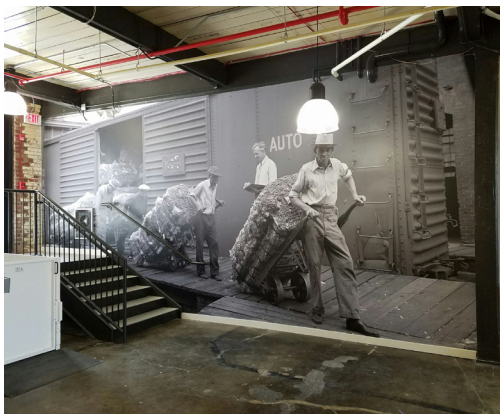
Farris used vinyl film on a large wall to inspire an appreciation in customers for how much Ten Pin Brewery has grown.



## The Past Meets the Present

John Lawson of USA Image based in Louisville, KY, was tasked with capturing the history of a recently repurposed mill. The Germantown Mill Lofts, a residential project that converted an old mill in Louisville into lofts, now features large, mural-style photographs from when the mill was in operation.

Lawson used printed MPI 2105 vinyl film to showcase pictures of mill workers on 12 walls throughout the space. Durable vinyl film, along with DOL 2080 Matte Overlamine, allowed him to transform forgotten photographs into a living, breathing homage to the building’s humble beginnings. Though the exposed brick interior and refurbished facade preserve the look of the mill, the interior decor of the lofts now literally provides a look back in time.



### Products used:

- Avery Dennison® MPI 2600 Textured Wall Film, Natural Stucco
- Avery Dennison® MPI 2611 Wall Film
- Avery Dennison® MPI 2105 Wall Film
- Avery Dennison® DOL 2080 Matte Overlamine

Avery Dennison digital media is used for architectural, fleet and vehicle graphics.

“I chose Avery Dennison film for this project, because I know it will last,” said Lawson. “MPI 2105, specifically, is a great choice for more permanent graphics.”

These three projects show that Avery Dennison wall films are not limited to one type of space — wall films can be used to create a more captivating space in modern, industrial and rustic environments.

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