

MPI 1903 Cast Wrapping Film

Performance meets affordability



Performance meets affordability with the new Avery Dennison MPI 1903 wrapping film. Engineered as a multi-purpose cast film, MPI 1903 delivers excellent conformability and long-term durability at an accessible price point, making it ideal for a wide range of applications from fleet, to vehicle, to signage and more.

Product Details

- High-gloss, multi-purpose cast film – 2 mil thickness
- Removable with heat and chemicals
- For optimal value, pair this product with DOL Z Series Overlaminates



Features and Benefits

- **Effortless application:** The film's Easy Apply™ RS Technology provides superior air-egress, ensuring a smooth, bubble-free, and repositionable installation. This technology saves valuable time during application and allows for easy graphic alignment.
- **Performance meets affordability:** The film delivers excellent 3D conformability to tackle complex curves, rivets, and recesses.
- **Long-term durability:** Boasting a strong 7-year unprinted durability, MPI 1903 ensures your graphics maintain their visual impact for years.
- **Reliable print quality and compatibility:** Achieve vibrant colors and sharp details with every print. This product ensures consistent, high-quality print performance across all major digital platforms, supporting latex, solvent, eco-solvent, and UV inks.

Common Applications

- Commercial vehicle and truck branding
- Full or partial vehicle wraps
- Smooth interior walls
- Outdoor signage
- Point-of-purchase
- Tradeshow displays

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