



Avery Dennison® Hi-Tack Easy Apply™ Adhesive Top 5 Frequently Asked Questions

Avery Dennison Hi-Tack adhesive with Easy Apply technology helps branded graphics stick to the toughest OEM surfaces. Our Top 5 FAQs report how Hi-Tack with high performance creates a winning adhesion combination:

Why is Hi-Tack Easy Apply an opportunity for my business?

The new Avery Dennison Hi-Tack Easy Apply offers superior adhesion with a full suite of OEM-approved vinyl products, which range from digital calendered to cut cast and cut calendered films. The addition of MPI 1006 delivers a premium opaque white cast film with exceptional conformability. Hi-Tack with Easy Apply technology offers an excellent alternative to similar hi-tack products in the marketplace.

What is Easy Apply technology?

Easy Apply is an air egress liner, which allows for simple application of large decals, limiting repositionability and eliminating entrapped air bubbles.

How does air egress help me when applying a graphic decal with a permanent adhesive?

No longer worry about lumps and bumps before and after you've applied your graphic decal. Air egress means a smooth, bubble-free finish for permanent application.

What material substrates are ideal for Hi-Tack Adhesive?

Hi-Tack Easy Apply is an adhesive system designed for low-energy substrates, which are notorious for making it difficult for graphic decals to "stick." This product is ideal for heavy OEM and outdoor applications with surfaces that include: plastics, powder coated paints, fiberglass, glossy and matte finished protective clear coats and painted metal surfaces.

What Avery Dennison films are available with Hi-Tack Adhesive?

We have four (4) films ideal for use with Hi-Tack Easy Apply. These are:

- > MPI 1006 Digital Cast Product
- > MPI 2126 Digital Calendered Product
- > SC 900 Screen Cut Cast Product
- > HP 700 Screen Cut Calendered Product



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