



Vehicle pictured  
features Obsidian Black  
Supreme Wrapping™ Film

Your Avery Dennison wrap was  
installed on \_\_\_\_\_

More information available at  
[graphics.averydennison.com/swf](https://graphics.averydennison.com/swf)

Caring for your  
Avery Dennison®  
Supreme Wrap™



**Avery Dennison Graphics**  
8080 Norton Parkway  
Mentor, Ohio 44060  
[graphics.averydennison.com](https://graphics.averydennison.com)





## Your vehicle has a new look with Avery Dennison<sup>®</sup> Supreme Wrapping<sup>™</sup> film.

Using these cleaning and maintenance tips will help maintain the premium look and longevity of your Avery Dennison vehicle wrap.

Infrequent or improper maintenance can lead to premature degradation of graphics and lower the expected life of the film.

### Cleaning Tips:

**Waterless Wash (Preferred Method)** – If the vehicle is not overly dirty, this is the preferred method. Hand wash extremely dirty vehicles first and follow up with a waterless wash. Waterless wash products can help maintain the gloss level and performance of the film. Before using any new product on your wrap, be sure to test them in an inconspicuous area of the vehicle. We recommend using our standard cleaner in our Supreme Wrap<sup>™</sup> Care line. Afterward, use our sealant to provide a protective layer on your wrap for easier cleaning of everyday dirt and stains. Inquire with your wrap shop on how to order the Avery Dennison Supreme Wrap<sup>™</sup> Care line.

**Hand Wash** – Ideal for a vehicle with dirt or other residue. Follow the below steps:

- 1) **Pre rinse:** Using a hose, rinse the whole wrap with clean water. This helps remove the loose dirt particles and helps avoid scratching the graphics.
- 2) **Wash:** Gently wash the vehicle with a mild soapy water solution using a soft cloth or a synthetic or natural sponge. Start from the top of the vehicle and work down.  
  
Avoid abrading the surface with unnecessary scrubbing.
- 3) **Rinse:** Rinse thoroughly with clean water.
- 4) **Dry:** Let the wrap dry naturally. To avoid water spotting, use a silicone squeegee to remove water then finish drying with a microfiber or soft, non-abrasive towel.

**NOTE!** Excessive spraying at the wrong angle may create failure points and result in the wrap lifting at edges.

An automatic car wash that uses brushes is not recommended. Brushes may scratch the wrap or catch the wrap's edge and create a failure point.

### Frequently Asked Questions:

**What detergent should I use for a hand wash?** Use a mild car cleaning detergent and water mix that does not contain any strong soluble substances, alcohol or abrasive components. The detergent should have a pH balance between 5 and 9.

**When should I clean my vehicle?** The vehicle should not be cleaned within the first 48 hours of the wrap being applied. After this 2-day period, it is recommended to wash your vehicle every 2 weeks.

**Can I wax my vehicle?** Yes, as long as the wax does not contain petroleum distillates, which is found in many paste waxes. Products that are a combination of a waterless wash and wax are great options as long as the vehicle doesn't have a matte finish and isn't excessively dirty. Test the wax on an inconspicuous part of the vehicle first.

**What about difficult spots?** Spot clean contaminants, such as bird droppings, bug splatter, tree sap, and similar contaminants as soon as possible to avoid film damage. Start by soaking with the Avery Dennison Power Cleaner. Let it sit for a few seconds, then wipe. Follow up with the Avery Dennison Sealant. If a harsher chemical is needed, be sure to test first in an inconspicuous area.

**What if my wrap has a matte finish?** The Avery Dennison Wrap Care Cleaner is approved for all vinyl finishes. Use a waterless wash that is recommended for matte finishes. Waterless wash products containing wax can fill in the texture and cause shiny spots. A lighter matte finish will be prone to showing more dirt than other finishes. Use a 50/50 mix of isopropyl alcohol and water to spot clean matte finish films. If the alcohol and water mix does not remove dirt, you can try using a hot soapy water solution. You can also try an all-purpose cleaner purchased at your local hardware store.

For more details, refer to Instructional Bulletin 1.50 for maintaining vehicle wraps at [graphics.averydennison.com/swf](http://graphics.averydennison.com/swf)