

Multi-Purpose Ink Jet Media: High Performance Calendered

MPI 2611 Starts Engines at Dallara IndyCar Factory

For applications that require a moderate level of durability and the ability to handle simple curves, choose a High Performance Calendered Film.

The \$7 million Dallara IndyCar Factory in Speedway, Indiana houses the first factory and engineering center Dallara Automobili has established outside of its home in Parma, Italy. The U.S. headquarters for the Italian automotive manufacturer is a high-tech facility, including a race track, that is less than a half mile from the historic Indianapolis Motor Speedway, home of the Indy 500. When it came time to create the environmental graphics for the IndyCar Racing Experience in the 23,000 square foot complex, the design team turned to long-standing partner Freelance Graphics, Inc. who selected MPI 2611 luster opaque calendered wall film for the job.



"We have been using Avery Dennison graphics products for many years. The products perform consistently in terms of the print quality and installation."

Andy Heller, Freelance Graphics, Inc.

HIGH PERFORMANCE CALENDERED Premium calendered vinyl for slightly curved surfaces and moderate durability.

MPI 2050 Translucent 3.2 mil White Matte Translucent Calendered film with a permanent adhesive for illuminated signage with great image quality.	5513	60" x 50 yd
	5512	54" x 50 yd
	5514	54" x 25 yd
MPI 2077 3.2 mil Clear Vinyl film with ultra removable adhesive on a 1.5 mil PET liner. Specifically designed for promotional and short-term applications on glass	6288	54" x 50 yd
MPI 2105 Easy Apply™ RS 3.1 mil White Gloss opaque vinyl with a long term removable adhesive. This next generation digital film was designed for vehicle, fleet and general sign applications. Features the Avery Dennison Easy Apply and RS repositionable feature for mistake-free, easy installations.	41121	60" x 50 yd
	41084	60" x 50 yd
MPI 2105 Easy Apply™ 3.1 mil White Gloss opaque vinyl with a long term removable adhesive. Designed for vehicle, fleet and general sign applications. Features the Avery Dennison Easy Apply feature for mistake-free, easy installations.	41116	60" x 50 yd
	41083	54" x 50 yd
MPI 2120 3.4 mil White Matte opaque vinyl with a clear permanent adhesive. Designed for Wall Murals, POP/Tradeshow, Window Graphics and outdoor signage.	4446	60" x 100 yd
	3145	60" x 50 yd
	3085	54" x 100 yd
	3165	54" x 50 yd
	4445	48" x 100 yd
	3444	48" x 50 yd
MPI 2121 Transit Vinyl 3.4 mil White Matte opaque flexible calendered vinyl film, perfect for all temporary transit graphic applications and general removable signage.	41031	30" x 50 yd
	6315	60" x 50 yd
	3119	60" x 100 yd
	5452	54" x 50 yd
MPI 2126 Hi Tack Easy Apply™ 3.4 mil White Matte opaque vinyl with a high tack Easy Apply™ adhesive. Designed for use on low surface energy substrates and adhesive-resistant surfaces such as plastics, powder coated paints, fiberglass and painted metal surfaces.	6300	60" x 50 yd
	6301	54" x 50 yd
MPI 2610 Wall Film 6 mil White Luster opaque vinyl film with a permanent adhesive, designed specifically for wall graphic applications.	6642	54" x 100 yd
	6643	54" x 50 yd
	6644	54" x 25 yd
MPI 2611 Wall Film 6 mil White Luster opaque calendered vinyl film with a removable adhesive, designed specifically for wall graphic applications.	41056	54" x 100 yd
	5509	54" x 50 yd
	5510	54" x 25 yd
MPI 2630 Textured Wall Film 6 mil to 8 mil Low Gloss White textured calendered film with permanent adhesive, designed for indoor wall graphic applications that require a unique and dynamic surface. Textures include Pure Canvas, Crushed Stone and Natural Stucco.	6394 Canvas	54" x 25 yd
	6395 Canvas	60" x 25 yd
	6396 Stucco	54" x 25 yd
	6497 Stucco	60" x 25 yd
	6398 Crushed Stone	54" x 25 yd
	6399 Crushed Stone	60" x 25 yd
MPI 2631 Textured Wall Film 6 mil to 8 mil Low Gloss White textured calendered film with a removable adhesive, designed for indoor wall graphic applications that require a unique and dynamic surface. Textures include Pure Canvas, Crushed Stone and Natural Stucco.	6413 Canvas	54" x 25 yd
	6414 Canvas	60" x 25 yd
	6415 Crushed Stone	54" x 25 yd
	6416 Crushed Stone	60" x 25 yd
	6417 Stucco	54" x 25 yd
	6418 Stucco	60" x 25 yd