



Avery Dennison® Hi-Tack Easy Apply™ Adhesive

Cost effective alternative for digital, cut cast and calendered films

At work or play, making graphics stick to the toughest OEM surfaces.

Original equipment manufacturers in the recreational vehicle and light & heavy equipment sectors understand the power and importance of their brands in customer purchasing decisions. That's why many are moving to larger, more prominent graphics and labels. Avery Dennison's new Hi-Tack adhesive with Easy Apply™ technology is formulated to meet that growing demand.

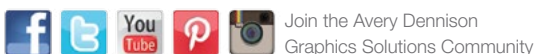
When applied to our MPI 1006, MPI 2126, SC 900 and HP 700 vinyl films, this specially formulated adhesive helps branded graphics remain intact even in the harshest outdoor environments. MPI 1006, an opaque white cast film with Easy Apply, our latest film addition, delivers a full suite of options for every OEM surface. Hi-Tack with Easy Apply continues to be an excellent performance alternative to similar products in the marketplace.

KEY FEATURES:

- High-tack adhesion of 3.5 > 5.5 lbs/inch on challenging substrates, including:
 - Glossy and matte finished protective clear coats
 - Powder-coated paints
 - Low surface energy plastics
 - Fiberglass
- Easy Apply air egress technology
- MPI 1006 provides less graphic shrinkage versus competitive products

KEY BENEFITS:

- Superior performance with premium flexible vinyl film
- Quick, easy application
- Exceptionally durable and high performance adhesion
- No entrapped air bubbles for a smooth finish
- No image "ghosting" around decal after application
- Range of suitable printing methods



¹For information on warranty terms, exclusions and certain limitations that apply please see the applicable product data sheets and other literature and bulletins on our website: graphics.averydennison.com

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