



One Solution for Many Jobs

Avery Dennison® MPI 1405 PVC-free wrapping film for textured outdoor applications and vehicles

Color Pop and Conformability

Avery Dennison MPI 1405 Easy Apply™ RS is a PVC-free film, which has been engineered to meet a variety of outdoor and vehicle graphic applications with one head-turning solution. MPI 1405 is a premium, digitally printable film that captivates with superior color pop and conformability to tough textured surfaces, including brick and cinderblock. Fleet marking and vehicle wraps can also benefit from MPI 1405, due to its improved color saturation and better film stretch, especially around irregular shapes and curves. It is recommended that a clear overlaminate, such as DOL 6460, be applied to graphics using MPI 1405.

KEY FEATURES:

- > Great image clarity and color pop
- > High gloss finish
- > Superior conformability to irregular shapes
- > Outstanding durability and dimensional stability
- > PVC Free
- > Printable across all platforms: Latex, UV and Solvent/Eco-Solvent
- > GREENGUARD Certification pending

KEY BENEFITS:

- > Air egress technology helps eliminate wrinkles and bubbles
- > RS provides easy repositioning and slide ability of graphics
- > Removable adhesive provides right amount of tack, until easy and clean removal
- > ICC profiles available on the Avery Dennison website (<https://avery-us.color-base.com/>)

COMMON APPLICATIONS:

- > Outdoor Textured Surfaces
- > Outdoor Signage
- > Fleet
- > Vehicle
- > POP/Tradeshaw



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¹For information on warranty terms, exclusions and certain limitations that apply please see the applicable product data sheets and other literature and bulletins on our website: graphics.averydennison.com

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