SF 100 Vinyl Reimagined at Yale University

When the application requires short-term durability for timely promotions and events, Promo Calendered and Specialty Films are an excellent solution.

Vinyl is most commonly used for commercial applications, from in-store brand signage to wayfinding and informational graphics. It's something the world accepts at face value when observed, and the intent behind the graphics is communicated. But that's only half of the equation; the other half lies in how those messages are received and interpreted, and in the meaning that is created by communication with vinyl. The Yale MFA Graphic Design student exhibition, "New Business," featured eight Avery Dennison cast and calendered vinyl films, including SF 100 Specialty vinyl films.

"The Avery Dennison broad color palette even made us consider the uniqueness of what we were communicating."

João Doria, Yale University

PROMO CALENDERED Monomeric Vinyl for flat surface and short term durability.		
MPI 3300 3 mil White Gloss vinyl with a clear permanent adhesive. Designed for short-term indoor/outdoor use on POP, trade show and general signage applications.	5099	54" x 50 yd
MPI 3302 3 mil White Gloss opaque vinyl with a removable adhesive. Designed for short-term indoor or outdoor use on POP, trade show and general signage applications.	5244	60" x 50 yd
	5245	60" x 100 yd
	5242	54" x 50 yd
	5243	54" x 100 yd
	5240	30" x 50 yd
MPI 3303 3 mil White Gloss opaque vinyl with a permanent adhesive. Designed for short-term indoor or outdoor use on POP, trade show and general signage applications.	5228	60" x 50 yd
	5229	60" x 100 yd
	5226	54" x 50 yd
	5227	54" x 100 yd
	5224	30" x 50 yd
MPI 3320 3 mil White Matte vinyl with a clear permanent adhesive. Designed for short-term indoor or outdoor use on POP, trade show and general signage applications.	5218	54" x 50 yd
MPI 3322 3 mil White Matte opaque vinyl with a removable adhesive. Designed for short-term indoor or outdoor use on POP, trade show and general signage applications.	5281	54" x 50 yd
	5283	60" x 50 yd
	5232	30" x 50 yd
MPI 3323 3 mil White Matte opaque vinyl with a permanent adhesive. Designed for short-term indoor or outdoor use on POP, trade show and general signage applications.	5236	60" x 50 yd
	5237	60" x 100 yd
	5234	54" x 50 yd
	5235	54" x 100 yd
	5232	30" x 50 yd
MPI 3901 2.6 mil White Semi-Gloss vinyl with a removable adhesive and PVC free. Designed for short-term, POP advertising, wall murals, trade show and outdoor signage.	6576	54" x 50 yd
	6577	60" x 50 yd

SPECIALTY		
SF 100-103 2 mil Clear Gloss polyester with an ultra removable adhesive on a 5 mil polyester liner. Designed for flat applications on glass and other smooth surfaces.	1862 SWSW	60" x 50 yd
	1862 SYSK	24" x 10 yd
	1862 SYSL	54" x 50 yd
	1862 SYSU	48" x 50 yd
	1862 SYSM	24" x 50 yd
	1862 SYSQ	30" x 50 yd
	1862 SYSR	48" x 10 yd
	1862 SYSX	54" x 100 yd
	1862 SYSS	48" x 100 yd
SF 100 Polyester Series High Gloss films which are clear, white or metalized. These environmentally responsible products are UV printable on a 90 pound liner.	See data sheet for details.	