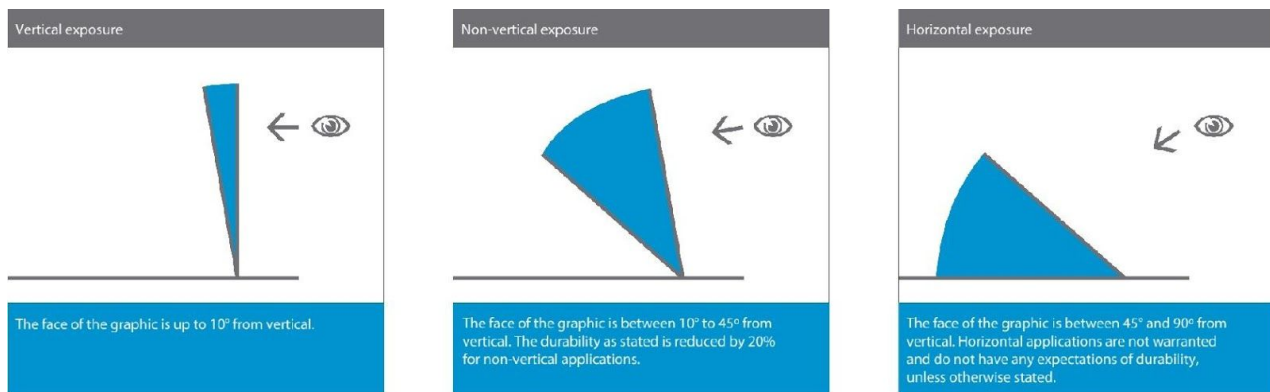


### Vertical and Horizontal Warranties:

It is important to understand what is considered horizontal and vertical in terms of warranties along with how Avery Dennison breaks the warranty guidelines into regions.

Below is a graphic that shows what is considered vertical, non-vertical and horizontal.

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Anything up to a 10-degree angle is considered vertical. The angles between 10 and 45 degrees are considered non-vertical which means the graphics have a 20% reduction in warranty coverage and for angles between 45 and 90 degrees are considered horizontal.

The graphic below shows how the regions are broken up in the United States. Avery Dennison makes three distinctions with their warranty system: Zone 1, Zone 2 and Zone 3. For all listed warranties for MPI 1105, DOLs and SW900, Zone 1 is used as the reference point. For example, for SW900 gloss carries a 10-year vertical and 2-year horizontal warranty. This is for Zone 1. If the install is taking place in Texas, this means that in most cases, it will be considered Zone 2. This reduced the warranty of the film by 20%, making the warranty for SW900 gloss 8-years vertical and 1.6 years horizontal.