Product Overview North America

# Avery Dennison<sup>®</sup> DOL 7460 PVC-Free Overlaminate



Superior printed graphic protection starts with the new DOL 7460 with ADReva<sup>™</sup> Technology by Avery Dennison<sup>®</sup>. DOL 7460 is a PVC-Free and solvent-free digital overlaminate that, when paired with an Avery Dennison cast or calendered film, creates an ultra-conformable, eco-friendly solution for printed graphics.

DOL 7460 features an up to 6 year vertical and up to 3 year horizontal durability, making it ideal for hot and dry environments where printed graphics receive an intense amount of UV-exposure.





Pair DOL 7460 with MPI 1405 for a full PVC-Free solution

## **Product Details**

- -DOL 7460 with ADReva<sup>™</sup> Technology 1.5 mil high gloss finish
- Recommended for use with MPI 1105
- **Digital Cast Wrapping Film Series**
- Recommended for use with MPI 1405 PVC-Free digitally printable film for textured surfaces

## Features and Benefits

- -Superior conformability on irregular substrates
- -Exceptional durability\*: Up to 6 year vertical and up to 3 year horizontal
- -Sustainable PVC-Free and solvent-free\*\* product
- -High-Gloss Finish, enhances printed color and depth of image
- -Protects printed graphics and images from scuffs and scratches
- -Excellent UV, temperature and salt-spray resistance

#### **Common Applications for DOL 7460:**

- -Fleet and vehicle
- –Wall murals
- -Indoor / Outdoor signage
- -Point of purchase (POP)
- -Trade show
- -Marine / Watercraft

\*Not suitable for environments that are both high-humidity and high-temperature \*\*Overlaminate face film only

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A550118 04/2025

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