Color Selector Guide

## Avery Dennison® Cut Vinyl Film



## **Application accessories** help you successfully install color with character.



#### **Application Tool Belt**

Keep all of our tools in this waist belt, specially designed by professional applicators.

### White Squeegee

A white, low cost squeegee that is intended for light or single use applications. Most commonly used for applying sign cut letters

#### Silver Squeegee

A silver premium nylon squeegee ideal for fleet work. This high quality squeegee minimizes nicks. It can still be sharpened and will last for several jobs.

#### Red Felt-Edge Squeegee (Soft)

A red, softer and more flexible squeegee with a felt edge that will not scratch or mar the surface of digital prints or specialty vinyl. Ideal for 3D applications, deep corrugations and curved applications like pillars and car bumpers.

#### Blue Felt-Edge Squeegee (Medium)

A blue nylon reinforced squeegee with a black felt edge that will not scratch or mar the surface of digital prints or specialty vinyl. The perfect tool for flat or lightly curved surfaces.

#### White Felt-Edge Squeegee (Stiff)

A Teflon® squeegee for smooth non-stick applications where the edge of the squeegee does not heat up or create drag. The soft felt edge can be wet in order to avoid scratching vinyls.

#### Flextreme Micro Squeegee Kit

Micro-squeegees specifically designed for vinyl graphics applications featuring very tight, compressed corrugations and other narrow substrate indentations

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### Super Strong Apply Magnets

Magnets are a great aid to holding and positioning graphics on a substrate. Strong magnetic pull can replace application tape.

#### Application Glove

A soft, seamless, cotton, application glove with anti-static properties and excellent friction resistance help smooth graphics over the application surface and into curves and recesses.

#### Air Release Pen

Sharp retractable air release pen in a handy pen design. Ideal for releasing trapped air and eliminating bubbles during application.

#### Plastic Breakaway Knife

Plastic applicator knife designed for graphic application. Holds 30° angled breakaway blade for accurate cutting.

#### Metal Breakaway Knife

A strong, durable metal casing, holding 30° angled breakaway blade for accurate cutting.

## High Visibility Reflective Films

VisiFlex<sup>™</sup> V8000<sup>™</sup> Series V2000<sup>™</sup> Beaded



### V4000<sup>™</sup> Premium

Beaded Reflective Film



#190





V5720 DOT Certified

**Reflective Conspicuity Tape** 

11" Red /

7" White V5720-5-R

6" Red /

6" White

V5720-5-R

V5720-10-R

V5720-10-R



## **High Visibility Reflective Films**

## VisiFlex<sup>™</sup> V8000<sup>™</sup> Series

Striking and bold reflectivity for flat surfaces and moderate curves, 8x more reflective than beaded reflective films. Ideal for fleet applications and vehicle graphics.

Common Applications	Fleet Vehicle
Liner	PERM/90#
Durability	7-Years for white and colors and 3-Years for fluorescent colors

## V4000<sup>™</sup> Beaded Reflective Film

Outstanding beaded reflective film for simple to moderate curves; ideal for commercial and emergency fleet applications. V4000 white film is digitally printable.

Common Applications	– Fleet – Vehicle
Liner	PERM/90# and LTR/EZRS
Durability	7-Years

## V2000<sup>™</sup> Beaded Reflective Film

Cost-effective, engineering grade beaded reflective film for flat surfaces.

Common Application	Signage
Liner	PERM/90#
Durability	3-Years

## V5720 DOT Certified Reflective Conspicuity Tape

DOT Certified reflective conspicuity tapes are designed for night-time vehicle recognition and increased road safety.

Common	Fleet
Applications	Vehicles
Durability	5-Years V5720-5-R Perm CT 11 Red / 7 White
11" / 7"	10-Years V5720-10-R Perm CT 11 Red / 7 White
Durability	5-Years V5720-5-R Perm CT 6 Red / 6 White
6" / 6"	10-Years V5720-10-R Perm CT 6 Red / 6 White

To purchase application accessories, contact your local distributor.

Specialty Films		SF100 Fluorescent Films		SF100 Gold Films			
Window Films					Yellow Fluorescent #229		Gold Leaf #264
window Films		SF100 Special				Califf Mar Pas	
	Etchmark SC900-861-W		Confetti SF100-839-S		Orange Fluorescent #330		Engine Turn Gold #259
	Frosted Sparkle SC900-862-W		Glow-in -the-Dark SF100-120-S		Red Fluorescent #431		Brushed Gold #242
	Dusted Crystal Matte SC900-867-W				Magenta Fluorescent #534		Double Gold #247
SF100 Paint M	ask Films	SF100 Silver Fi	lms		Blue Fluorescent #631		Gold Mirror #248
	White		Silver Leaf				
	Paint Mask SF100-128-S		SF100-863-S 5863S		Green Fluorescent #735	SF100	
	Yellow Paint Mask SF100-231-S		Brushed Chrome SF100-841-S			Specialty	y Films
	High Bake Yellow Paint Mask		Chrome Mirror SF100-846-S		Clear #103		
	SF100-235-S	e est ser e en			Ultra Clear #103 PET		

## **Calendered Opaque Films**



## **PC500 Promotional Film**

Cost-effective. intermediate high-gloss film for flat signage applications. Up to 60" width roll sizes are available for select colors.

Common Applications	Promotional Signage POP Displays
Adhesive	Permanent
Liner	Kraft
Durability	4-Years except 102 & 801: 2-Years

## **Opaque and Metallic Films**

HP750 + SC950 Opaque Films





\*Available as SC950 only

SC950 Supercast Metallic Films



## **Opaque and Metallic Films**

## HP750 High-Performance and SC950 Supercast Cut Vinyl Films

HP750 and SC950 Cut Vinyl Films share a consistent color palette of 100\*\* memorable colors. This shared palette delivers improved range of film use and job productivity, enabling the exact combination of films to meet the demands of today's brands.

\*\*Certain colors are available as SC950 only

#### HP750 High-Performance **Opaque Films**

Bold color; ideal for flat surfaces. Features a new, advanced acrylic adhesive for best-in-class weeding and longer shelf life.

#### SC950 Supercast **Opaque and Supercast Metallic Films**

Bold, high-gloss color and dramatic metallic effects conform to flat, simple and complex curved surfaces.

Common Applications	Signage Crafting
Adhesive	Patented Advanced Acrylic (PAAAT) Best-in-class weeding
Liner	Kraft
Durability	Colors, Black and White 6-Years Clear 119 and Matte Clear 104 2-Years

Common Applications	Signage Fleet Vehicles / Transit
Adhesive	Permanent Industry leading weeding
Liner	Kraft
Durability	Black, White, Clear 10-Years Colors 8-Years; Metallics 5-` Metallics 291 and 801 3-Year

Rose Gold Metallic

Ultra Rose Quartz Metallic

Ultra Black Metallic

Ultra Red Metallic

-Years

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## Translucent & Light Control Films



## UC900 Ultimate Cast Translucent and Light Control Films

Colorful translucent and light control films are ideal for backlit signage with flat, simple and complex curves.

Common Application	Backlit Signage
Adhesive	Permanent
Liner	Clear Polyester
Durability	7-Years 101, 181, 198, 811 and 837 9-Years Light Control 5-Years, 516 and 560 6-Years, 254, 869 3-Years



## PR800 Premium Translucent Films

Intermediate translucent vinyl films for backlit signage with flat and simple curves.

Common Application	Backlit Signage
Adhesive	Permanent
Liner	Kraft
Durability	6-Years

# Avery Dennison Cut Vinyl Graphic Films Capture Color with Character

The unique character of today's brands come to life with Avery Dennison high-performance, pressure-sensitive cut vinyl graphic films. Engineered for use with digital, screen print and sign cut applications—such as vehicle, building graphics, marine and fleet graphics, architecture and advertising our comprehensive line of products are designed to meet every application need.

Avery Dennison is constantly innovating to make graphics more exciting, noticeable and easy to install. Decades of know-how and the latest technologies—Easy Apply<sup>™</sup> and Hi-Tack adhesive—allow us to help our customers consistently transform ideas into impactful messages.

For more information on Avery Dennison products and services visit graphics.averydennison.com/cutvinylfilms or call your sales representative or contact Customer Service at 800.282.8379, <u>materials.orders@averydennison.com</u>. These innovative and flexible films are offered in a range of sizes and colors, and offer best-in-class quality, along with:

- Easy installation and removal
- Superior depth of image color, gloss and smoothness
- Avery Dennison technical excellence and responsive customer service

For performance and warranty details, please reference the product data sheets. For information on product sizes, technical details and where to buy, visit **graphics.averydennison.com** 

Avery Dennison Graphics Solutions 8080 Norton Parkway Mentor, OH 44060

#### graphics.averydennison.com

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For information on warranty terms, exclusions and certain limitations that apply please see our website: graphics.averydennison.com All statements, technical information and recommendations about Avery Dennison products are based upon tests and information believed to be reliable but do not constitute a guarantee or warranty of any kind. All Avery Dennison products are sold with the understanding that the purchaser has independently determined the suitability of such products for its intended and other purposes.

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