

# Avery Dennison® Color Matching Service

Fast, accurate and convenient



### Making the Match

In the world of branding, colors transcend mere visuals—they embody a brand’s essence and commitment. Leveraging the Avery Dennison Color Matching Service, your creative possibilities are boundless. Our unwavering commitment to precision and speed makes us the foremost choice for companies worldwide seeking an immaculate match for their colors. Partner with us, and experience the epitome of custom color matching services delivered swiftly and reliably.

We can match perfectly almost any color you need, for any global or regional project, and send you a matched sample of Avery Dennison film in approximately one week\*.

Our custom colors are available in both cast and calendared vinyl, offering a selection of adhesives for easy application and diverse durability options. In a world where first impressions matter, don’t compromise on your brand identity and color palette. We believe in achieving the perfect color to create vibrant graphics that consistently stand out in a crowded marketplace.



### Three Easy Steps to an Amazing Color Match

Contact your local Avery Dennison sales representative or Customer Service at 800-282-8379 for all the color matching support you need.



Provide us with a PMS/RAL code or a physical sample of the color you wish to match.



In approximately one week\*, Avery Dennison will dispatch a sample of your color match on Avery Dennison film. Once you approve the sample, we’ll begin processing your order.

Minimum order quantities for color match products vary. Please refer to the chart below for details or contact us with specific requests.

Product	Lead Time to Match Sample	Manufacturing Lead Time	Standard Widths**	MOQ	Tolerance	Upcharge***
SW900 Supreme Wrapping Film™	3 days	14 days	60"	500 yards	10%	10%+
SC950 Super Cast Series (Opaque, Metallic)	3 days	14 days	48", 60"	500 yards	10%	10%+
UC900 Ultimate Cast Translucent	3 days	14 days	48", 60"	500 yards	10%	10%+
HP750 High Performance Calendared	15 days	10 weeks	48", 60"	5,000 yards	20%	10%+
V-4000 Beaded Reflective Film	3 days	8 weeks	48"	1,000 yards	20%	20%+

\* Following receipt of PMS/RAL code or sample material for matching. One week turnaround time applies to cast products.  
 \*\* Material can be slit down, but customer is responsible for taking full web width.  
 \*\*\* Upcharge is dependent on raw materials and manufacturing complexity. Please reach out to your Avery Dennison sales representative for an estimate.



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